



GLOBAL  
METHODIST CHURCH  
WESTERN STATES

# Gracepoint Global Methodist

## Mesa, Arizona



**Open position for a Global Methodist Pastor.**

**Target date for new pastor to start:** July 2026




**Reason for open appointment:** Current pastor retiring.

**Please do not contact the church directly.**






### Why live in Mesa, Arizona?

Mesa offers big city amenities without feeling like a crowded urban core. It is a large, established city with a strong suburban feel, plenty of parks and recreation, and easy access to the outdoors, while still being part of the greater Phoenix metro. It is also a growing, vibrant place with strong community life, a significant local economy, and a reputation for being welcoming and full of opportunities.

### Quality of Life in Mesa

-  Family friendly neighborhoods
-  Suburban living, metro access
-  Outdoor parks and trails
-  Economic growth and opportunity

### Worth Noting

-  Total Pay: \$34,200
-  Relocation Assistance Available
-  Growing Community
-  Lots of Opportunities
-  Great Congregation

### Why is this church a great appointment?

- ✓ Can easily become full-time with growth.
- ✓ Phenomenal potential in the area.
- ✓ Dedicated and solid congregation supportive of pastor and family.
- ✓ Part of the most diverse Conference in the world.
- ✓ Supportive District and Conference
- ✓ Training and Coaching available as needed.

*If interested, reach out to your Presiding Elder then complete this form:*

[www.ClergyProfile.com](http://www.ClergyProfile.com)



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Subject: Gracepoint Global Methodist Church pastor opening

### **From the Presiding Elder**

Serving alongside Gracepoint as their Presiding Elder has been a genuine blessing. They are a Spirit-filled congregation, marked by faithful and active discipleship to Jesus Christ. Their leadership team is strong—comprised of gifted, motivated individuals—and is further enriched by a number of retired clergy who remain deeply engaged in ministry.

As the first GMC church plant in Arizona, Gracepoint continues to experience meaningful growth while intentionally seeking opportunities to plant and support new local GMC congregations. Their partnership with the Mesa Tongan congregation is especially inspiring; by sharing both their facility and ministry life, they have cultivated a spirit of unity and mutual blessing that strengthens both communities.

I am excited and expectant to see the many ways God will continue to work through this vibrant and faithful congregation in the years ahead.

Rev. Fred Mast

### **From the Conference Superintendent**

Gracepoint is off to a great start, and its next pastor will play a vital role in helping this congregation fulfill God's purpose. The church is located near one of the fastest-growing areas in Phoenix, just 20 minutes from the top identified site in our Conference for an explosive church plant, and is home to dedicated, faithful people. This is an outstanding opportunity for someone with a heart for making disciples and a strong desire to see a church grow to its God-given potential.

While this appointment is technically half-time, it will require someone who can financially support themselves while investing more than half-time in serving this congregation. I have absolutely no doubt this church can easily grow. With the right pastor leading this next stage, eventually moving to full-time is a real possibility. However, I do encourage anyone interested in this appointment to secure another income source to supplement their salary. This is a second-stage new church, and it needs a pastor with the dedication and vision to match that moment.

Rev. Mark Maddox



**Gracepoint Global Methodist Church**  
 6159 East University Drive  
 Mesa AZ 85205  
  
**Current & Founding Pastor: Rev. Gwen Mader**



**Ministry Teams**  
**(Ministry descriptions available)**

- Worship Details
- Missions
- Hospitality
- Special Events
- Children's Ministry
- Guest Follow-up
- Prayer
- Worship Tech

Current Membership: 70

Avg. In-Person Worship Attendance: 63

Avg. On-Line Worship Attendance: (Ave reach =79 Ave views = 333)

Worship Times: 9:30 AM Sundays

**Mission Statement:**

**We are building a community where people encounter grace, grow in grace, share grace.**

Current Pastoral Support

Salary	\$34,200	(1/2 time)	
Travel	0	IRS Rate or \$	
ARP	\$0		
Cont. Ed.	\$0		

Parsonage No

Housing Allowance: \$ currently set as pension income

**Membership/Attendance Trends:**

<b>2025:</b>	<b>2024:</b>	<b>2023:</b>	<b>2022:</b>	<b>2021:</b>
65	49	7		

**(Became GMC church plant 5-17-23)**  
**(Chartered – 11-17-24)**

**Professions of Faith:**

<b>2025:</b>	<b>2024:</b>	<b>2023:</b>	<b>2022:</b>	<b>2021:</b>
17	30			

**Number of Classes, Bands & Small Groups: 5 Discovery Bible Studies and 2 Discipleship Bands**

**How many new groups started in last 12 months: 4**

**Percentage of Congregation Engaged in Accountable Discipleship: We have non-members in our groups, so a percentage is hard to qualify. We have 44 involved.**

**Church's Strengths:**  
 Inclusion, willingness to help, high number involved, hospitality, friendliness, warm welcoming. Sharing love and Good News of Christ

**Opportunities for Ministry:**  
 Congregational Care Ministers, Discovery Bible Study groups, BLESS, Choir, Youth; Spiritual Grandparents

**What needs to Change:**  
 Lay Leadership needs to step up more and follow through, better communication between teams

**Priority Gifts needed in next Pastor:**  
 Quality holiness preaching; Church planting skills and personality; organizational skills, friendly personality.

## **CONSULTATION QUESTIONS**

1. Describe the community (mission field) in which your church is located and how you perceive your ministry setting?  
**Mesa has a lot of 55+ communities; we are in the midst of one at this time; the desire of the church is to reach out to families; we are also in a strong LDS (Mormon) community**
2. What is your identity as a church? How would you describe your church to someone who was a newcomer in your community?  
**Warm welcoming and friendly; Bible based; building disciples; strongly Global Methodist; made up of people who drive a considerable distance to come**
3. What are the qualities of your church that you most value?  
**Friendliness; Bible based teaching and preaching; spiritual grandparenting the next generation; evangelism**
4. What is your passion as a church?  
**To reach and serve the unchurched**
5. What are the strengths of your church?  
**Sharing love, spreading the Good News of Christ, helping one another, hospitality, fulfilling our mission statement**
6. What are the weaknesses of your church?  
**Elderly congregation with few young people, many snowbirds. The leadership commitment is weak. (They want to go to Hawaii and play pickleball! Imagine that!)**
7. Who are the people in your community (mission field) who are not being reached?  
**Young people, families**
8. What are the opportunities within the community (mission field) for mission and ministry?  
**Winter guest care and welcome, Congregational Care Ministers, many potential opportunities to reach out to the poor and homeless in our area; Dreamland Villa 55+ community.**
9. What do you believe is God's vision for the future of this congregation?  
**Planting new congregations.**
10. What is the main thing that needs to change or be developed for this congregation to be highly vital?  
**A new location; more young people**
11. How are the laity engaged in fulfilling the mission and vision of the congregation?  
**Through B.L.E.S.S. and the Discovery Bible Studies through DMM**

### Church Priorities in Pastoral Leadership

How important are each of these skillsets within the life of the church at this time:

Leadership Skill	Description	Vital	Important	Not urgent	Unimportant	unknown
<b>Leadership &amp; Vision-Casting</b>	<i>Serving as the leader of the leaders in the congregation, the person who articulates the vision and focuses the work of the whole congregation on that vision.</i>		X			
<b>Planning &amp; Leading Worship</b>	<i>Planning and conducting worship services, Preparing computer information for services, and working with others who lead and participate in worship.</i>		X			
<b>Community Leader</b>	<i>Serving as a volunteer leader in the community to help make the community stronger and our world a better place (Kiwanis, Rotary, Optimus, town/city/county boards, etc.)</i>			X Laity Does this		
<b>Staff Supervision</b>	<i>Overseeing the staff of the church, setting priorities, and directing the ministry leaders of the church.</i>		X			
<b>Teaching</b>	<i>Planning and teaching short-term classes, teaching bible studies, teaching confirmation classes, teaching training classes on leadership, evangelism, etc.</i>				X Laity does this	
<b>Discipleship</b>	<i>Helping others to identify their own special call to service, and enabling them to respond, by developing and following a discipline of Bible and other devotional study, participating in programs of continuing education and service to the Kingdom through their giftedness.</i>		X			
<b>Prophetic Ministry</b>	<i>Speaking the truth of scripture into the culture and community and seeking to lead the community in making a Kingdom difference in the world.</i>	X				
<b>Personal &amp; Spiritual Growth</b>	<i>Developing and following a discipline of Bible Study and other devotional study, participating in programs of personal development and education, in order to lead more effectively.</i>	X				
<b>Office Management</b>	<i>Keeping accurate records, collecting data, and filling out needed reports</i>		X			
<b>Administration</b>	<i>Serving as the executive of the congregation, working with the committees on planning and implementation of programs</i>	X				
<b>Communications</b>	<i>Handling the correspondence of the church, channeling communications, getting information into bulletins, newsletters, onto the internet, etc.</i>	X				

<b>Counseling &amp; Spiritual Direction</b>	<i>Meeting with individuals on a one-on-one basis to work through personal and spiritual problems, helping them to put together a spiritual plan, meeting with couples planning to be married, or those who are dealing with the issues of life.</i>	X				
<b>Evangelism</b>	<i>Calling on the unchurched, nominally churched, de-churched, and people in the community, calling on prospective new members, and generally bearing witness to the Good News in hopes that individuals will accept the Gospel Message.</i>		X Laity also does this			
<b>Preaching</b>	<i>Planning for, preparing, writing, and delivering sermons.</i>	X				
<b>Visitation</b>	<i>Calling on those associated with the church family in their homes or at their places of work in a systematic program to meet each member where they are most comfortable.</i>		X			
<b>Financial Planning &amp; Fundraising</b>	<i>Helping to plan the financial program of the church, creating and executing a plan to provide funding for the church and/or any special project or general ministry need.</i>		X			

12. What other critical pastoral gifts and skills are needed to help you move toward that vision?  
**Knowledge of B.L.E.S.S., DMM and Discovery Bible Studies;**

13. What personality traits of a clergy leader best match the culture of this local church?  
**Warmth and friendliness**

14. Other Church staff and roles:  
**Paid staff = Pianist, Financial Administrator, Administrative Assistant; Custodial staff  
 Team leaders are considered unpaid staff**

15. What other needs or concerns do you have as you look to the future?  
**Moving to a permanent facility; There are many unfinished organizational items to complete since this is a young church; planting churches in the Phoenix area (satellite model based on Discovery Bible Studies); Continued support of First Tongan Global Methodist Church of Mesa, whom we have offered to house with us at no cost (or donation) and support as they become established.**



**Financial Overview:**

Annual Giving \_\_2025 - \$149,000\_\_ Annual Budget Total \_\_2026 - \$150,000\_\_

Budget for Ministry Expenses \_\_\$14,500\_\_ Budget for Trustees/Facilities \_\_\$69,500\_\_

Budget for Administration\_(included in ministry)\_ Total Budget for Staffing \_\_\$57,960\_\_

Budget for Connectional Giving\_\$3000 (included in missions)\_\_ Budget for missions\_\$5,500\_

Currently have Investments with Edward Jones -

\$26,039 - Building Fund

\$2,529 - Church Planting Fund

\$3,112 - Memorial Fund

**New Pastor Pay and Benefits**

*(Please be as realistic and accurate as possible)*

Budgeted combined salary and housing for new pastor: \$ \_\_34,200 per year (part time)\_\_

Amount budgeted for new pastor moving expenses: \$ \_\_0\_\_

Appointment type preference (1/4, 1/2, 3/4, full time): \_\_1/2 time\_\_

Please note the following:

1/4 time, no benefits

1/2 time, Retirement must be paid for by congregation. Minimum 5% of salary and housing

3/4 time, Retirement and long-term disability paid for by congregation.

Full time, Retirement, long-term disability, and medical insurance paid for by congregation.

Budgeted travel reimbursement: \$ \_\_0\_\_

Budgeted Accountable Reimbursement \$ \_\_0\_\_

Budgeted Continuing Education for pastor \$ \_\_0\_\_

Does this church already have a pastor in mind to fill this appointment, if so, whom and current Conference ? \_\_no\_\_

**Previous Pastors (and dates):**

2023 - 2026 – Rev. Gwen Mader, founding pastor

**Study Area:** Cities - Mesa

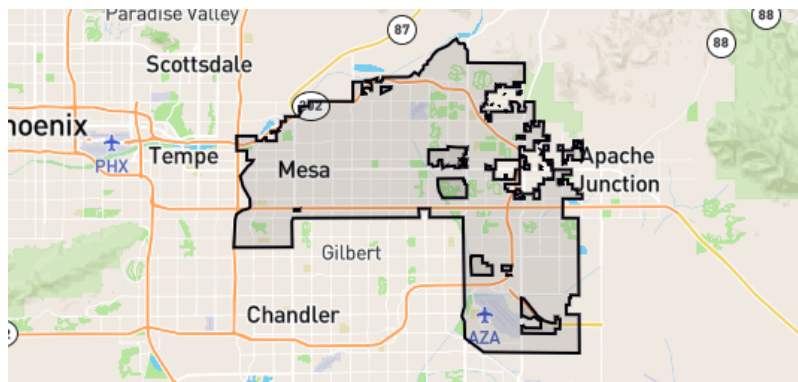
**Date:** 3/27/2026

**American Beliefs Study Version:** 2021

The MinistryInsite report focuses on practical applications of the 2025 American Beliefs Study Survey series. It includes life concerns and reasons for not being active in (or considering leaving) a religious congregation or community. You'll also find program and ministry preferences, along with traditional media and social media usage information for your study's area.

The ReligiousInsite and MinistryInsite Priorities Reports capture the priorities of some survey questions based upon strengths of beliefs plus the direction of the beliefs, whether towards agreement or disagreement. These two reports correspond to the full reports.

### The Study Area



Topics	Page
Life Concerns	2
Reasons Not Active in a Religious Community	11
Reasons for Considering Leaving a Religious Community	17
Program or Ministry Preferences	23
Social and Traditional Media Usage	26
Supporting Information	28

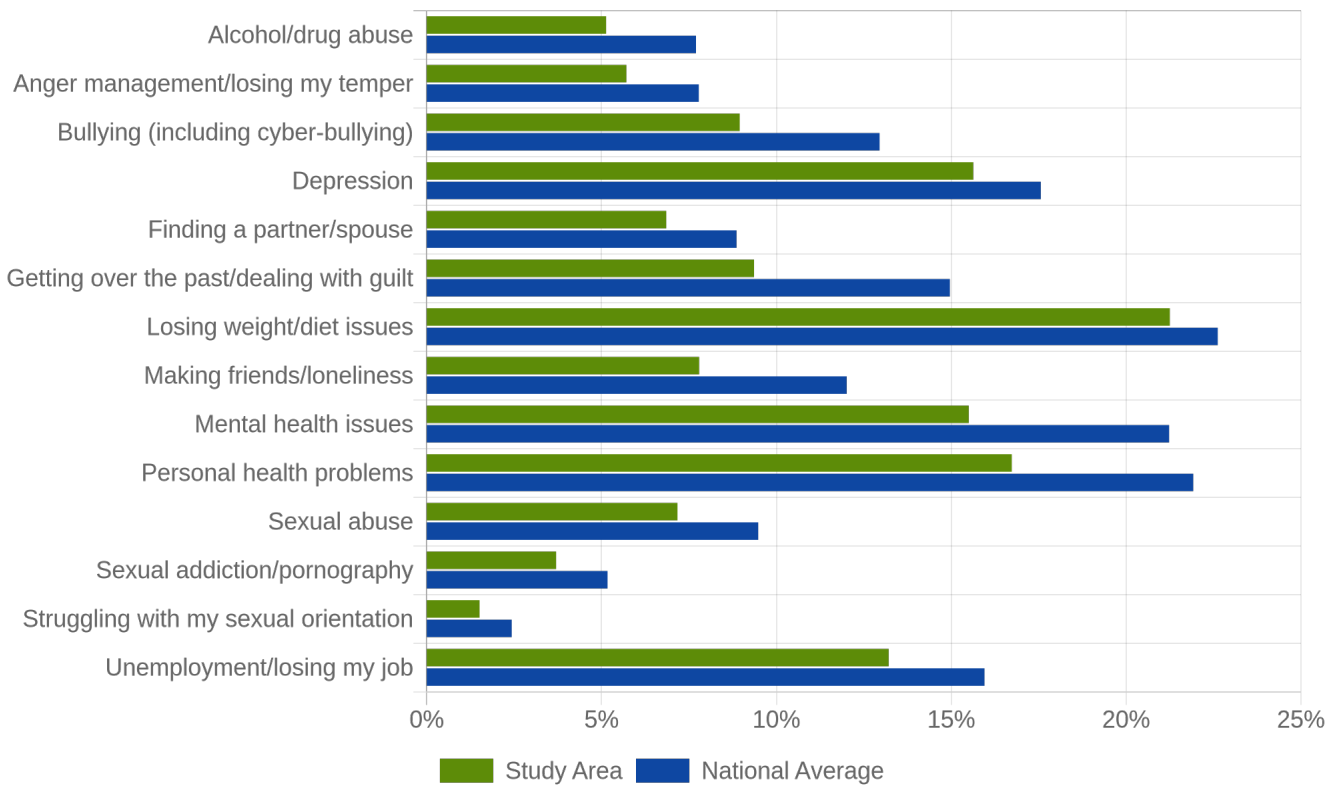
### How to Read the Different Report Types

Color	Description
Window #1	Reveals the detailed responses across all options.
Window #2	Compares the study area responses to national average responses. For more details, see the last page.
Window #3	Compares data between this survey and previous surveys to reveal trends.
Window #4	Provides prioritized lists of the topic. This window is only available on certain topics and after applying analytics.

These tables display the dominant life concerns in your study area, categorized thematically and compared to the national average. At the end of this section, the top 15 concerns for your study area are ranked by the strength of concern.

Concerns About Personal Health & Life						
Study Area Compared to National Average	Study Area		National Average		Modest Concern	Significant Concern
	Modest Concern	Significant Concern	Modest Concern	Significant Concern		
Alcohol/drug abuse	19.53%	5.13%	17.28%	7.70%	113	66
Anger management/losing my temper	32.27%	5.71%	33.97%	7.78%	94	73
Bullying (including cyber-bullying)	25.71%	8.95%	25.28%	12.95%	101	69
Depression	40.01%	15.63%	41.48%	17.56%	96	89
Finding a partner/spouse	15.37%	6.85%	17.97%	8.86%	85	77
Getting over the past/dealing with guilt	49.41%	9.36%	44.70%	14.96%	110	62
Losing weight/diet issues	44.45%	21.25%	44.93%	22.62%	98	93
Making friends/loneliness	48.41%	7.79%	42.57%	12.01%	113	64
Mental health issues	43.36%	15.50%	39.17%	21.23%	110	73
Personal health problems	58.06%	16.73%	54.11%	21.92%	107	76
Sexual abuse	9.94%	7.17%	13.59%	9.48%	73	75
Sexual addiction/pornography	9.39%	3.70%	12.09%	5.17%	77	71
Struggling with my sexual orientation	5.06%	1.51%	5.67%	2.43%	89	62
Unemployment/losing my job	26.23%	13.21%	27.54%	15.95%	95	82
<b>Personal Life Average</b>	<b>30.51%</b>	<b>9.89%</b>	<b>30.03%</b>	<b>12.90%</b>	<b>101</b>	<b>76</b>

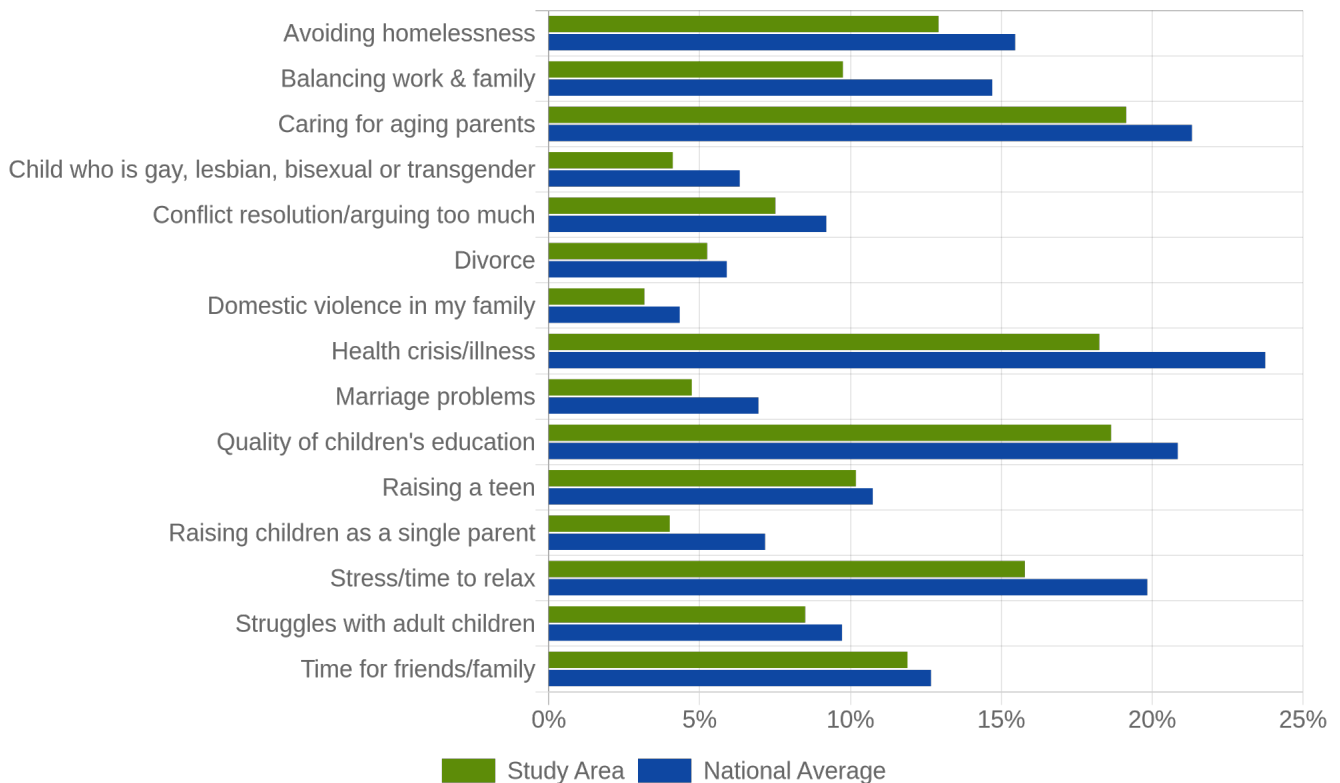
**Significant Personal Health & Life Concerns**  
Study Area Compared to National Average



**Concerns About Home and Family**

Study Area Compared to National Average	Study Area		National Average		Modest Concern	Significant Concern
	Modest Concern	Significant Concern	Modest Concern	Significant Concern		
Avoiding homelessness	25.15%	12.92%	24.65%	15.46%	102	83
Balancing work & family	36.17%	9.75%	36.44%	14.70%	99	66
Caring for aging parents	27.52%	19.14%	28.99%	21.32%	94	89
Child who is gay, lesbian, bisexual or transgender	9.59%	4.11%	10.54%	6.33%	90	64
Conflict resolution/arguing too much	33.21%	7.51%	34.53%	9.20%	96	81
Divorce	10.61%	5.25%	13.51%	5.90%	78	88
Domestic violence in my family	7.43%	3.17%	9.80%	4.34%	75	73
Health crisis/illness	50.05%	18.25%	50.13%	23.75%	99	76
Marriage problems	19.11%	4.74%	21.14%	6.95%	90	68
Quality of children's education	27.87%	18.64%	26.77%	20.85%	104	89
Raising a teen	16.89%	10.18%	17.72%	10.74%	95	94
Raising children as a single parent	13.74%	4.01%	12.95%	7.17%	106	55
Stress/time to relax	49.44%	15.78%	50.02%	19.84%	98	79
Struggles with adult children	24.45%	8.50%	24.84%	9.72%	98	87
Time for friends/family	46.38%	11.89%	47.33%	12.67%	97	93
<b>Home and Family Average</b>	<b>26.51%</b>	<b>10.26%</b>	<b>27.29%</b>	<b>12.60%</b>	<b>97</b>	<b>81</b>

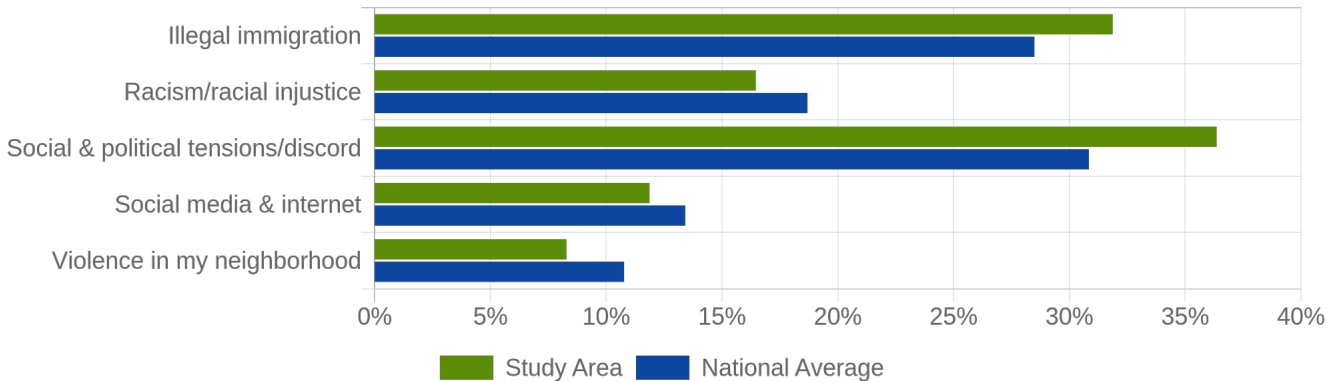
**Significant Home and Family Concerns  
Study Area Compared to National Average**



**Concerns About Community**

Study Area Compared to National Average	Study Area		National Average		Modest Concern	Significant Concern
	Modest Concern	Significant Concern	Modest Concern	Significant Concern		
Illegal immigration	30.47%	31.87%	26.94%	28.49%	113	111
Racism/racial injustice	31.69%	16.46%	35.16%	18.69%	90	88
Social & political tensions/discord	38.08%	36.36%	42.98%	30.84%	88	117
Social media & internet	42.91%	11.87%	41.50%	13.41%	103	88
Violence in my neighborhood	38.33%	8.28%	34.43%	10.77%	111	76
<b>Community Average</b>	<b>36.30%</b>	<b>20.97%</b>	<b>36.20%</b>	<b>20.44%</b>	100	102

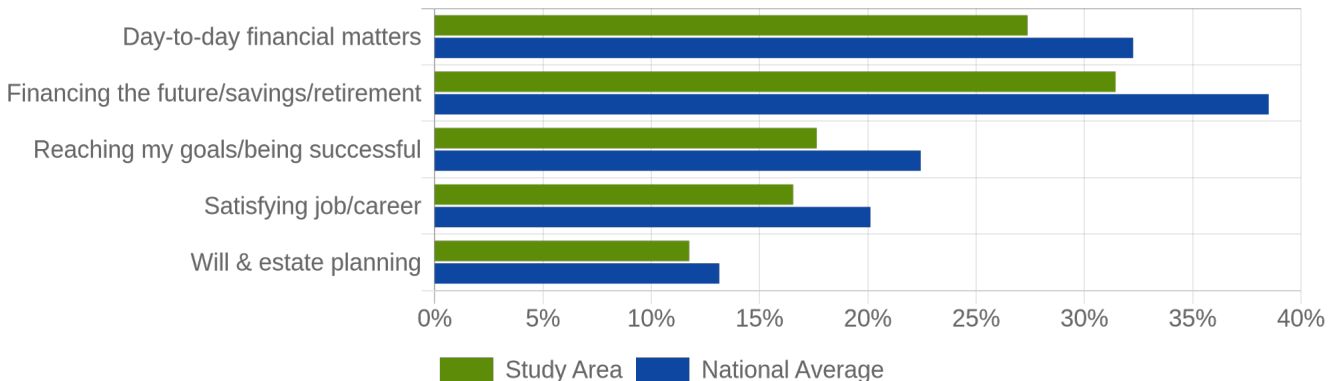
**Significant Community Concerns  
Study Area Compared to National Average**



**Concerns about Careers and Financial Matters**

Study Area Compared to National Average	Study Area		National Average		Modest Concern	Significant Concern
	Modest Concern	Significant Concern	Modest Concern	Significant Concern		
Day-to-day financial matters	44.55%	27.37%	44.13%	32.25%	100	84
Financing the future/savings/retirement	46.90%	31.44%	43.49%	38.51%	107	81
Reaching my goals/being successful	44.93%	17.64%	45.84%	22.44%	98	78
Satisfying job/career	33.60%	16.55%	34.98%	20.12%	96	82
Will & estate planning	39.69%	11.75%	42.25%	13.14%	93	89
<b>Careers and Financial Average</b>	<b>41.93%</b>	<b>20.95%</b>	<b>42.14%</b>	<b>25.29%</b>	99	82

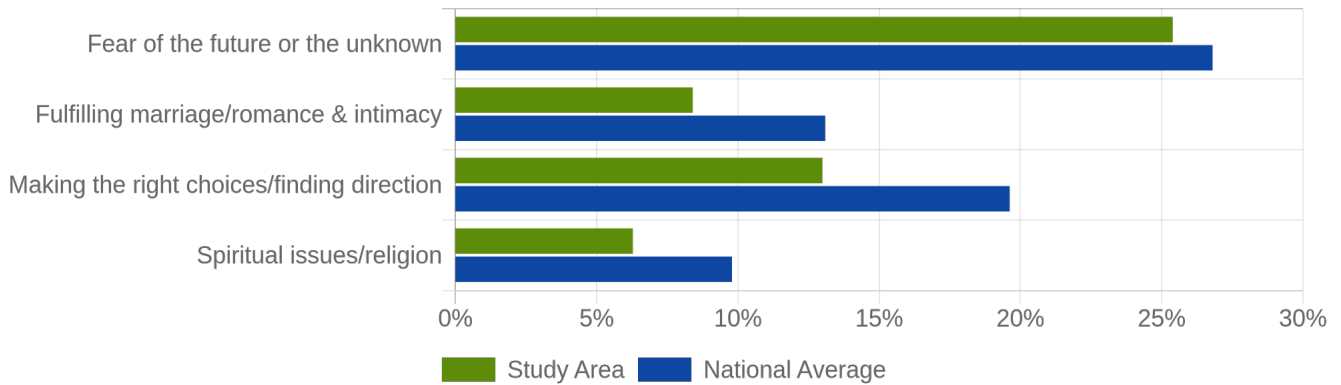
**Significant Concerns about Careers and Financial Matters  
Study Area Compared to National Average**



**Concerns about Future Hopes and Possibilities**

Study Area Compared to National Average	Study Area		National Average		Modest Concern	Significant Concern
	Modest Concern	Significant Concern	Modest Concern	Significant Concern		
Fear of the future or the unknown	50.70%	25.39%	50.06%	26.80%	101	94
Fulfilling marriage/romance & intimacy	34.19%	8.40%	33.61%	13.09%	101	64
Making the right choices/finding direction	48.32%	12.99%	48.89%	19.62%	98	66
Spiritual issues/religion	24.16%	6.28%	28.22%	9.79%	85	64
<b>Future Hopes and Possibilities Average</b>	<b>39.34%</b>	<b>13.27%</b>	<b>40.20%</b>	<b>17.33%</b>	<b>97</b>	<b>76</b>

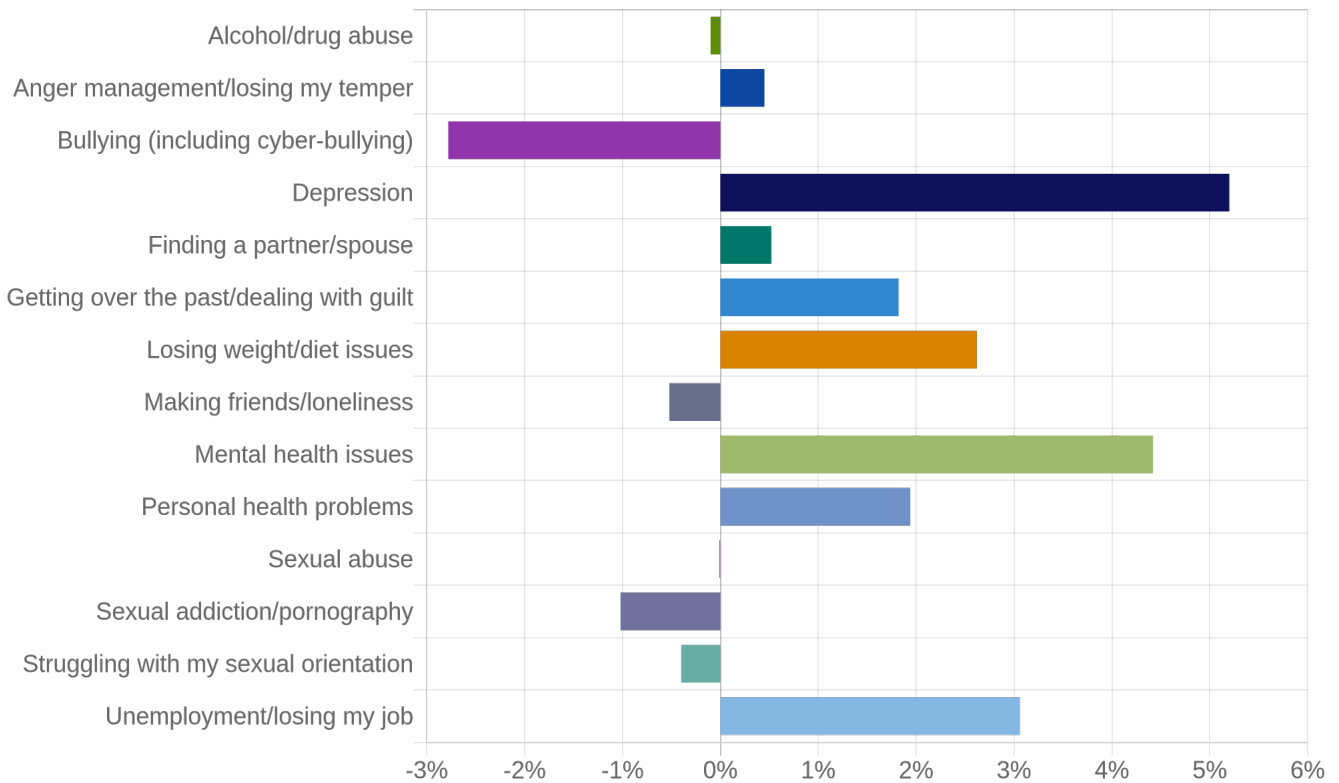
**Significant Concerns about Future Hopes and Possibilities  
Study Area Compared to National Average**



**Concerns About Personal Health & Life**

Study Area Comparison between 2021 & 2025	2021	2025	Point Change Between Surveys
Alcohol/drug abuse	5.23%	5.13%	-0.10%
Anger management/losing my temper	5.26%	5.71%	0.45%
Bullying (including cyber-bullying)	11.73%	8.95%	-2.78%
Depression	10.43%	15.63%	5.20%
Finding a partner/spouse	6.33%	6.85%	0.52%
Getting over the past/dealing with guilt	7.54%	9.36%	1.82%
Losing weight/diet issues	18.63%	21.25%	2.62%
Making friends/loneliness	8.31%	7.79%	-0.52%
Mental health issues	11.08%	15.50%	4.42%
Personal health problems	14.79%	16.73%	1.94%
Sexual abuse	7.18%	7.17%	-0.01%
Sexual addiction/pornography	4.72%	3.70%	-1.02%
Struggling with my sexual orientation	1.91%	1.51%	-0.40%
Unemployment/losing my job	10.15%	13.21%	3.06%
<b>Personal Life Average</b>	<b>8.81%</b>	<b>9.89%</b>	<b>1.09%</b>

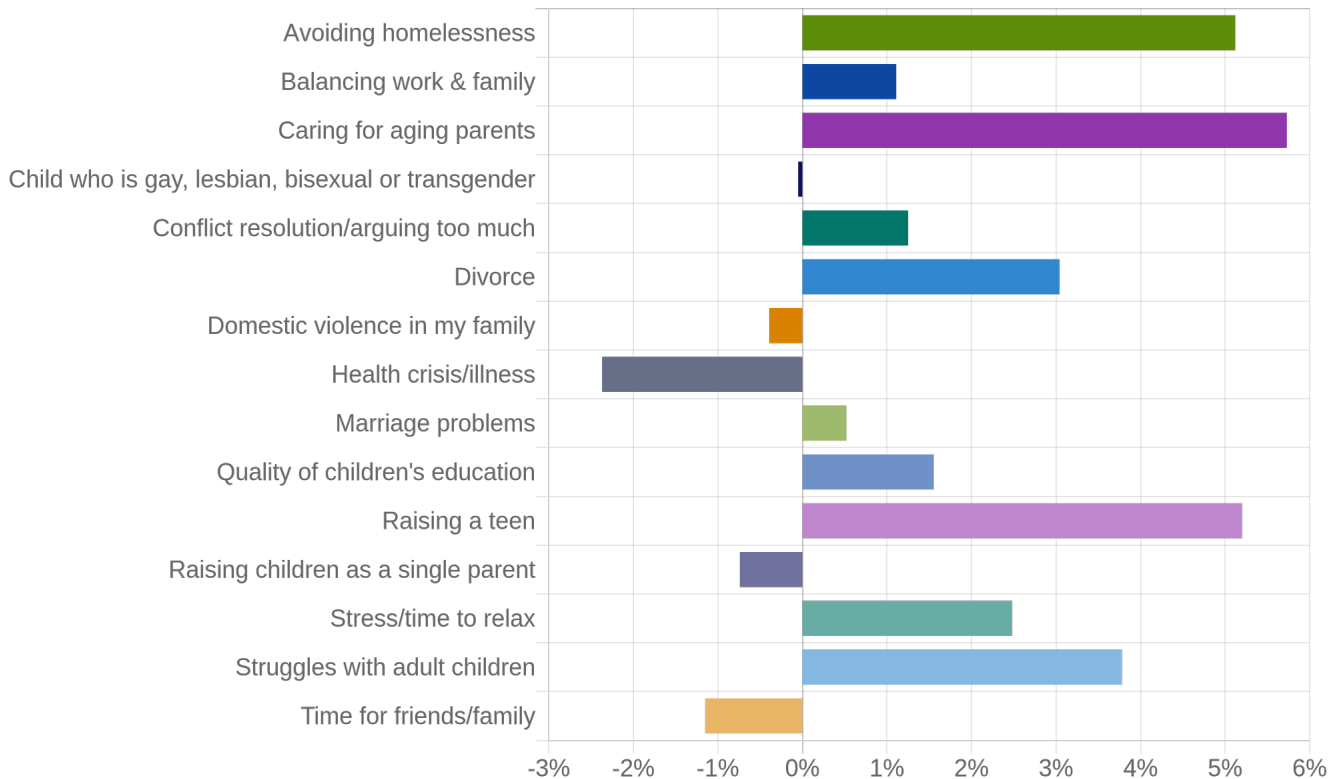
**Personal Health & Life Concerns  
Point Change Between 2021 & 2025**



**Concerns About Home and Family**

Study Area Comparison between 2021 & 2025	2021	2025	Point Change Between Surveys
Avoiding homelessness	7.80%	12.92%	5.12%
Balancing work & family	8.64%	9.75%	1.11%
Caring for aging parents	13.41%	19.14%	5.73%
Child who is gay, lesbian, bisexual or transgender	4.16%	4.11%	-0.05%
Conflict resolution/arguing too much	6.26%	7.51%	1.25%
Divorce	2.21%	5.25%	3.04%
Domestic violence in my family	3.56%	3.17%	-0.39%
Health crisis/illness	20.62%	18.25%	-2.37%
Marriage problems	4.22%	4.74%	0.52%
Quality of children's education	17.09%	18.64%	1.55%
Raising a teen	4.98%	10.18%	5.20%
Raising children as a single parent	4.75%	4.01%	-0.74%
Stress/time to relax	13.30%	15.78%	2.48%
Struggles with adult children	4.72%	8.50%	3.78%
Time for friends/family	13.04%	11.89%	-1.15%
<b>Home and Family Average</b>	<b>8.58%</b>	<b>10.26%</b>	<b>1.67%</b>

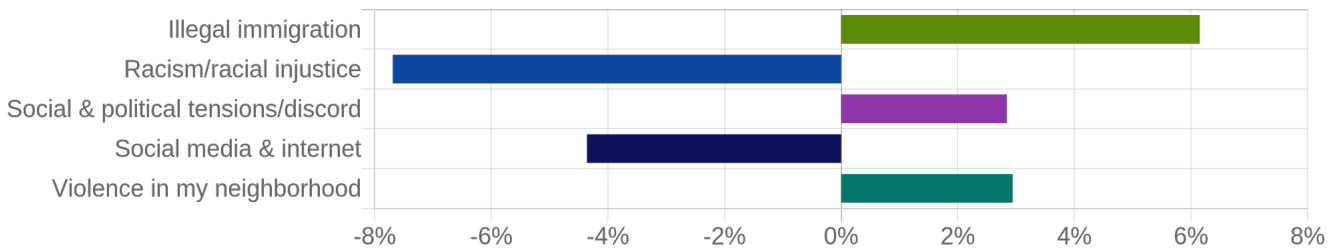
**Home & Family Concerns  
Point Change Between 2021 & 2025**



**Concerns About Community**

Study Area Comparison between 2021 & 2025	2021	2025	Point Change Between Surveys
Illegal immigration	25.72%	31.87%	6.15%
Racism/racial injustice	24.15%	16.46%	-7.69%
Social & political tensions/discord	33.52%	36.36%	2.84%
Social media & internet	16.23%	11.87%	-4.36%
Violence in my neighborhood	5.34%	8.28%	2.94%
<b>Community Average</b>	<b>20.99%</b>	<b>20.97%</b>	<b>-0.02%</b>

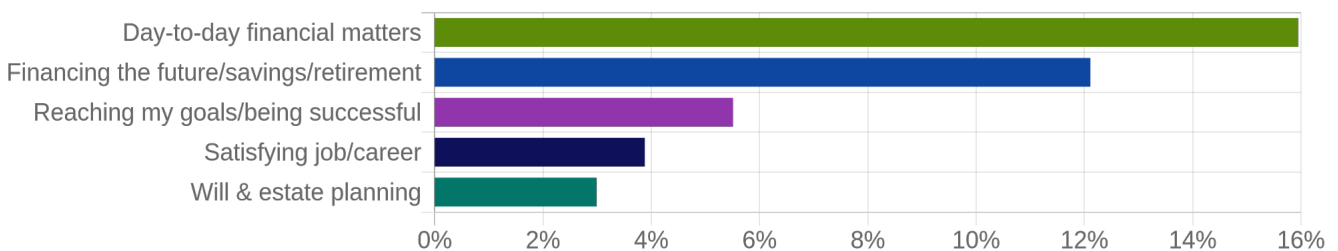
**Concerns about Community  
Point Change Between 2021 & 2025**



**Concerns about Careers and Financial Matters**

Study Area Comparison between 2021 & 2025	2021	2025	Point Change Between Surveys
Day-to-day financial matters	11.42%	27.37%	15.95%
Financing the future/savings/retirement	19.33%	31.44%	12.11%
Reaching my goals/being successful	12.13%	17.64%	5.51%
Satisfying job/career	12.67%	16.55%	3.88%
Will & estate planning	8.76%	11.75%	2.99%
<b>Career and Financial Average</b>	<b>12.86%</b>	<b>20.95%</b>	<b>8.09%</b>

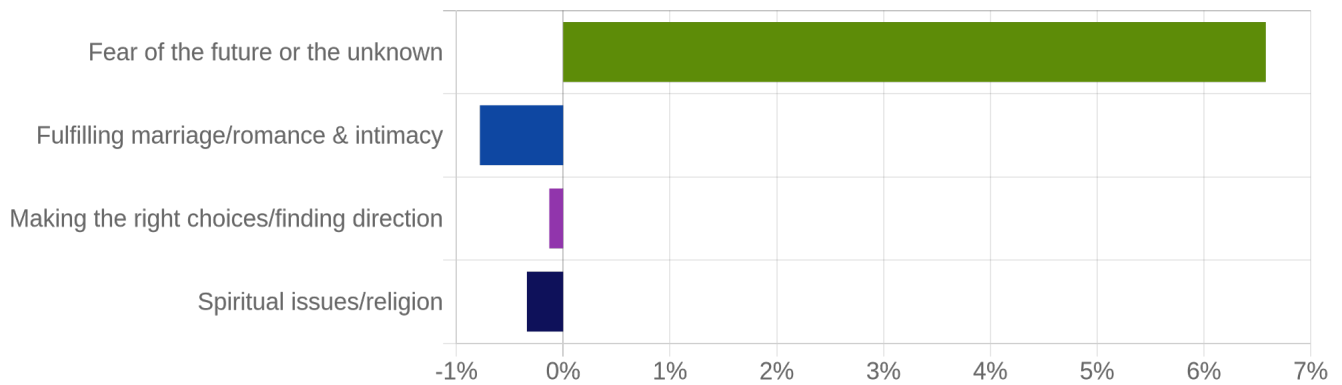
**Career & Financial Concerns  
Point Change Between 2021 & 2025**



**Concerns about Future Hopes and Possibilities**

Study Area Comparison between 2021 & 2025	2021	2025	Point Change Between Surveys
Fear of the future or the unknown	18.81%	25.39%	6.58%
Fulfilling marriage/romance & intimacy	9.18%	8.40%	-0.78%
Making the right choices/finding direction	13.12%	12.99%	-0.13%
Spiritual issues/religion	6.62%	6.28%	-0.34%
<b>Future Hopes and Possibilities Average</b>	<b>11.93%</b>	<b>13.27%</b>	<b>1.33%</b>

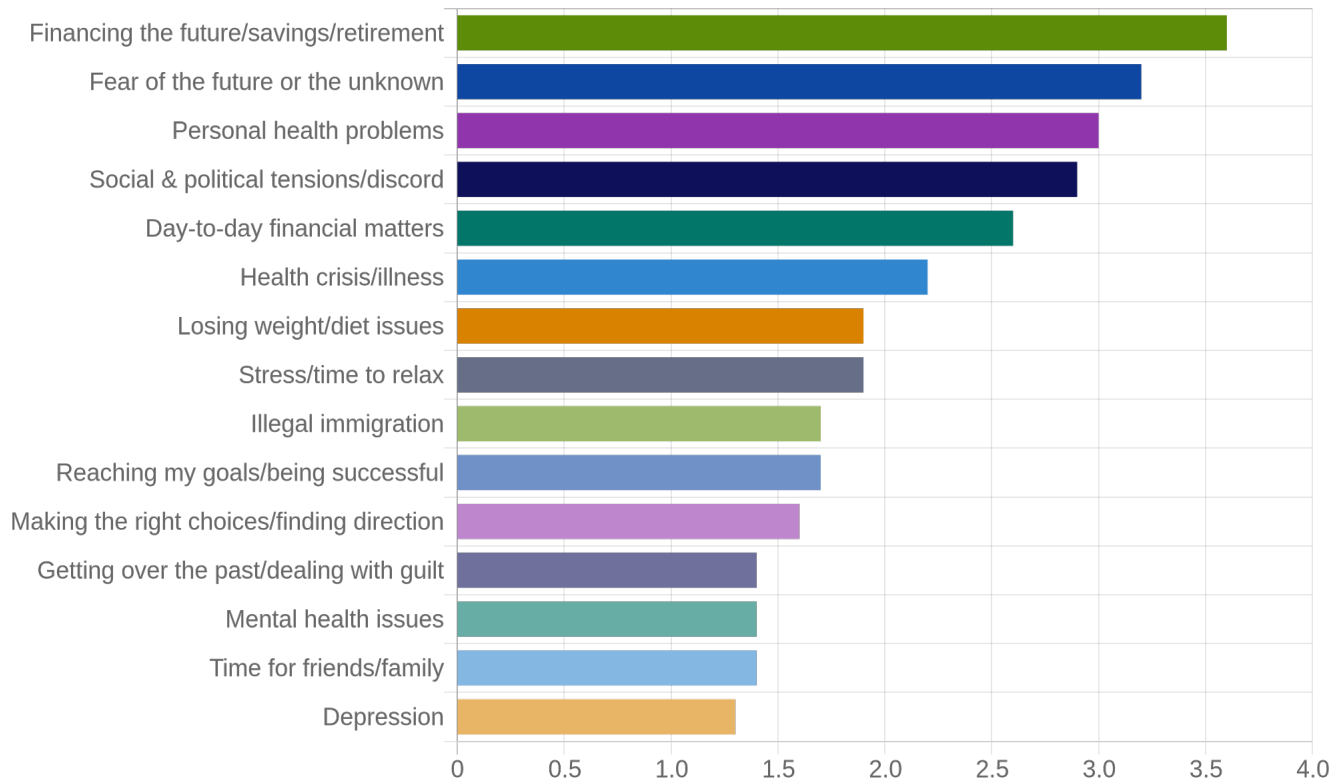
**Future Hopes & Possibilities Concerns  
Point Change Between 2021 & 2025**



To effectively serve, congregational ministries and programs must understand the community's concerns. This report analyzes Life Concerns data to identify the top 15 concerns in your study area, offering valuable insights for targeted community outreach.

Priority List		Top 15 Life Concerns	
Ranking	Concern	Ratio	Strength of Concern
1	Financing the future/savings/retirement	3.6	Strong Concern
2	Fear of the future or the unknown	3.2	Strong Concern
3	Personal health problems	3.0	Strong Concern
4	Social & political tensions/discord	2.9	Strong Concern
5	Day-to-day financial matters	2.6	Strong Concern
6	Health crisis/illness	2.2	Strong Concern
7	Losing weight/diet issues	1.9	Somewhat Strong Concern
8	Stress/time to relax	1.9	Somewhat Strong Concern
9	Illegal immigration	1.7	Somewhat Strong Concern
10	Reaching my goals/being successful	1.7	Somewhat Strong Concern
11	Making the right choices/finding direction	1.6	Somewhat Strong Concern
12	Getting over the past/dealing with guilt	1.4	Somewhat Strong Concern
13	Mental health issues	1.4	Somewhat Strong Concern
14	Time for friends/family	1.4	Somewhat Strong Concern
15	Depression	1.3	Somewhat Strong Concern

**Top 15 Life Concerns**



This report compares the percentage of people with significant concern about an issue to those with little to no concern.

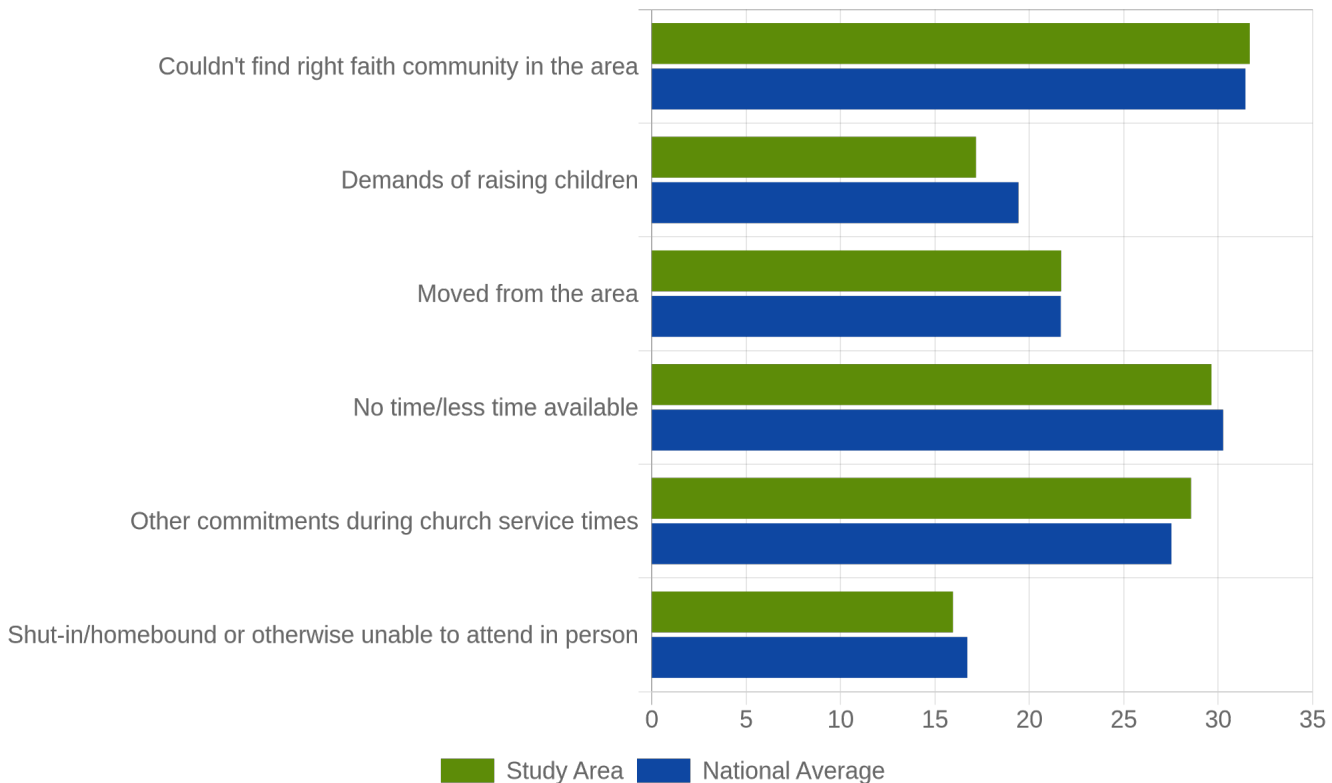
## Reasons Not Active in a Religious Community

This group of respondents are not currently active in a religious congregation or community and have provided reasons for why they continue to not participate. Though potentially sensitive, understanding the reasons why people choose not to be active in a religious community is vital for congregational outreach and growth.

This section examines those reasons, categorized by personal life, personal faith, and about the church, which are benchmarked against national averages. The top 10 reasons are then summarized for further reflection.

Study Area Compared to National Average	Reasons Not Active in a Religious Community		
	Study Area	National Average	Comparative Index
<b>About Personal Life</b>			
Couldn't find right faith community in the area	31.67%	31.44%	100
Demands of raising children	17.17%	19.42%	88
Moved from the area	21.68%	21.66%	100
No time/less time available	29.64%	30.26%	97
Other commitments during church service times	28.56%	27.52%	103
Shut-in/homebound or otherwise unable to attend in person	15.95%	16.71%	95
<b>Average of Personal Life</b>	<b>24.11%</b>	<b>24.50%</b>	<b>98</b>

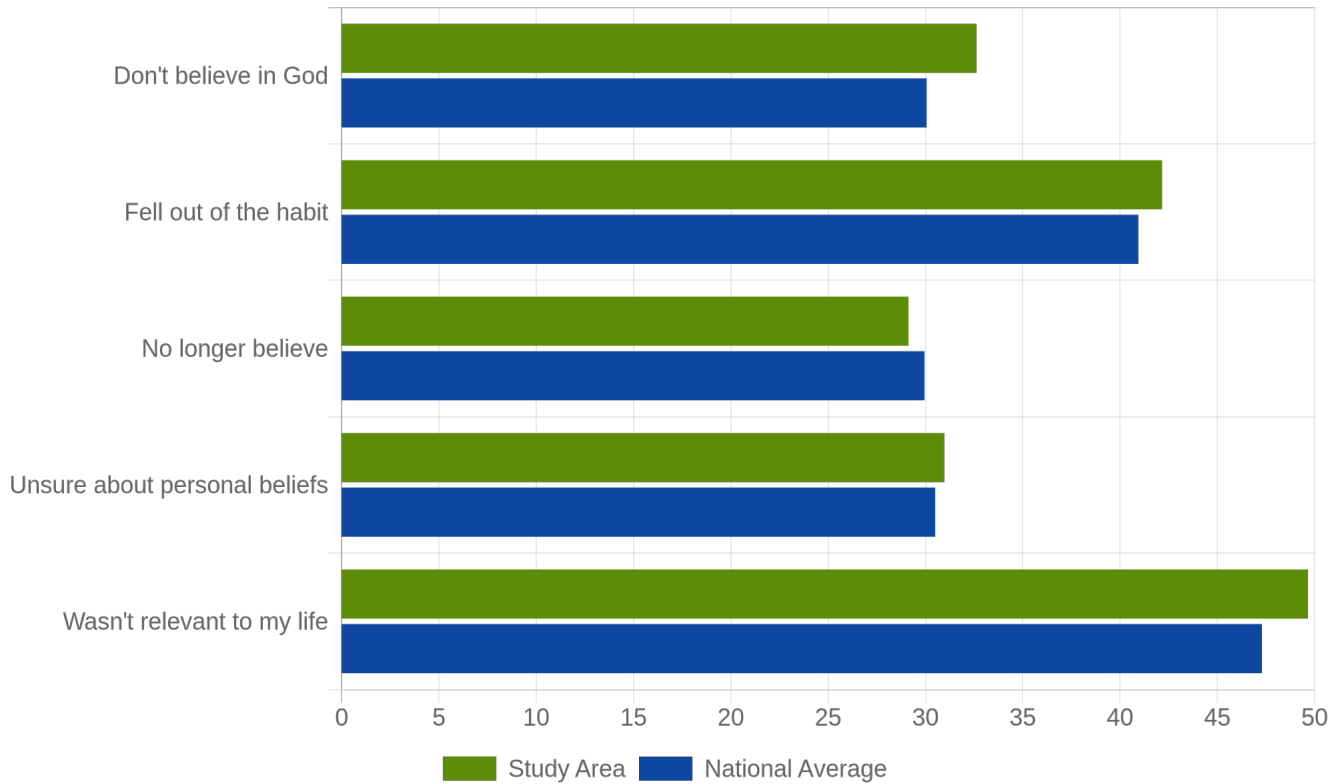
**Reasons Not Active in a Religious Community: About Personal Life**  
Study Area Compared to National Average



## Reasons Not Active in a Religious Community

About Personal Faith	Study Area	National Average	Comparative Index
Don't believe in God	32.62%	30.06%	108
Fell out of the habit	42.16%	40.94%	102
No longer believe	29.13%	29.95%	97
Unsure about personal beliefs	30.97%	30.50%	101
Wasn't relevant to my life	49.66%	47.29%	105
<b>Average of About Personal Faith</b>	<b>36.91%</b>	<b>35.75%</b>	<b>103</b>

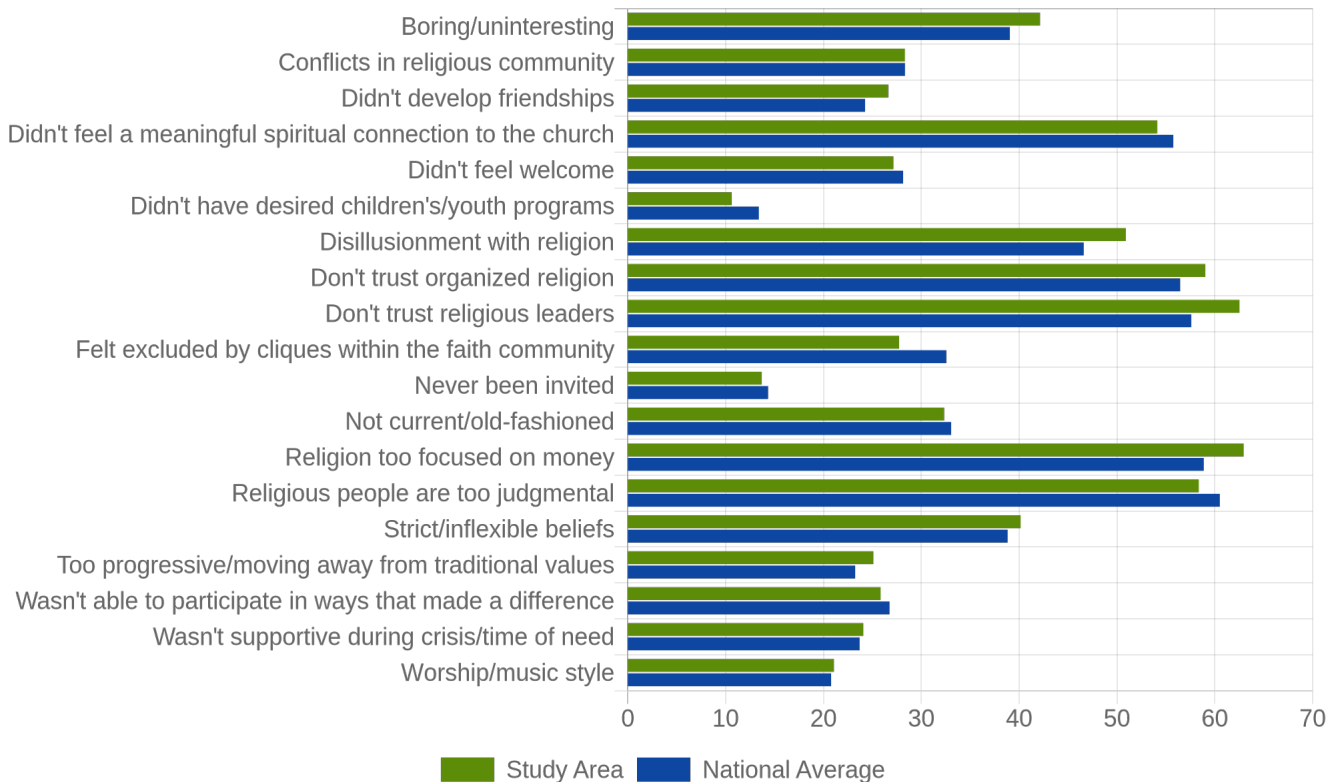
**Reasons Not Active in a Religious Community: About Personal Faith**  
Study Area Compared to National Average



## Reasons Not Active in a Religious Community

About the Church	Study Area	National Average	Comparative Index
Boring/uninteresting	42.14%	39.05%	107
Conflicts in religious community	28.32%	28.33%	99
Didn't develop friendships	26.63%	24.25%	109
Didn't feel a meaningful spiritual connection to the church	54.11%	55.75%	97
Didn't feel welcome	27.15%	28.14%	96
Didn't have desired children's/youth programs	10.61%	13.39%	79
Disillusionment with religion	50.90%	46.60%	109
Don't trust organized religion	59.03%	56.46%	104
Don't trust religious leaders	62.52%	57.59%	108
Felt excluded by cliques within the faith community	27.73%	32.56%	85
Never been invited	13.69%	14.34%	95
Not current/old-fashioned	32.34%	33.05%	97
Religion too focused on money	62.95%	58.87%	106
Religious people are too judgmental	58.36%	60.51%	96
Strict/inflexible beliefs	40.15%	38.82%	103
Too progressive/moving away from traditional values	25.10%	23.24%	108
Wasn't able to participate in ways that made a difference	25.84%	26.75%	96
Wasn't supportive during crisis/time of need	24.07%	23.69%	101
Worship/music style	21.07%	20.78%	101
<b>Average About the Church</b>	<b>36.46%</b>	<b>35.90%</b>	<b>101</b>

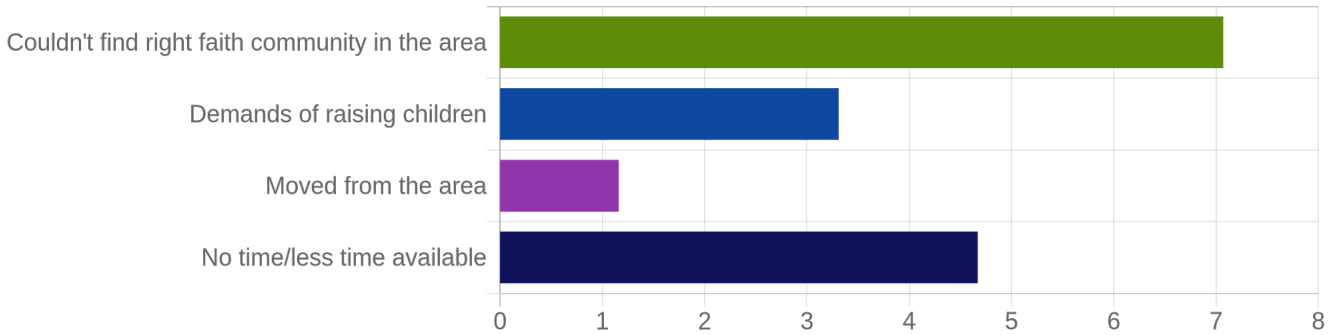
**Reasons Not Active in a Religious Community: About the Church**  
Study Area Compared to National Average



## Reasons Not Active in a Religious Community

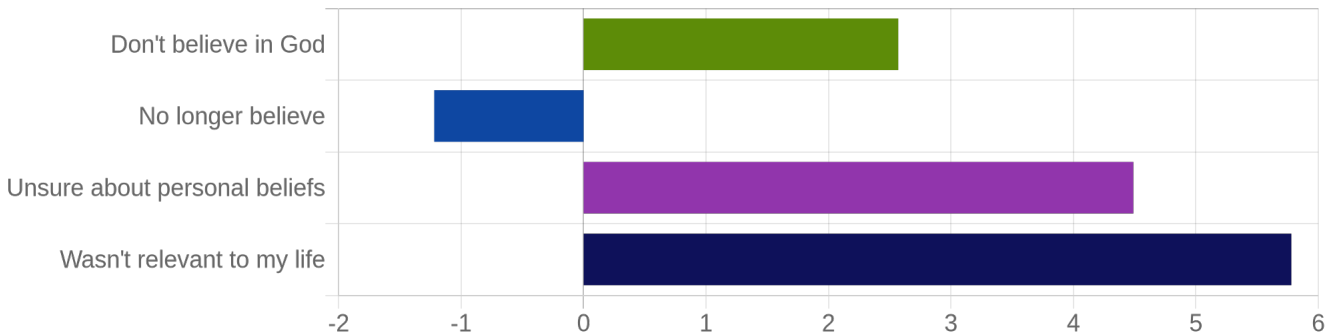
Study Area Comparison between 2021 & 2025		Reasons Not Active in a Religious Community		
About Personal Life	2021	2025	Change	
Couldn't find right faith community in the area	24.60%	31.67%	7.07%	
Demands of raising children	13.86%	17.17%	3.31%	
Moved from the area	20.52%	21.68%	1.16%	
No time/less time available	24.97%	29.64%	4.67%	
<b>Average of Personal Life</b>	<b>20.99%</b>	<b>25.04%</b>	<b>4.05%</b>	

**Reasons Not Active in a Religious Community: About Personal Life**  
Point Change Between 2021 & 2025



About Personal Faith	2021	2025	Change
Don't believe in God	30.05%	32.62%	2.57%
No longer believe	30.35%	29.13%	-1.22%
Unsure about personal beliefs	26.48%	30.97%	4.49%
Wasn't relevant to my life	43.88%	49.66%	5.78%
<b>Average of About Personal Faith</b>	<b>32.69%</b>	<b>35.59%</b>	<b>2.90%</b>

**Reasons Not Active in a Religious Community: About Personal Faith**  
Point Change Between 2021 & 2025



## Reasons Not Active in a Religious Community

About the Church	2021	2025	Change
Boring/uninteresting	33.12%	42.14%	9.02%
Conflicts in religious community	23.19%	28.32%	5.13%
Didn't develop friendships	19.39%	26.63%	7.24%
Didn't feel welcome	21.97%	27.15%	5.18%
Didn't have desired children's/youth programs	11.04%	10.61%	-0.43%
Disillusionment with religion	44.61%	50.90%	6.29%
Don't trust organized religion	53.00%	59.03%	6.03%
Don't trust religious leaders	52.91%	62.52%	9.61%
Never been invited	13.07%	13.69%	0.62%
Not current/old-fashioned	27.56%	32.34%	4.78%
Religion too focused on money	57.98%	62.95%	4.97%
Religious people are too judgmental	55.61%	58.36%	2.75%
Strict/inflexible beliefs	36.87%	40.15%	3.28%
Too progressive/moving away from traditional values	19.70%	25.10%	5.40%
Wasn't able to participate in ways that made a difference	16.52%	25.84%	9.32%
Wasn't supportive during crisis/time of need	19.29%	24.07%	4.78%
Worship/music style	17.32%	21.07%	3.75%
<b>Average About the Church</b>	<b>30.77%</b>	<b>35.93%</b>	<b>5.16%</b>

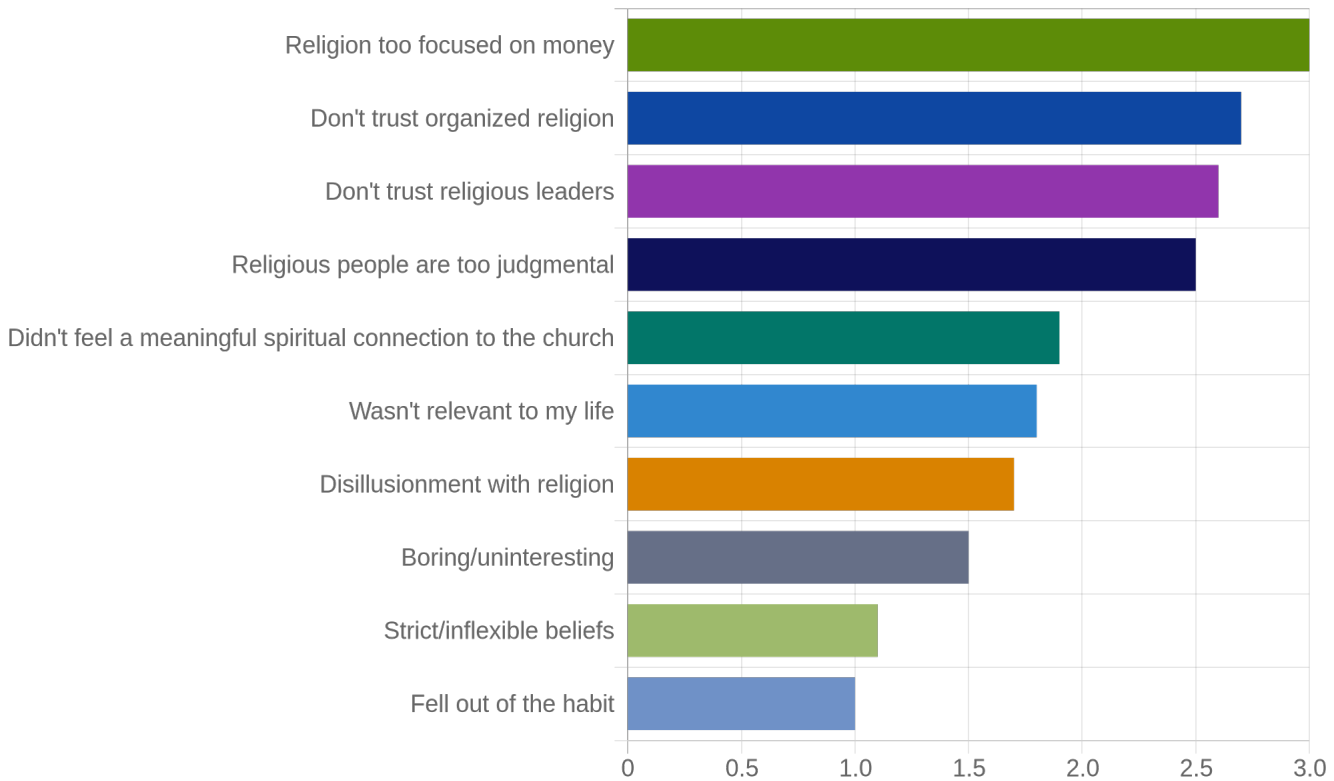
**Reasons Not Active in a Religious Community: About the Church**  
**Point Change Between 2021 & 2025**



## Reasons Not Active in a Religious Community

Top 10 Reasons Not Active in a Religious Community			
Priority List			
Ranking	Reason	Ratio	Strength of Reason
1	Religion too focused on money	3.0	Strong Reason
2	Don't trust organized religion	2.7	Strong Reason
3	Don't trust religious leaders	2.6	Strong Reason
4	Religious people are too judgmental	2.5	Strong Reason
5	Didn't feel a meaningful spiritual connection to the church	1.9	Somewhat Strong Reason
6	Wasn't relevant to my life	1.8	Somewhat Strong Reason
7	Disillusionment with religion	1.7	Somewhat Strong Reason
8	Boring/uninteresting	1.5	Somewhat Strong Reason
9	Strict/inflexible beliefs	1.1	Moderate Reason
10	Fell out of the habit	1.0	Moderate Reason

**Top 10 Reasons Not Active in a Religious Community**



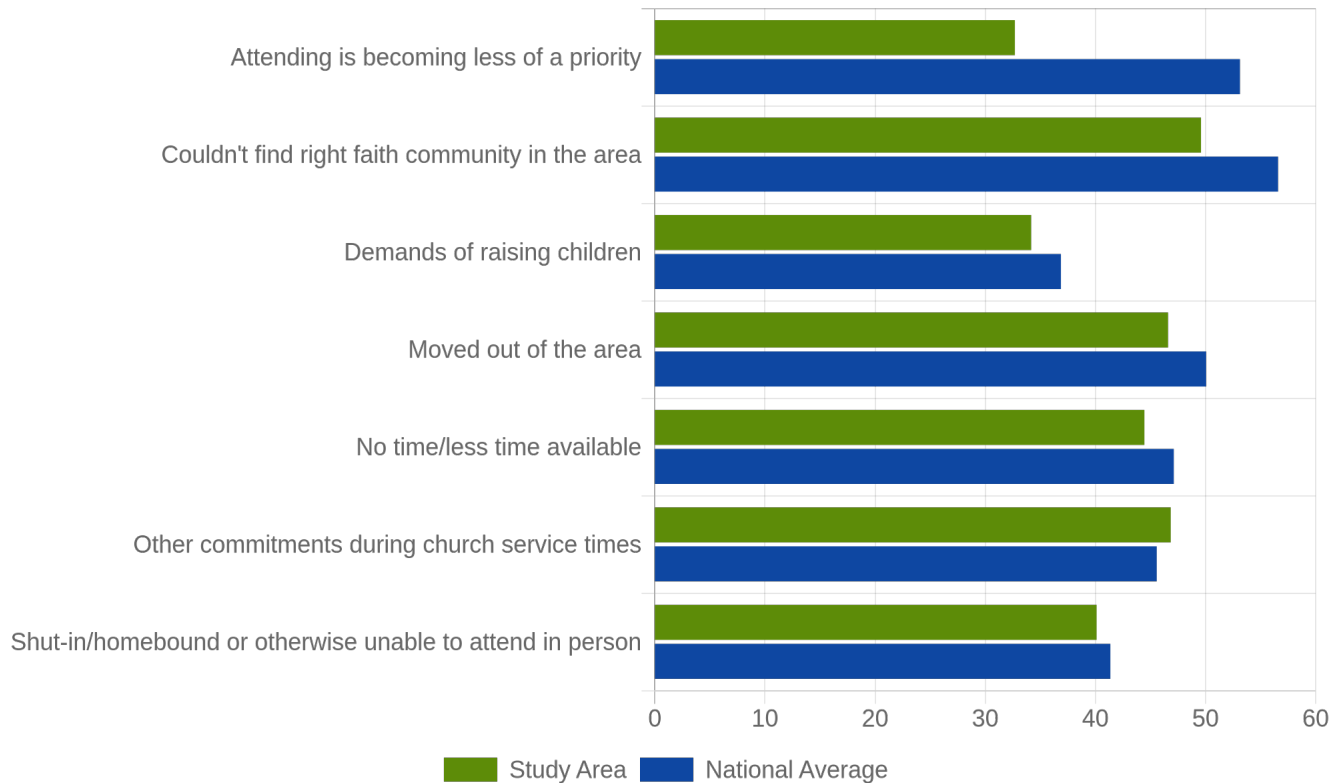
Hint: This report compares the percentage of people who found the reasons at least somewhat important to those who found them not important. "Not Sure" responses are excluded.

## Reasons for Considering Leaving Religious Community

These respondents currently participate in a religious congregation or community but may consider leaving and discontinuing participation for some of the following reasons.

Study Area Compared to National Average	Reasons for Considering Leaving Religious Community		
About Personal Life	Study Area	National Average	Comparative Index
Attending is becoming less of a priority	32.69%	53.13%	61
Couldn't find right faith community in the area	49.59%	56.59%	87
Demands of raising children	34.17%	36.87%	92
Moved out of the area	46.60%	50.06%	93
No time/less time available	44.45%	47.12%	94
Other commitments during church service times	46.84%	45.57%	102
Shut-in/homebound or otherwise unable to attend in person	40.11%	41.36%	96
<b>Average of Personal Life</b>	<b>42.06%</b>	<b>47.24%</b>	<b>89</b>

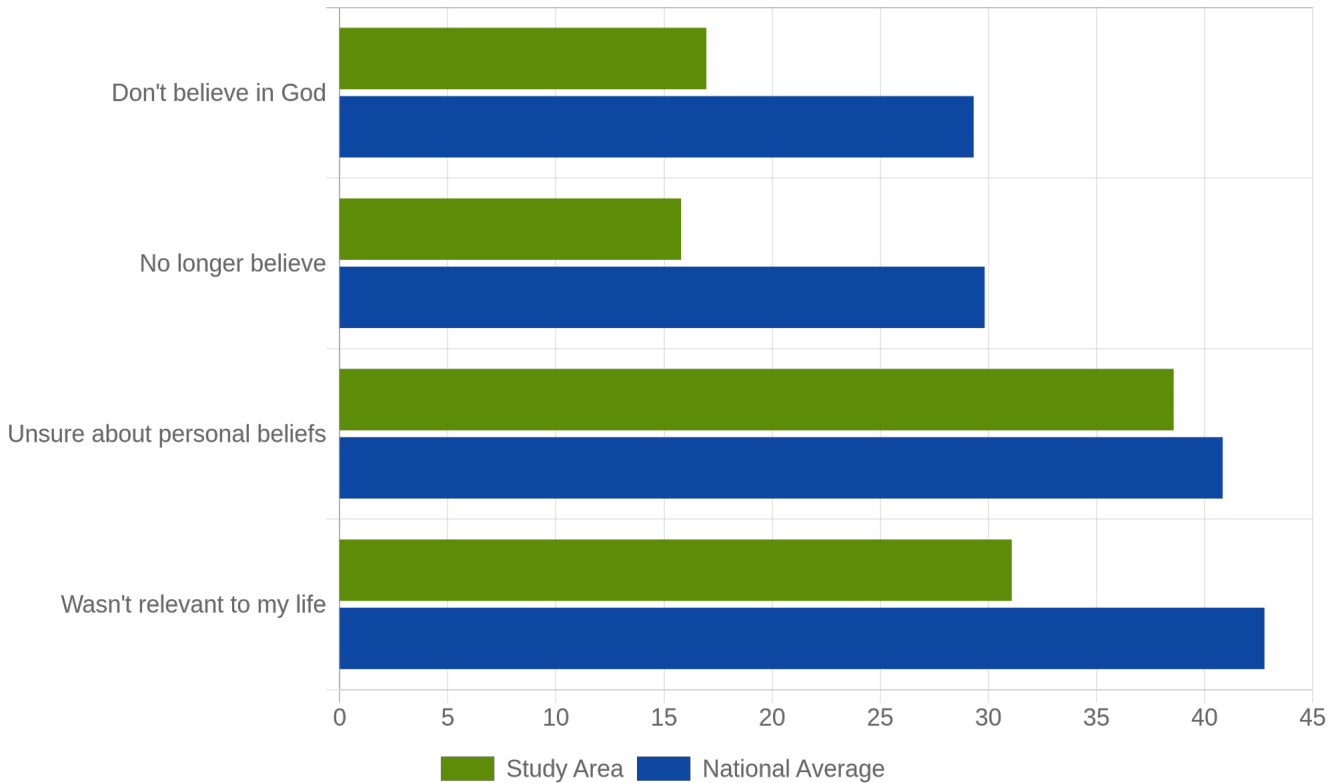
**Reasons for Considering Leaving Religious Community: About Personal Life**  
Study Area Compared to National Average



## Reasons for Considering Leaving Religious Community

About Personal Faith	Study Area	National Average	Comparative Index
Don't believe in God	16.96%	29.32%	57
No longer believe	15.79%	29.83%	52
Unsure about personal beliefs	38.57%	40.84%	94
Wasn't relevant to my life	31.08%	42.77%	72
<b>Average About Personal Faith</b>	<b>25.60%</b>	<b>35.69%</b>	<b>71</b>

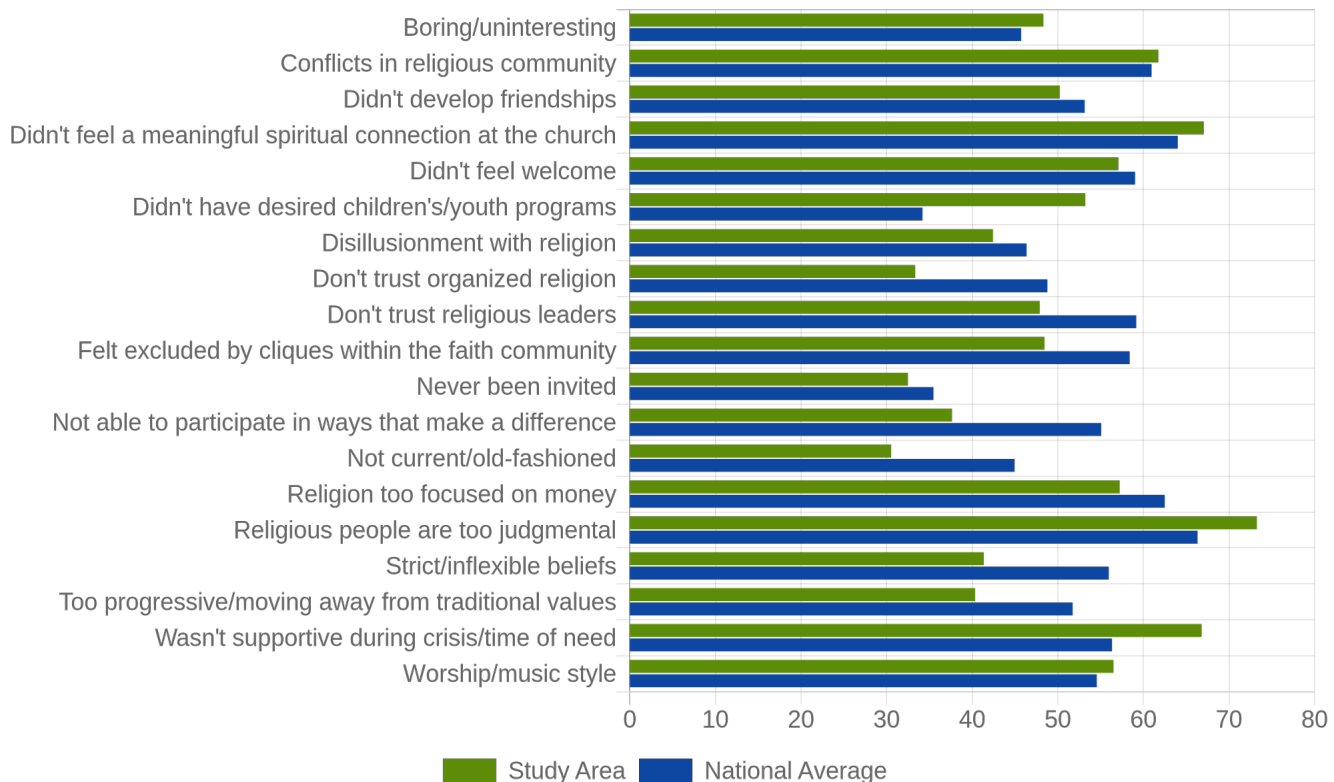
**Reasons for Considering Leaving Religious Community: About Personal Faith**  
Study Area Compared to National Average



## Reasons for Considering Leaving Religious Community

About the Church	Study Area	National Average	Comparative Index
Boring/uninteresting	48.31%	45.71%	105
Conflicts in religious community	61.74%	60.95%	101
Didn't develop friendships	50.22%	53.14%	94
Didn't feel a meaningful spiritual connection at the church	67.05%	64.01%	104
Didn't feel welcome	57.07%	59.02%	96
Didn't have desired children's/youth programs	53.21%	34.19%	155
Disillusionment with religion	42.42%	46.35%	91
Don't trust organized religion	33.34%	48.78%	68
Don't trust religious leaders	47.88%	59.16%	80
Felt excluded by cliques within the faith community	48.45%	58.39%	82
Never been invited	32.49%	35.47%	91
Not able to participate in ways that make a difference	37.64%	55.06%	68
Not current/old-fashioned	30.53%	44.95%	67
Religion too focused on money	57.22%	62.49%	91
Religious people are too judgmental	73.25%	66.32%	110
Strict/inflexible beliefs	41.34%	55.95%	73
Too progressive/moving away from traditional values	40.33%	51.73%	77
Wasn't supportive during crisis/time of need	66.80%	56.33%	118
Worship/music style	56.50%	54.55%	103
<b>Average about the Church</b>	<b>49.78%</b>	<b>53.29%</b>	<b>93</b>

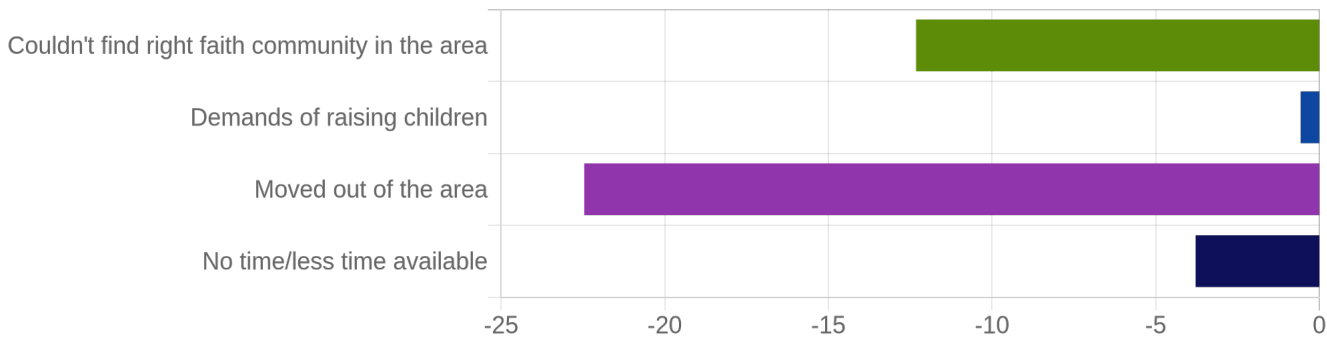
**Reasons for Considering Leaving Religious Community: About the Church**  
Study Area Compared to National Average



## Reasons for Considering Leaving Religious Community

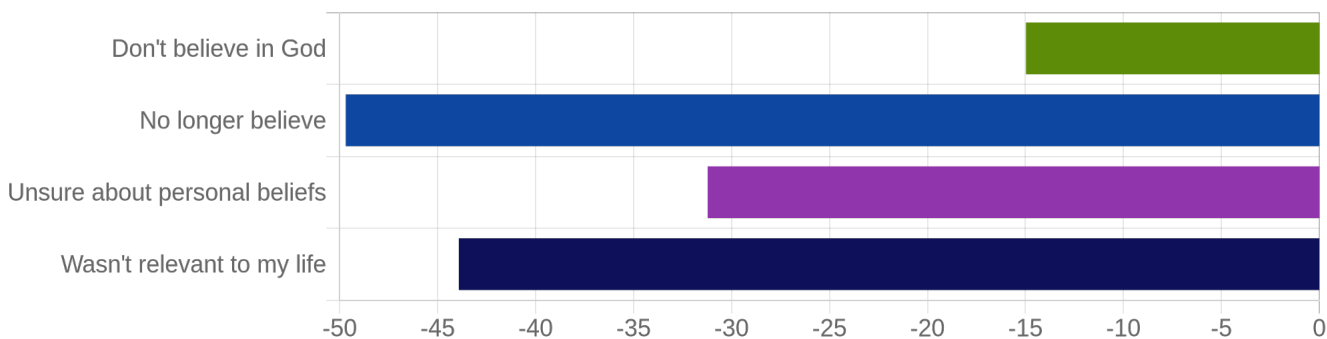
Study Area Comparison between 2021 & 2025		Reasons for Considering Leaving Religious Community		
About Personal Life	2021	2025	Change	
Couldn't find right faith community in the area	61.91%	49.59%	-12.32%	
Demands of raising children	34.74%	34.17%	-0.57%	
Moved out of the area	69.06%	46.60%	-22.46%	
No time/less time available	48.23%	44.45%	-3.78%	
<b>Average of Personal Life</b>	<b>53.48%</b>	<b>43.70%</b>	<b>-9.78%</b>	

**Reasons for Considering Leaving Religious Community: About Personal Life**  
Point Change Between 2021 & 2025



About Personal Faith	2021	2025	Change	
Don't believe in God	31.93%	16.96%	-14.97%	
No longer believe	65.48%	15.79%	-49.69%	
Unsure about personal beliefs	69.79%	38.57%	-31.22%	
Wasn't relevant to my life	75.00%	31.08%	-43.92%	
<b>Average About Personal Faith</b>	<b>60.55%</b>	<b>25.60%</b>	<b>-34.95%</b>	

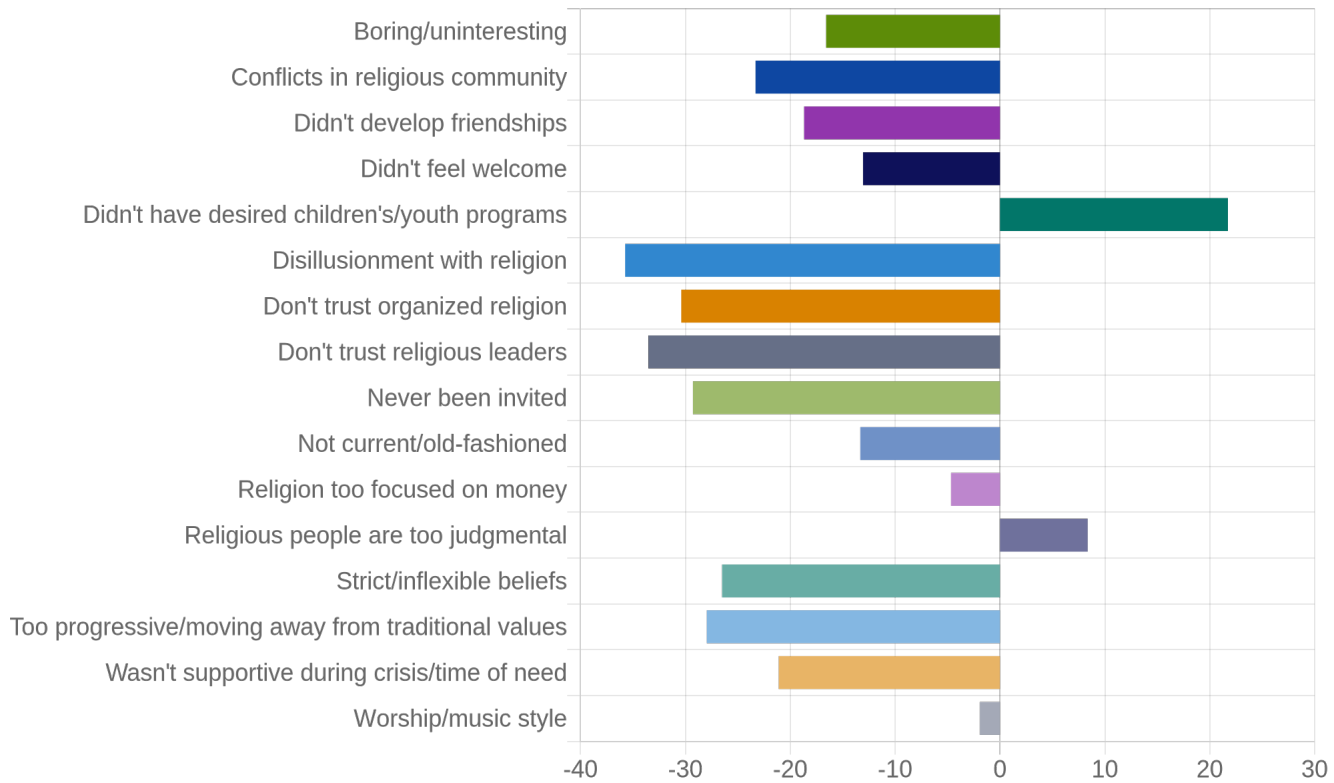
**Reasons for Considering Leaving Religious Community: About Personal Faith**  
Point Change Between 2021 & 2025



## Reasons for Considering Leaving Religious Community

About the Church	2021	2025	Change
Boring/uninteresting	64.89%	48.31%	-16.58%
Conflicts in religious community	85.05%	61.74%	-23.31%
Didn't develop friendships	68.90%	50.22%	-18.68%
Didn't feel welcome	70.13%	57.07%	-13.06%
Didn't have desired children's/youth programs	31.48%	53.21%	21.73%
Disillusionment with religion	78.16%	42.42%	-35.74%
Don't trust organized religion	63.73%	33.34%	-30.39%
Don't trust religious leaders	81.41%	47.88%	-33.53%
Never been invited	61.77%	32.49%	-29.28%
Not current/old-fashioned	43.85%	30.53%	-13.32%
Religion too focused on money	61.89%	57.22%	-4.67%
Religious people are too judgmental	64.89%	73.25%	8.36%
Strict/inflexible beliefs	67.84%	41.34%	-26.50%
Too progressive/moving away from traditional values	68.29%	40.33%	-27.96%
Wasn't supportive during crisis/time of need	87.90%	66.80%	-21.10%
Worship/music style	58.42%	56.50%	-1.92%
<b>Average about the Church</b>	<b>66.16%</b>	<b>49.54%</b>	<b>-16.62%</b>

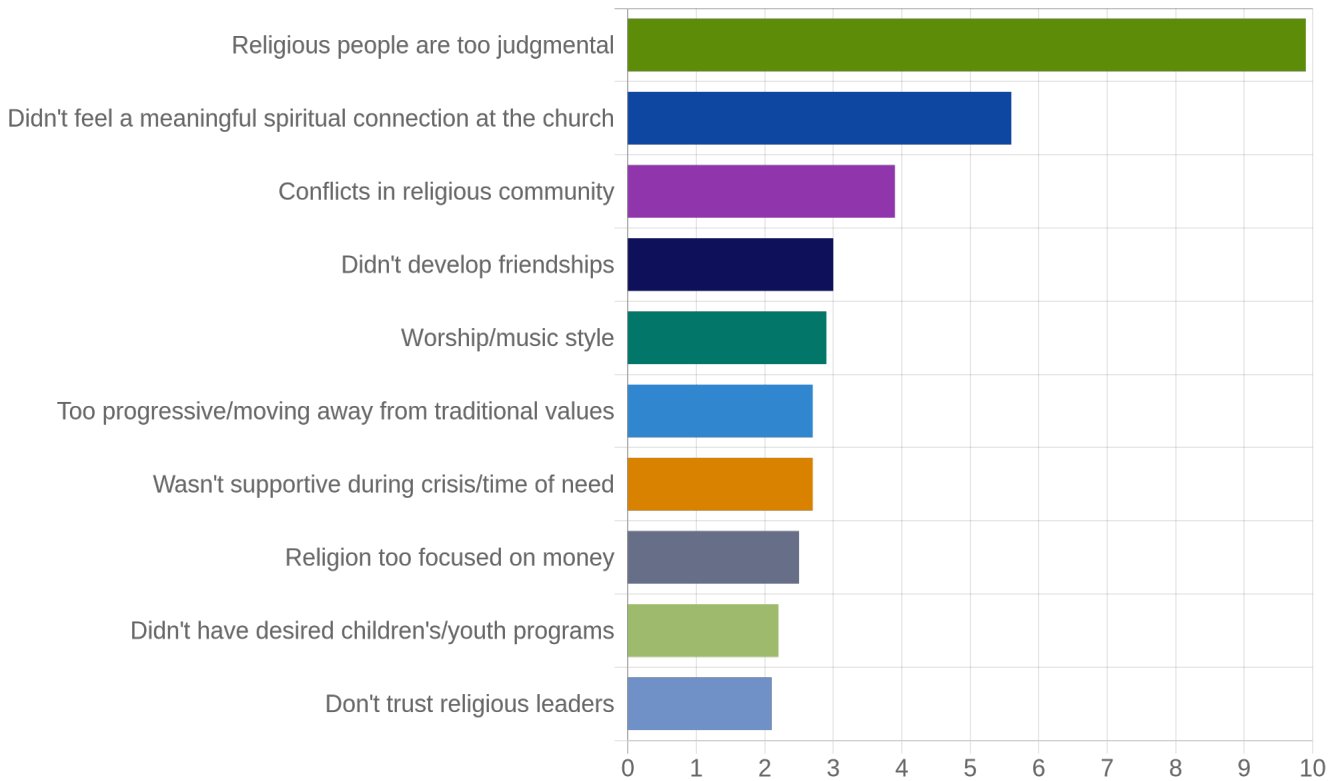
**Reasons for Considering Leaving Religious Community: About the Church**  
Point Change Between 2021 & 2025



## Reasons for Considering Leaving Religious Community

Top 10 Reasons for Considering Leaving Religious Community			
Priority List			
Ranking	Reason	Ratio	Strength of Reason
1	Religious people are too judgmental	9.9	Extremely Strong Reason
2	Didn't feel a meaningful spiritual connection at the church	5.6	Very Strong Reason
3	Conflicts in religious community	3.9	Strong Reason
4	Didn't develop friendships	3.0	Strong Reason
5	Worship/music style	2.9	Strong Reason
6	Too progressive/moving away from traditional values	2.7	Strong Reason
7	Wasn't supportive during crisis/time of need	2.7	Strong Reason
8	Religion too focused on money	2.5	Strong Reason
9	Didn't have desired children's/youth programs	2.2	Strong Reason
10	Don't trust religious leaders	2.1	Strong Reason

**Top 10 Reasons for Considering Leaving Religious Community**



Hint: This report compares the percentage of people who found the reasons at least somewhat important to those who found them not important. "Not Sure" responses are excluded.

Understanding local priorities is essential for effective community development. This section compares the programs and services considered important in this study area to national averages.

The Important category includes responses of Somewhat Important and Very Important. Other options include Slightly Important, Not Sure, and Not Important.

Study Area Compared to National Average	Study Area		National Average		Comparative Index	
	Not Important	Important	Not Important	Important	Not Important	Important
<b>Personal Growth</b>						
Addiction support groups	53.34%	39.59%	50.09%	38.78%	106	102
Health/weight loss programs	53.04%	39.09%	52.52%	37.62%	100	103
Membership and leadership training	51.45%	38.57%	46.83%	42.15%	109	91
Opportunities to develop personal relationships	28.63%	63.99%	23.42%	68.96%	122	92
Practical training seminars (money management, computer skills, etc.)	43.11%	47.37%	43.53%	46.95%	99	100
<b>Personal Growth</b>	<b>45.91%</b>	<b>45.72%</b>	<b>43.28%</b>	<b>46.89%</b>	106	97
<b>Family Support and Intervention Services</b>						
Alternative wellness practices (meditation, yoga, etc.)	45.83%	45.31%	45.65%	44.07%	100	102
Crisis support groups	38.46%	53.26%	35.55%	54.56%	108	97
Daycare/after-school programs	63.18%	26.84%	58.23%	30.18%	108	88
Family oriented activities	38.50%	53.83%	32.13%	60.32%	119	89
Marriage enrichment	51.81%	38.22%	46.40%	42.04%	111	90
Parenting development	57.19%	31.75%	51.76%	36.84%	110	86
Personal/family counseling	47.08%	44.53%	40.57%	50.45%	116	88
<b>Family Support and Intervention Services</b>	<b>48.86%</b>	<b>41.96%</b>	<b>44.33%</b>	<b>45.49%</b>	110	92
<b>Community Involvement and Advocacy Programs</b>						
Adult social activities	27.63%	64.59%	25.83%	66.81%	106	96
Involvement in social causes	33.13%	57.50%	31.81%	58.82%	104	97
Mission trips and global outreach	54.37%	34.73%	48.61%	39.92%	111	86
Opportunities for volunteering in the community	31.06%	61.95%	26.84%	65.11%	115	95
Social justice advocacy work	39.15%	48.82%	39.83%	48.79%	98	100
<b>Community Involvement and Advocacy Programs</b>	<b>37.07%</b>	<b>53.52%</b>	<b>34.58%</b>	<b>55.89%</b>	107	95
<b>Community Activities or Cultural Programs</b>						
Cultural programs (music, drama, art)	39.29%	52.48%	35.49%	55.99%	110	93
Holiday programs/activities	32.77%	60.92%	27.06%	66.01%	121	92
Seniors/retiree activities	40.23%	52.21%	35.28%	55.43%	114	94
Singles or college-age groups	59.96%	30.15%	54.53%	33.59%	109	89
Size of church congregation	52.74%	38.75%	47.46%	43.22%	111	89
Small groups (i.e., life groups, personal interest groups)	33.18%	56.59%	31.87%	59.23%	104	95
Youth social activities	53.04%	37.64%	46.36%	43.64%	114	86
<b>Community Activities or Cultural Programs</b>	<b>44.46%</b>	<b>46.96%</b>	<b>39.72%</b>	<b>51.02%</b>	111	92
<b>Religious/Spiritual Programs</b>						
Bible or Scripture study/prayer groups	49.25%	40.92%	40.98%	49.71%	120	82
Celebration of sacraments	45.99%	43.09%	37.64%	48.22%	122	89
Christian/Parochial schools	61.20%	26.38%	56.63%	30.29%	108	87
Contemporary worship experiences	41.77%	48.65%	36.50%	51.99%	114	93
Online or virtual worship experiences	51.68%	38.02%	44.66%	44.85%	115	84
Quality sermons	30.72%	60.59%	24.16%	67.51%	127	89
Religious education for children	51.13%	38.18%	44.45%	45.08%	115	84
Spiritual discussion groups	43.74%	47.24%	37.54%	52.71%	116	89
Traditional worship experiences	38.72%	52.20%	30.02%	61.44%	128	84
Warm and friendly encounters	16.08%	78.92%	12.22%	82.38%	131	95
<b>Religious/Spiritual Programs</b>	<b>43.03%</b>	<b>47.42%</b>	<b>36.48%</b>	<b>53.42%</b>	117	88

You can interpret program and ministry data in three ways.

First, look at how the study area compares to the national average. This indicates if your area needs this program.

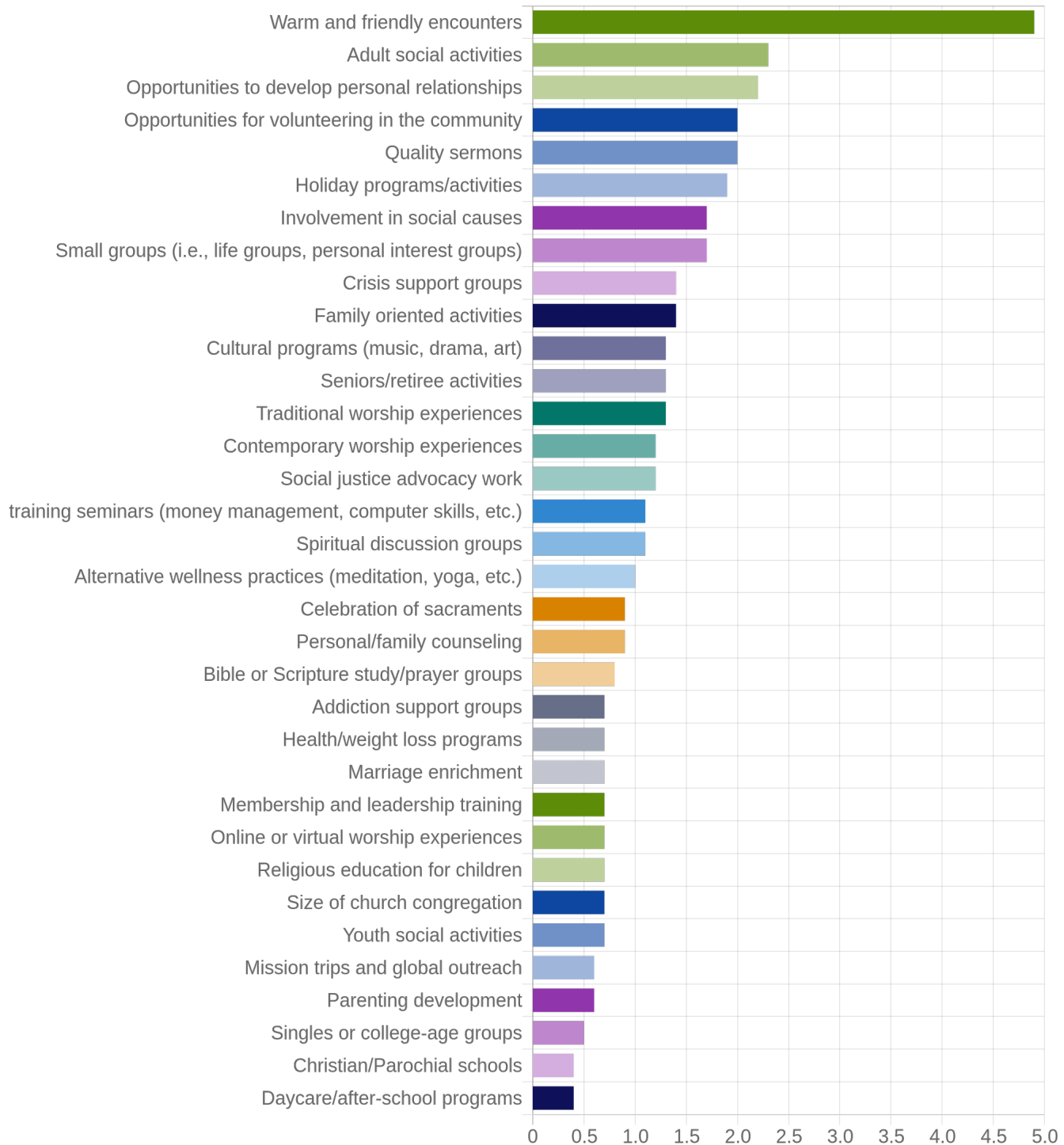
Second, consider the Important percentage. If the percentage is above 20%, your study's population would likely benefit from that particular program.

Third, look at the ratio. The ratio is calculated by dividing the Important by the Not Important responses. The higher the number, the stronger the desire for that program, especially if a program has a ratio of "1" or higher.

This table displays how program preferences for this study area rank according to their ratio.

Priority List		Program or Ministry Preferences in Rank Order	
Ranking	Program or Ministry	Ratio	Strength of Preference
1	Warm and friendly encounters	4.9	Very Strong Preference
2	Adult social activities	2.3	Strong Preference
3	Opportunities to develop personal relationships	2.2	Strong Preference
4	Opportunities for volunteering in the community	2.0	Strong Preference
5	Quality sermons	2.0	Strong Preference
6	Holiday programs/activities	1.9	Somewhat Strong Preference
7	Involvement in social causes	1.7	Somewhat Strong Preference
8	Small groups (i.e., life groups, personal interest groups)	1.7	Somewhat Strong Preference
9	Crisis support groups	1.4	Somewhat Strong Preference
10	Family oriented activities	1.4	Somewhat Strong Preference
11	Cultural programs (music, drama, art)	1.3	Somewhat Strong Preference
12	Seniors/retiree activities	1.3	Somewhat Strong Preference
13	Traditional worship experiences	1.3	Somewhat Strong Preference
14	Contemporary worship experiences	1.2	Moderate Preference
15	Social justice advocacy work	1.2	Moderate Preference
16	Practical training seminars (money management, computer skills, etc.)	1.1	Moderate Preference
17	Spiritual discussion groups	1.1	Moderate Preference
18	Alternative wellness practices (meditation, yoga, etc.)	1.0	Moderate Preference
19	Celebration of sacraments	0.9	Moderate Preference
20	Personal/family counseling	0.9	Moderate Preference
21	Bible or Scripture study/prayer groups	0.8	Somewhat Minimal Preference
22	Addiction support groups	0.7	Somewhat Minimal Preference
23	Health/weight loss programs	0.7	Somewhat Minimal Preference
24	Marriage enrichment	0.7	Somewhat Minimal Preference
25	Membership and leadership training	0.7	Somewhat Minimal Preference
26	Online or virtual worship experiences	0.7	Somewhat Minimal Preference
27	Religious education for children	0.7	Somewhat Minimal Preference
28	Size of church congregation	0.7	Somewhat Minimal Preference
29	Youth social activities	0.7	Somewhat Minimal Preference
30	Mission trips and global outreach	0.6	Somewhat Minimal Preference
31	Parenting development	0.6	Somewhat Minimal Preference
32	Singles or college-age groups	0.5	Minimal Preference
33	Christian/Parochial schools	0.4	Minimal Preference
34	Daycare/after-school programs	0.4	Minimal Preference

**Program or Ministry Preferences Ranked by Ratio**



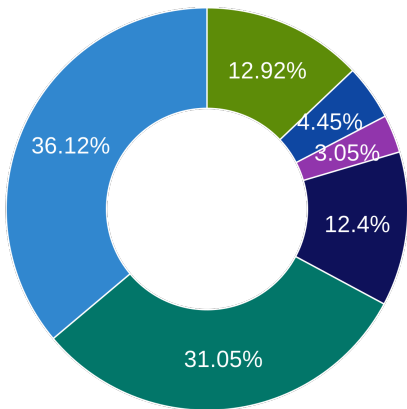
Hint: This report compares the percentage of people who found the reasons at least somewhat important to those who found them not important. "Not Sure" responses are excluded.

The media landscape has changed drastically as social media has become the norm over traditional media for many, especially those in younger generations. Various news and informational sources are readily available at all times, affecting frequency of usage and personal preference. This section looks at both usage and type across common social and traditional media formats.

Social Media Usage	Frequency
Never	12.92%
Less than once a month	4.45%
2-3 times a month	3.05%
Weekly	12.40%
Daily	31.05%
Multiple times a day	36.12%

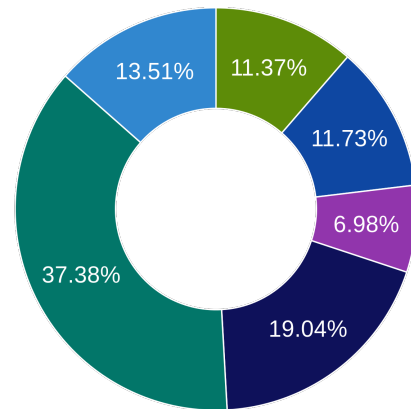
Traditional Media Usage	Frequency
Never	11.37%
Less than once a month	11.73%
2-3 times a month	6.98%
Weekly	19.04%
Daily	37.38%
Multiple times a day	13.51%

Usage of Social Media (Frequency)



■ Never 
 ■ Less than once a month 
 ■ 2-3 times a month 
 ■ Weekly 
 ■ Daily 
 ■ Multiple times a day

Usage of Traditional Media (Frequency)



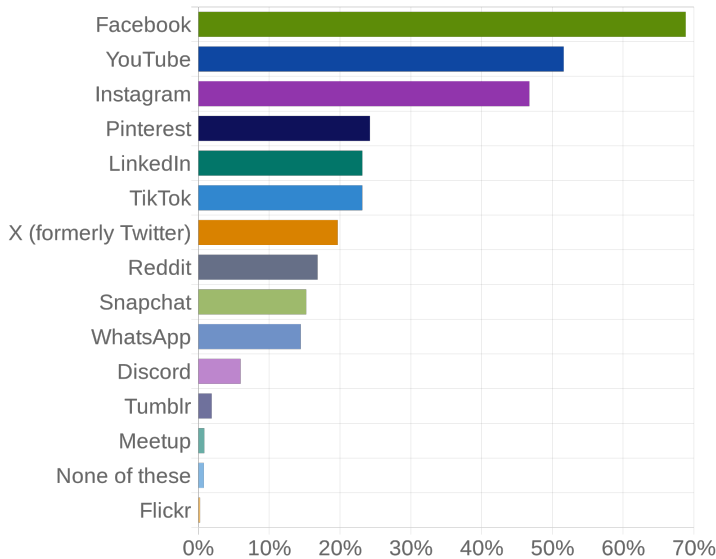
■ Never 
 ■ Less than once a month 
 ■ 2-3 times a month 
 ■ Weekly 
 ■ Daily 
 ■ Multiple times a day

## Social Media and Traditional Media Usage and Preferences

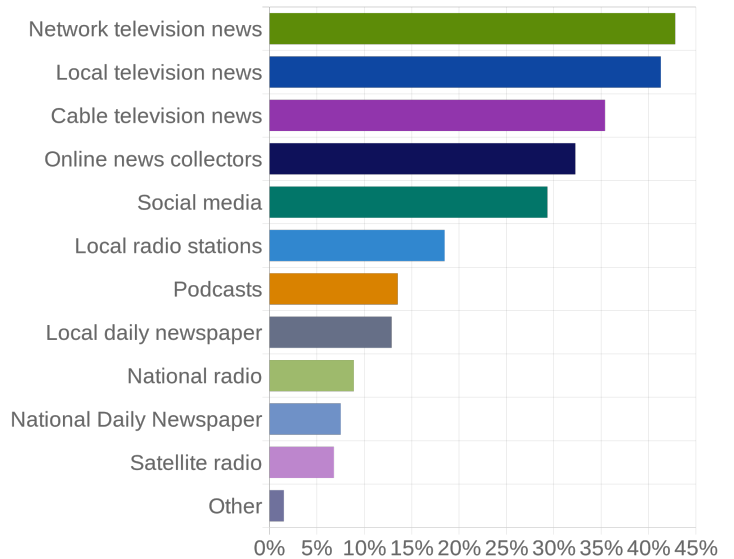
Social Media Preferences	% Who Use
Facebook	68.85%
YouTube	51.61%
Instagram	46.76%
Pinterest	24.23%
LinkedIn	23.16%
TikTok	23.15%
X (formerly Twitter)	19.68%
Reddit	16.83%
Snapchat	15.23%
WhatsApp	14.45%
Discord	5.95%
Tumblr	1.87%
Meetup	0.83%
None of these	0.77%
Flickr	0.23%

Traditional Media Preferences	% Who Use
Network television news (e.g., ABC, NBC)	42.82%
Local television news	41.30%
Cable television news (e.g., CNN, FOX)	35.41%
Online news collectors (e.g., Yahoo, Google, MSN, Apple)	32.28%
Social media (e.g., TikTok, Facebook, X, Reddit)	29.33%
Local radio stations	18.48%
Podcasts	13.53%
Local daily newspaper (e.g., NY Times, Chicago Tribune, LA Times)	12.88%
National radio (e.g., NPR)	8.90%
National Daily Newspaper (e.g., USA Today)	7.51%
Satellite radio (e.g., Sirius XM)	6.79%
Other	1.51%

**Social Media Preferences**



**Traditional Media Preferences**



## Interpreting the Report

The American Beliefs Study reports help you interpret data at a glance.

### Comparative Indexes:

All variables have a column called Comparative Index, which compares your study area with a larger area. For this report, all comparisons are with the national averages for the data item.

- 1) Indexes of 100 mean the study area variable is the same as its base area.
- 2) Indexes greater than 100 mean the study area variable is above the base area. The higher the number, the greater it is above the base.
- 3) Indexes less than 100 mean the study area variable is below the base area. The lower the number, the greater it is below the base.

## Color Coding

The Comparative Indexes columns are color coded so you can easily spot changes and the direction of change.

Description	Color
Above Average	Green
Below Average	Red

## Support

If you need support with this report, please email MissionInsite at: [misupport@acst.com](mailto:misupport@acst.com) or call 1-877-230-3212.

**Study Area:** Cities - Mesa

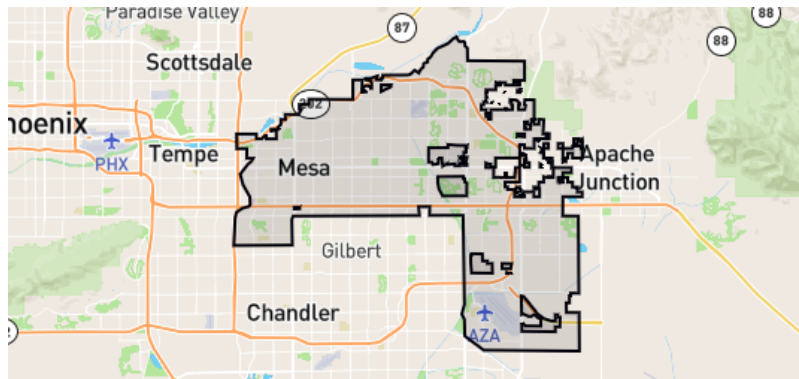
**Date:** 3/27/2026

**American Beliefs Study Version:** 2021

The ReligiousInsite provides insights into community beliefs and religious preferences based on the 2025 American Beliefs Study Survey series. You'll find your study area's beliefs about God, Jesus, and social and moral values, along with religious preferences, denominational affiliations, and faith and religious involvement.

The ReligiousInsite and MinistryInsite Priorities Reports capture the priorities of some survey questions based upon strengths of beliefs plus the direction of the beliefs, whether towards agreement or disagreement. These two reports correspond to the full reports.

**The Study Area**



Topics	Page
Beliefs about God	2
Beliefs about Jesus	6
Beliefs about Social & Moral Values	10
Religious Preferences	18
Denominational Affiliations	21
Faith and Religious Involvement	23
Supporting Information	29

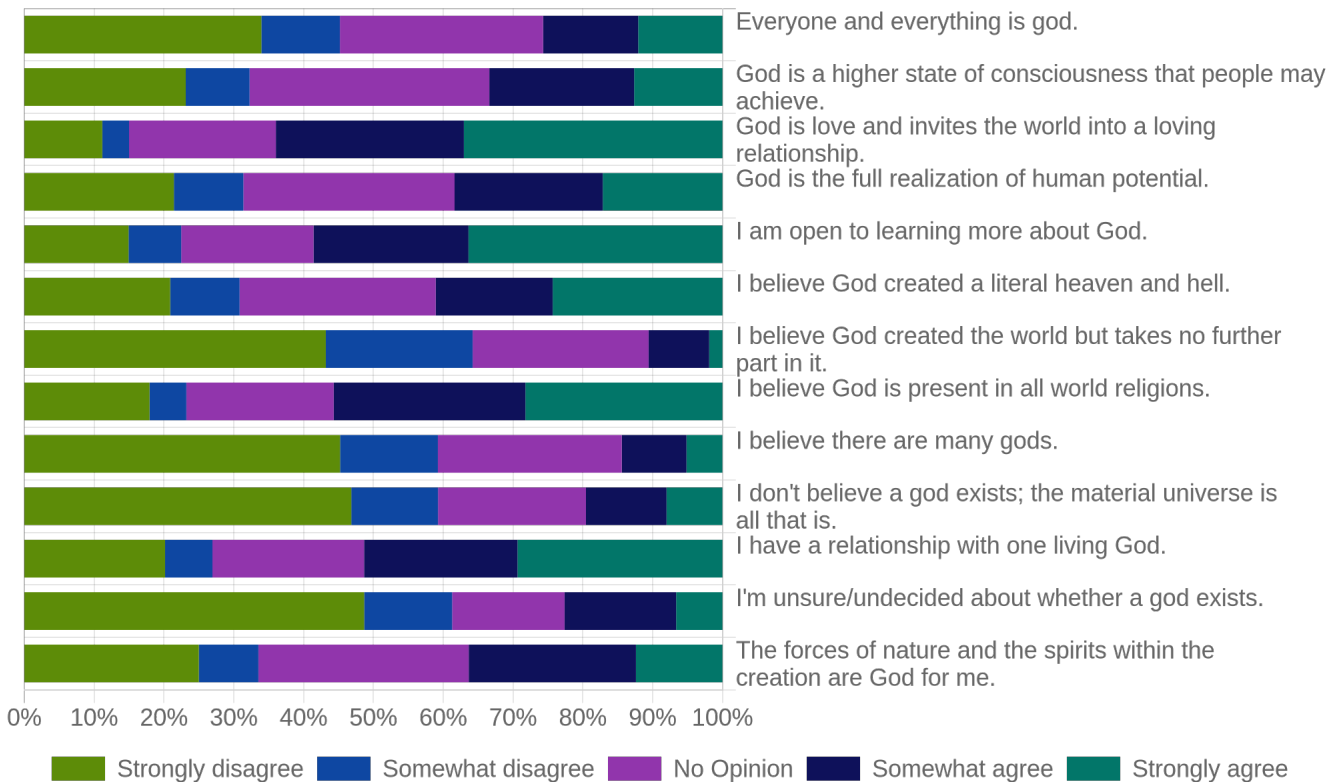
**How to Read the Different Report Types**

Color	Description
Window #1	Reveals the detailed responses across all options.
Window #2	Compares the study area responses to national average responses. For more details, see the last page.
Window #3	Compares data between this survey and previous surveys to reveal trends.
Window #4	Provides prioritized lists of the topic. This window is only available on certain topics and after applying analytics.

Beliefs about God are diverse. These statements express your study area's likely beliefs, ranging from well defined monotheism to loosely defined polytheism.

Beliefs about God					
Study Area Detail	Strongly Disagree	Somewhat Disagree	No Opinion	Somewhat Agree	Strongly Agree
Everyone and everything is god.	33.95%	11.25%	29.10%	13.63%	12.07%
God is a higher state of consciousness that people may achieve.	23.12%	9.14%	34.34%	20.74%	12.66%
God is love and invites the world into a loving relationship.	11.16%	3.84%	21.03%	26.92%	37.05%
God is the full realization of human potential.	21.42%	9.95%	30.25%	21.23%	17.15%
I am open to learning more about God.	14.93%	7.54%	18.95%	22.19%	36.39%
I believe God created a literal heaven and hell.	20.88%	9.95%	28.09%	16.76%	24.32%
I believe God created the world but takes no further part in it.	43.18%	21.03%	25.20%	8.68%	1.91%
I believe God is present in all world religions.	17.93%	5.27%	21.11%	27.46%	28.23%
I believe there are many gods.	45.22%	14.01%	26.34%	9.27%	5.15%
I don't believe a god exists; the material universe is all that is.	46.83%	12.42%	21.19%	11.54%	8.01%
I have a relationship with one living God.	20.16%	6.78%	21.72%	21.98%	29.36%
I'm unsure/undecided about whether a god exists.	48.67%	12.60%	16.10%	15.99%	6.64%
The forces of nature and the spirits within the creation are God for me.	24.99%	8.53%	30.13%	23.95%	12.40%

**Beliefs about God**

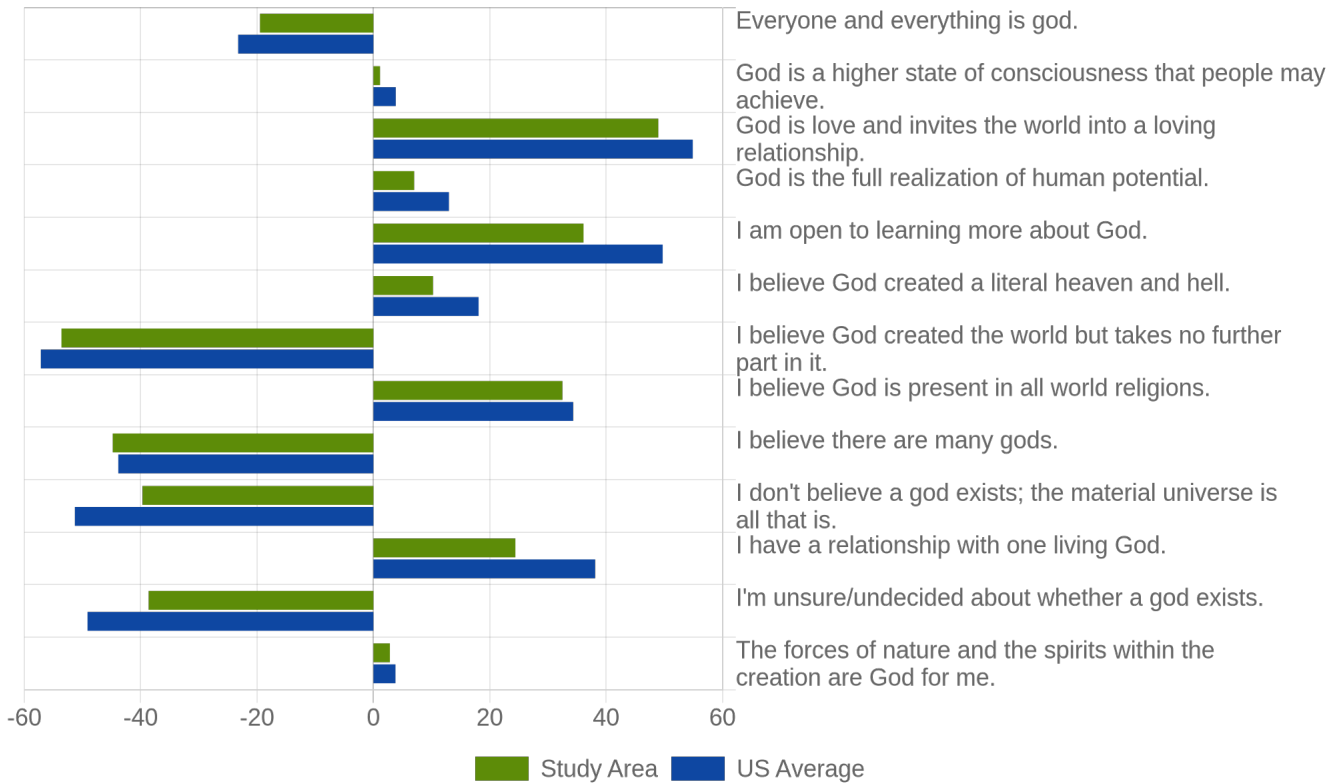


Hint: The report indicates how people within the study area likely respond to the statements about God. Look for the distribution across the five categories and use the illustrative graph to see where the largest percentage is found.

Beliefs about God								
Study Area Compared to National Average	Study Area			US Average			Comparative Index	
	All Disagree	All Agree	Distance	All Disagree	All Agree	Distance	All Disagree	All Agree
Everyone and everything is god.	45.20%	25.70%	-19.50%	48.01%	24.76%	-23.25%	94	103
God is a higher state of consciousness that people may achieve.	32.26%	33.40%	1.14%	33.28%	37.12%	3.84%	96	89
God is love and invites the world into a loving relationship.	15.00%	63.97%	48.97%	12.55%	67.44%	54.89%	119	94
God is the full realization of human potential.	31.37%	38.38%	7.01%	26.82%	39.80%	12.98%	116	96
I am open to learning more about God.	22.47%	58.58%	36.11%	16.27%	65.99%	49.72%	138	88
I believe God created a literal heaven and hell.	30.83%	41.08%	10.25%	28.66%	46.74%	18.08%	107	87
I believe God created the world but takes no further part in it.	64.21%	10.59%	-53.62%	66.55%	9.38%	-57.17%	96	112
I believe God is present in all world religions.	23.20%	55.69%	32.49%	22.48%	56.82%	34.34%	103	98
I believe there are many gods.	59.23%	14.42%	-44.81%	59.30%	15.45%	-43.85%	99	93
I don't believe a god exists; the material universe is all that is.	59.25%	19.55%	-39.70%	67.09%	15.77%	-51.32%	88	123
I have a relationship with one living God.	26.94%	51.34%	24.40%	21.17%	59.29%	38.12%	127	86
I'm unsure/undecided about whether a god exists.	61.27%	22.63%	-38.64%	66.98%	17.84%	-49.14%	91	126
The forces of nature and the spirits within the creation are God for me.	33.52%	36.35%	2.83%	32.96%	36.75%	3.79%	101	98

Hint: The Comparative Index uses red and green highlights to show if your study area is above or below the national average. No color means your area is in line with the national average. The magnitude of the number reflects the degree of deviation from the average.

**Direction and Strength of Beliefs about God**  
**Study Area Compared to National Average**

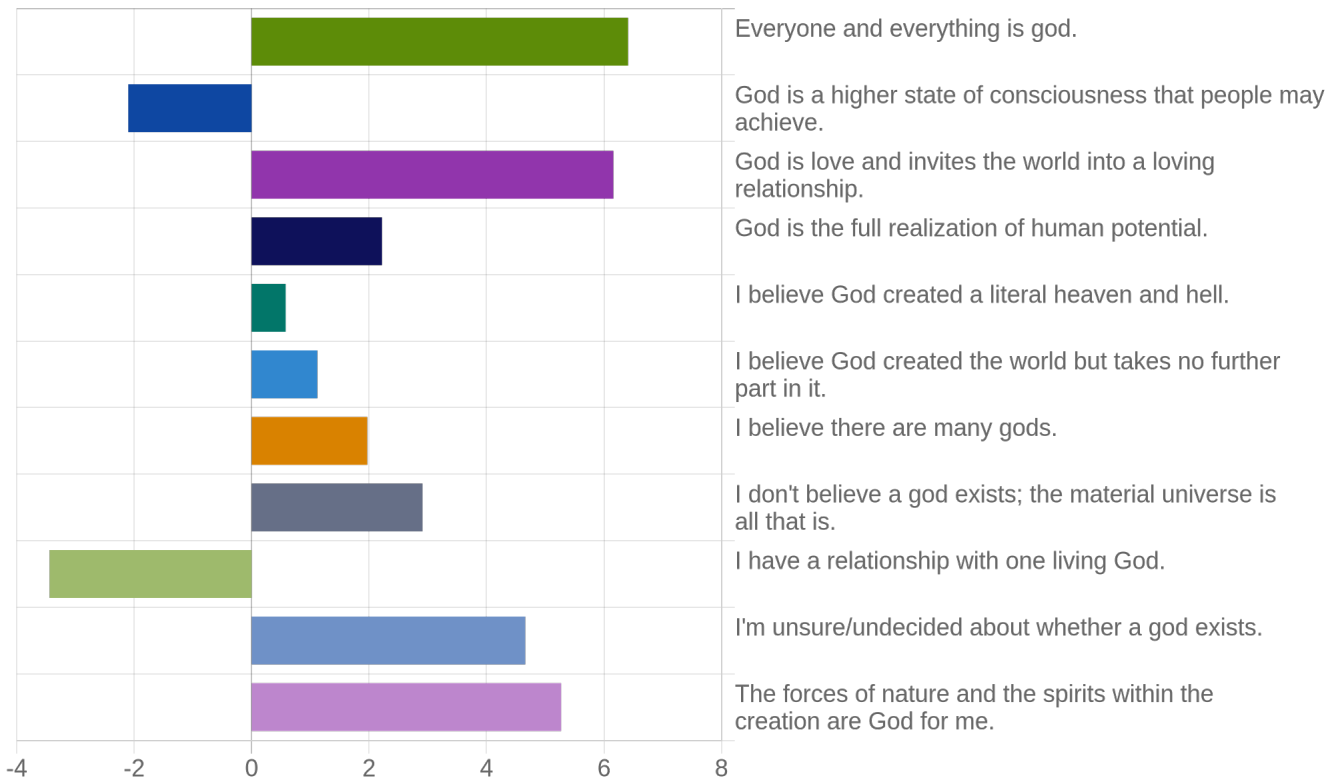


Hint: This chart visually compares the study area's beliefs to the national average. Longer bars indicate stronger agreement or disagreement with the statement.

Beliefs about God									
Study Area Comparison between  2021 & 2025	2021			2025			Change Between Surveys		
	All	No	All	All	No	All	All	No	All
	Disagree	Opinion	Agree	Disagree	Opinion	Agree	Disagree	Opinion	Agree
Everyone and everything is god.	47.98%	32.73%	19.29%	45.20%	29.10%	25.70%	-2.78%	-3.63%	6.41%
God is a higher state of consciousness that people may achieve.	35.12%	29.38%	35.50%	32.26%	34.34%	33.40%	-2.86%	4.96%	-2.10%
God is love and invites the world into a loving relationship.	15.03%	27.17%	57.81%	15.00%	21.03%	63.97%	-0.03%	-6.14%	6.16%
God is the full realization of human potential.	28.94%	34.90%	36.16%	31.37%	30.25%	38.38%	2.43%	-4.65%	2.22%
I believe God created a literal heaven and hell.	32.28%	27.22%	40.50%	30.83%	28.09%	41.08%	-1.45%	0.87%	0.58%
I believe God created the world but takes no further part in it.	65.11%	25.42%	9.47%	64.21%	25.20%	10.59%	-0.90%	-0.22%	1.12%
I believe there are many gods.	62.18%	25.37%	12.45%	59.23%	26.34%	14.42%	-2.95%	0.97%	1.97%
I don't believe a god exists; the material universe is all that is.	64.20%	19.15%	16.64%	59.25%	21.19%	19.55%	-4.95%	2.04%	2.91%
I have a relationship with one living God.	23.05%	22.18%	54.78%	26.94%	21.72%	51.34%	3.89%	-0.46%	-3.44%
I'm unsure/undecided about whether a god exists.	63.01%	19.02%	17.97%	61.27%	16.10%	22.63%	-1.74%	-2.92%	4.66%
The forces of nature and the spirits within the creation are God for me.	36.65%	32.26%	31.08%	33.52%	30.13%	36.35%	-3.13%	-2.13%	5.27%

This table analyzes responses from the 2021 and 2025 American Beliefs Study survey to identify trends in beliefs about God.

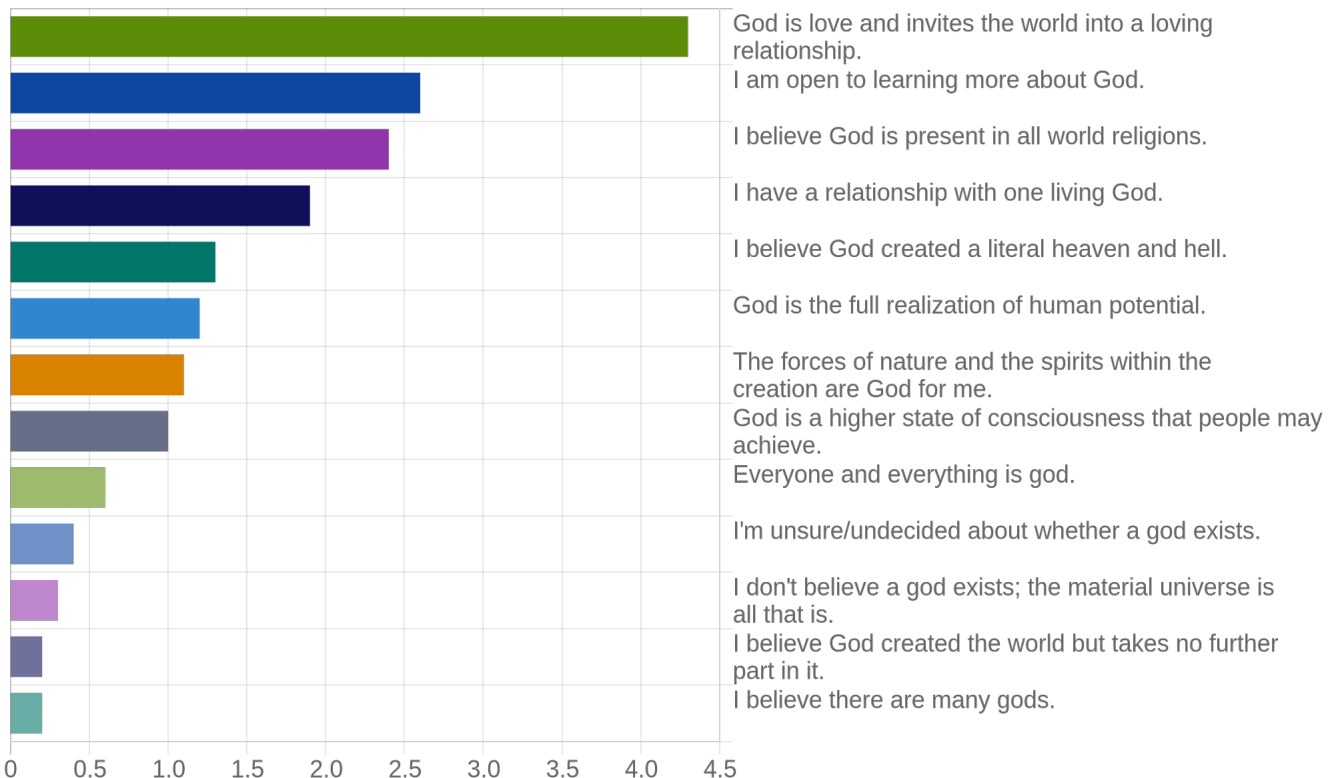
**Trends in Beliefs about God**  
**All Agree: Point Change Between 2021 & 2025**



This chart visualizes shifts in agreement between the 2021 and 2025 American Beliefs Study Surveys for this specific study area. It does not contain a comparison to the national profile. Longer bars indicate greater change in agreement.

Priority List	Beliefs about God in Order of Agreement		
Ranking	Statement	Ratio	Strength of Agreement
1	God is love and invites the world into a loving relationship.	4.3	Very Strong Agreement
2	I am open to learning more about God.	2.6	Strong Agreement
3	I believe God is present in all world religions.	2.4	Strong Agreement
4	I have a relationship with one living God.	1.9	Somewhat Strong Agreement
5	I believe God created a literal heaven and hell.	1.3	Somewhat Strong Agreement
6	God is the full realization of human potential.	1.2	Neutral Agreement
7	The forces of nature and the spirits within the creation are God for me.	1.1	Neutral Agreement
8	God is a higher state of consciousness that people may achieve.	1.0	Neutral Agreement
9	Everyone and everything is god.	0.6	Somewhat Weak Agreement
10	I'm unsure/undecided about whether a god exists.	0.4	Weak Agreement
11	I don't believe a god exists; the material universe is all that is.	0.3	Very Weak Agreement
12	I believe God created the world but takes no further part in it.	0.2	Very Weak Agreement
13	I believe there are many gods.	0.2	Very Weak Agreement

**Beliefs about God in Order of Agreement**

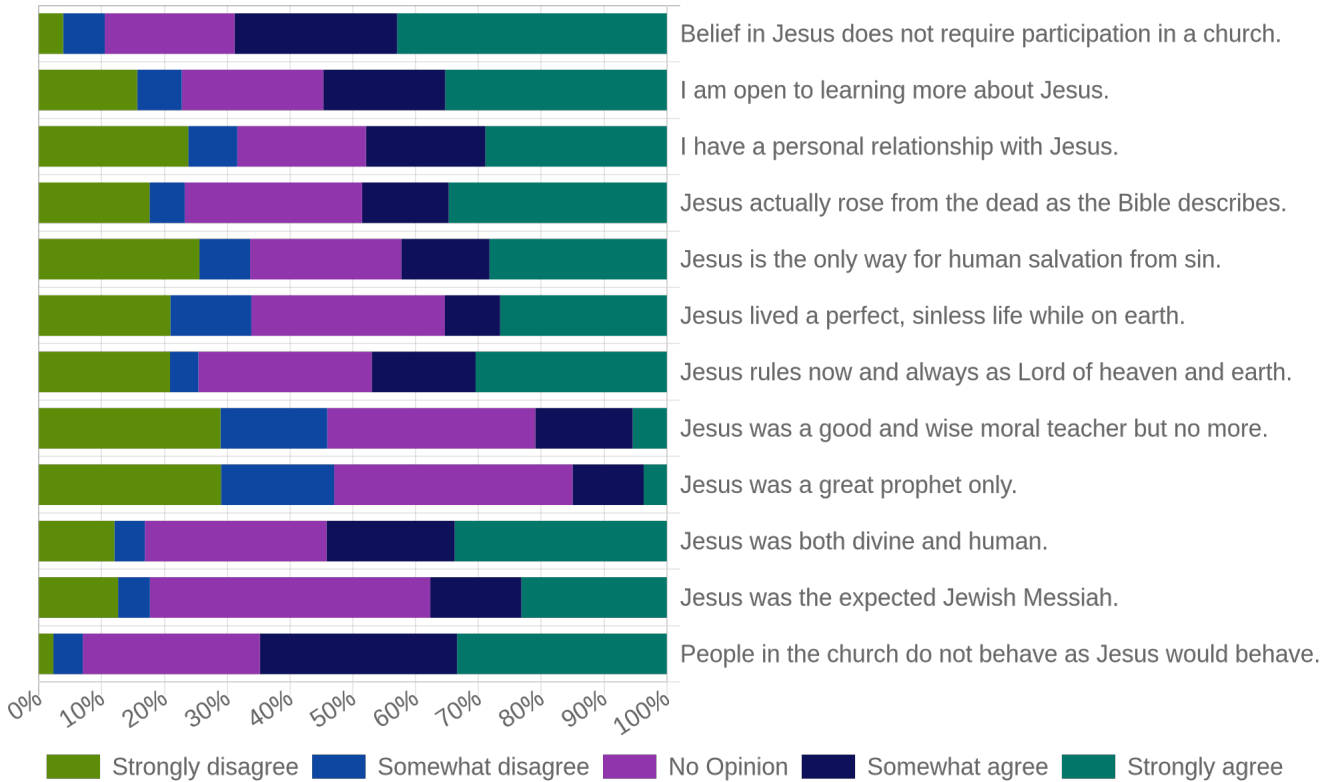


This report analyzes the level of agreement to disagreement with the statement. Responses of "No Opinion" are excluded.

Jesus is a person of interest to many people, but what they think about who he was and what he did varies. These statements express your study area's likely beliefs.

Beliefs about Jesus					
Study Area Detail	Strongly Disagree	Somewhat Disagree	No Opinion	Somewhat Agree	Strongly Agree
Belief in Jesus does not require participation in a church.	3.86%	6.63%	20.67%	25.90%	42.94%
I am open to learning more about Jesus.	15.65%	7.11%	22.54%	19.41%	35.30%
I have a personal relationship with Jesus.	23.79%	7.81%	20.49%	19.01%	28.90%
Jesus actually rose from the dead as the Bible describes.	17.63%	5.59%	28.25%	13.79%	34.73%
Jesus is the only way for human salvation from sin.	25.56%	8.09%	24.05%	14.05%	28.26%
Jesus lived a perfect, sinless life while on earth.	20.93%	12.91%	30.81%	8.80%	26.56%
Jesus rules now and always as Lord of heaven and earth.	20.89%	4.51%	27.61%	16.54%	30.45%
Jesus was a good and wise moral teacher but no more.	28.92%	17.00%	33.13%	15.51%	5.44%
Jesus was a great prophet only.	29.00%	18.03%	37.96%	11.33%	3.68%
Jesus was both divine and human.	12.02%	4.86%	28.93%	20.40%	33.79%
Jesus was the expected Jewish Messiah.	12.62%	5.06%	44.65%	14.50%	23.17%
People in the church do not behave as Jesus would behave.	2.31%	4.68%	28.20%	31.40%	33.40%

**Beliefs about Jesus**



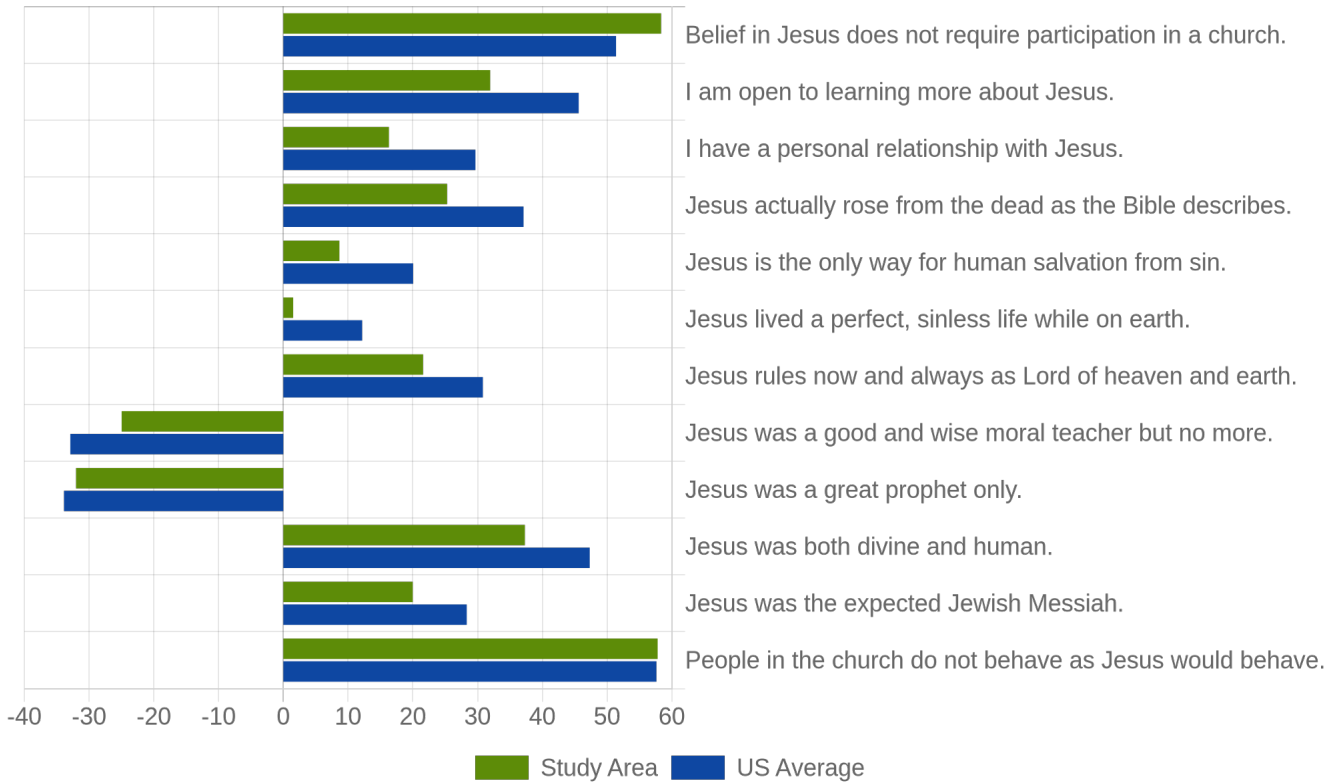
Hint: The report indicates how people within the study area likely respond to the statements about Jesus. Look for the distribution across the five categories and use the illustrative graph to see where the largest percentage is found.

**Beliefs about Jesus**

Study Area Compared to National Average	Study Area			US Average			Comparative Index	
	All Disagree	All Agree	Distance	All Disagree	All Agree	Distance	All Disagree	All Agree
Belief in Jesus does not require participation in a church.	10.49%	68.84%	58.35%	14.96%	66.35%	51.39%	70	103
I am open to learning more about Jesus.	22.76%	54.71%	31.95%	17.56%	63.18%	45.62%	129	86
I have a personal relationship with Jesus.	31.60%	47.91%	16.31%	25.30%	54.97%	29.67%	124	87
Jesus actually rose from the dead as the Bible describes.	23.22%	48.52%	25.30%	19.04%	56.14%	37.10%	121	86
Jesus is the only way for human salvation from sin.	33.65%	42.31%	8.66%	28.31%	48.36%	20.05%	118	87
Jesus lived a perfect, sinless life while on earth.	33.84%	35.36%	1.52%	29.69%	41.87%	12.18%	113	84
Jesus rules now and always as Lord of heaven and earth.	25.40%	46.99%	21.59%	21.50%	52.32%	30.82%	118	89
Jesus was a good and wise moral teacher but no more.	45.92%	20.95%	-24.97%	51.83%	18.93%	-32.90%	88	110
Jesus was a great prophet only.	47.03%	15.01%	-32.02%	49.46%	15.58%	-33.88%	95	96
Jesus was both divine and human.	16.88%	54.19%	37.31%	14.11%	61.43%	47.32%	119	88
Jesus was the expected Jewish Messiah.	17.68%	37.67%	19.99%	14.80%	43.13%	28.33%	119	87
People in the church do not behave as Jesus would behave.	6.99%	64.80%	57.81%	8.47%	66.10%	57.63%	82	98

Hint: The Comparative Index uses red and green highlights to show if your study area is above or below the national average. No color means your area is in line with the national average. The magnitude of the number reflects the degree of deviation from the average.

**Direction and Strength of Beliefs about Jesus  
Study Area Compared to National Average**

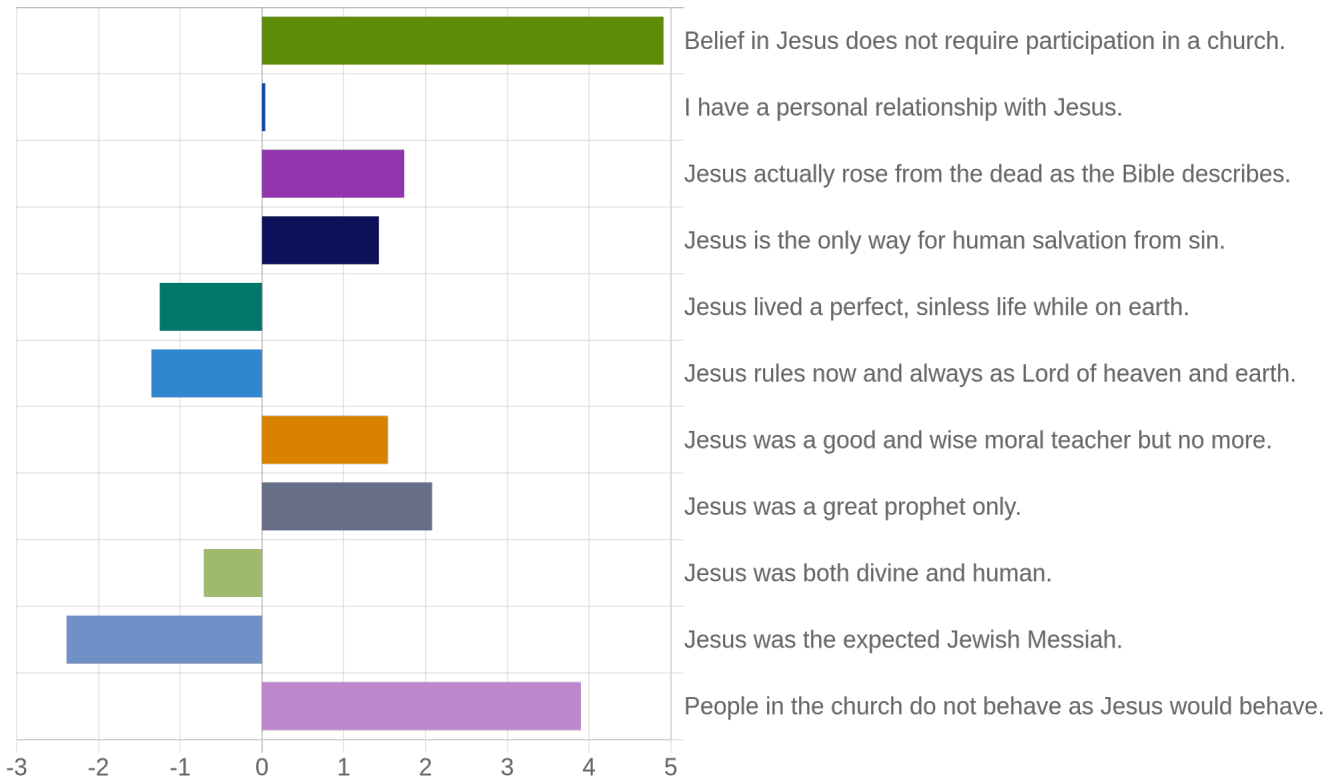


Hint: This chart visually compares the study area's beliefs to the national average. Longer bars indicate stronger agreement or disagreement with the statement.

Beliefs about Jesus									
Study Area Comparison between  2021 & 2025	2021		2025				Change Between Surveys		
	All	No	All	All	No	All	All	No	All
	Disagree	Opinion	Agree	Disagree	Opinion	Agree	Disagree	Opinion	Agree
Belief in Jesus does not require participation in a church.	13.99%	22.08%	63.93%	10.49%	20.67%	68.84%	-3.50%	-1.41%	4.91%
I have a personal relationship with Jesus.	30.06%	22.06%	47.87%	31.60%	20.49%	47.91%	1.54%	-1.57%	0.04%
Jesus actually rose from the dead as the Bible describes.	23.31%	29.90%	46.78%	23.22%	28.25%	48.52%	-0.09%	-1.65%	1.74%
Jesus is the only way for human salvation from sin.	32.60%	26.52%	40.88%	33.65%	24.05%	42.31%	1.05%	-2.47%	1.43%
Jesus lived a perfect, sinless life while on earth.	27.75%	35.63%	36.61%	33.84%	30.81%	35.36%	6.09%	-4.82%	-1.25%
Jesus rules now and always as Lord of heaven and earth.	22.13%	29.53%	48.34%	25.40%	27.61%	46.99%	3.27%	-1.92%	-1.35%
Jesus was a good and wise moral teacher but no more.	48.44%	32.15%	19.41%	45.92%	33.13%	20.95%	-2.52%	0.98%	1.54%
Jesus was a great prophet only.	49.91%	37.16%	12.93%	47.03%	37.96%	15.01%	-2.88%	0.80%	2.08%
Jesus was both divine and human.	15.49%	29.60%	54.90%	16.88%	28.93%	54.19%	1.39%	-0.67%	-0.71%
Jesus was the expected Jewish Messiah.	15.42%	44.51%	40.06%	17.68%	44.65%	37.67%	2.26%	0.14%	-2.39%
People in the church do not behave as Jesus would behave.	8.09%	31.01%	60.90%	6.99%	28.20%	64.80%	-1.10%	-2.81%	3.90%

This table analyzes responses from the 2021 and 2025 American Beliefs Study survey to identify trends in beliefs about Jesus.

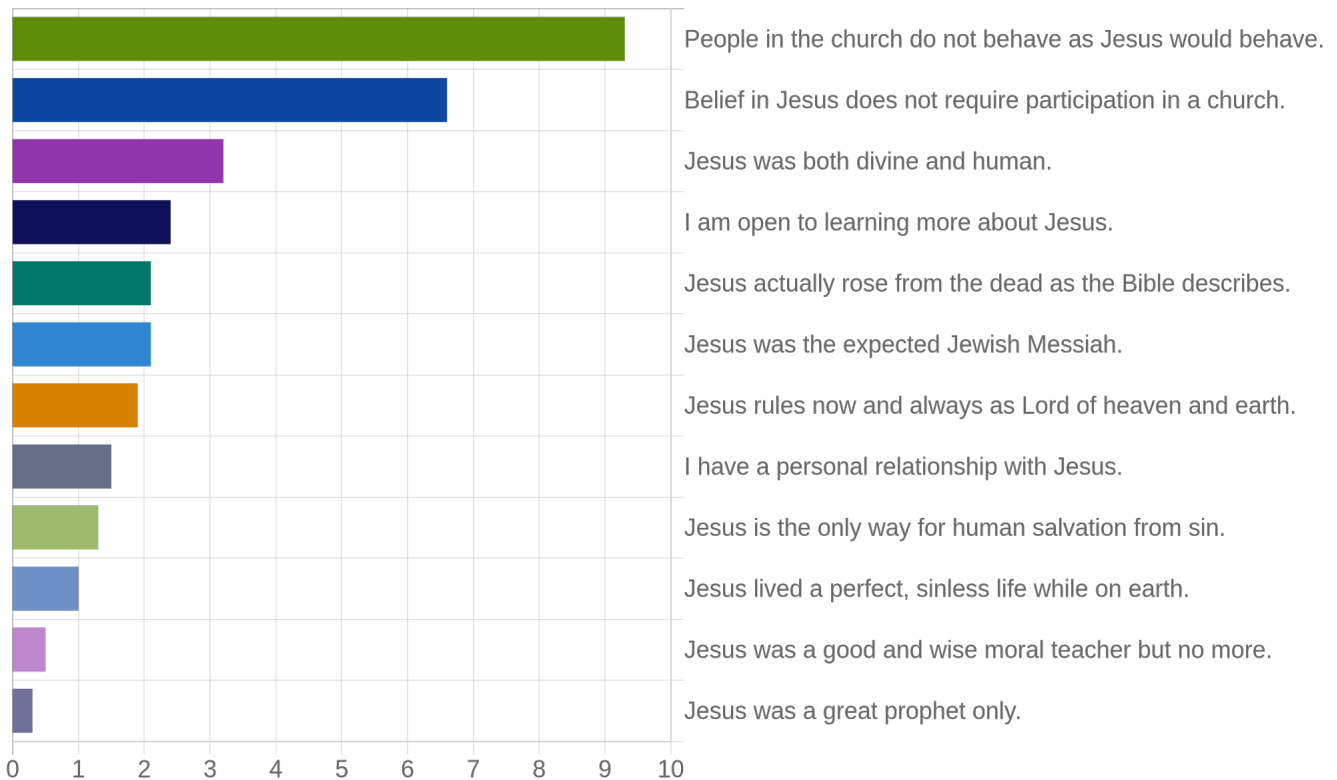
**Trends in Beliefs about Jesus**  
**All Agree: Point Change Between 2021 & 2025**



This chart visualizes shifts in agreement between the 2021 and 2025 American Beliefs Study Surveys for this specific study area. It does not contain a comparison to the national profile. Longer bars indicate greater change in agreement.

Priority List	Beliefs about Jesus in Order of Agreement		
Ranking	Statement	Ratio	Strength of Agreement
1	People in the church do not behave as Jesus would behave.	9.3	Extremely Strong Agreement
2	Belief in Jesus does not require participation in a church.	6.6	Very Strong Agreement
3	Jesus was both divine and human.	3.2	Strong Agreement
4	I am open to learning more about Jesus.	2.4	Strong Agreement
5	Jesus actually rose from the dead as the Bible describes.	2.1	Strong Agreement
6	Jesus was the expected Jewish Messiah.	2.1	Strong Agreement
7	Jesus rules now and always as Lord of heaven and earth.	1.9	Somewhat Strong Agreement
8	I have a personal relationship with Jesus.	1.5	Somewhat Strong Agreement
9	Jesus is the only way for human salvation from sin.	1.3	Somewhat Strong Agreement
10	Jesus lived a perfect, sinless life while on earth.	1.0	Neutral Agreement
11	Jesus was a good and wise moral teacher but no more.	0.5	Weak Agreement
12	Jesus was a great prophet only.	0.3	Very Weak Agreement

**Beliefs about Jesus in Order of Agreement**

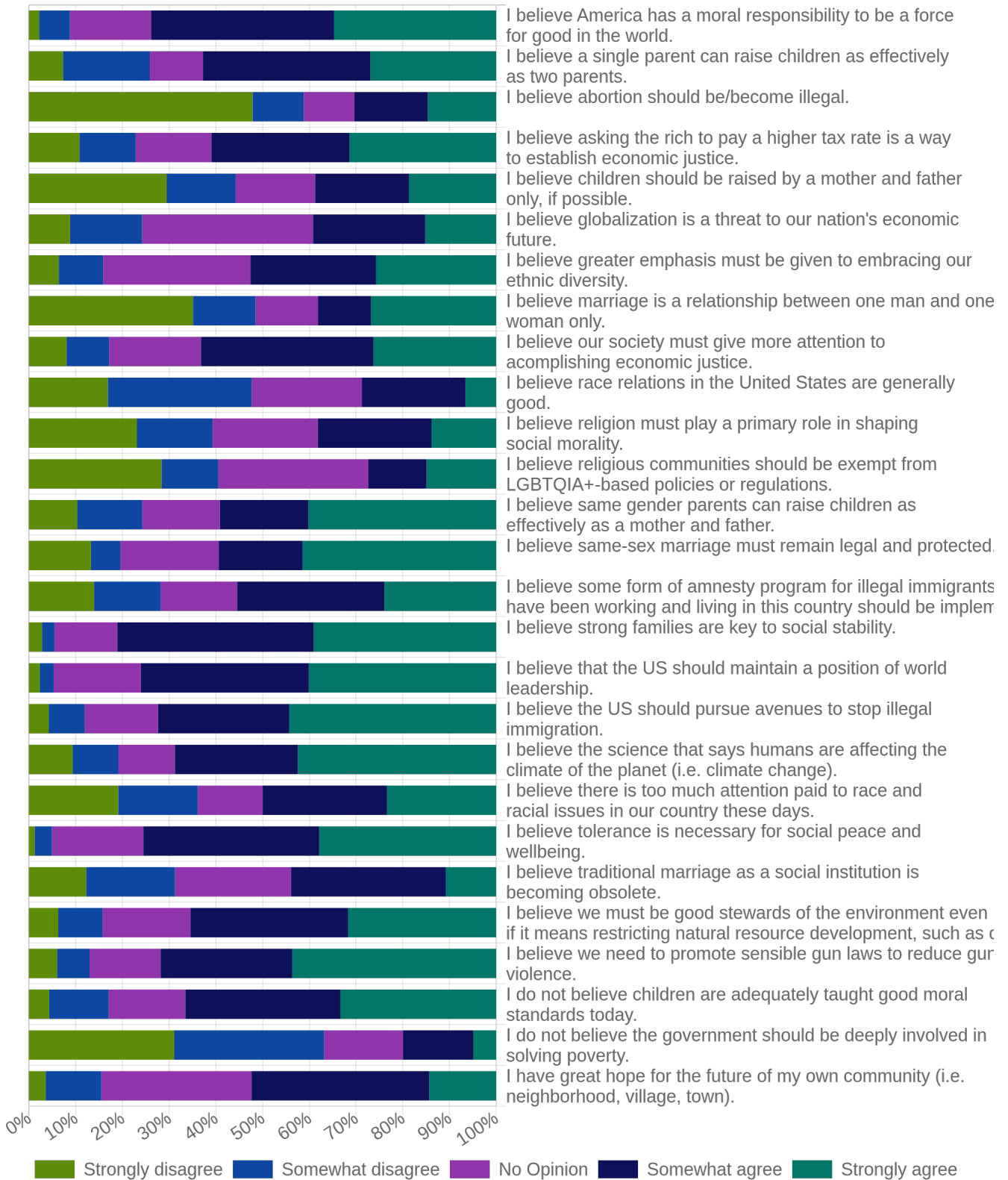


This report analyzes the level of agreement to disagreement with the statement. Responses of "No Opinion" are excluded.

Beliefs about social and moral values are diverse. These statements express your study area's likely views.

Beliefs about Social & Moral Values					
Study Area Detail	Strongly Disagree	Somewhat Disagree	No Opinion	Somewhat Agree	Strongly Agree
I believe America has a moral responsibility to be a force for good in the world.	2.22%	6.52%	17.37%	39.16%	34.73%
I believe a single parent can raise children as effectively as two parents.	7.30%	18.56%	11.40%	35.83%	26.91%
I believe abortion should be/become illegal.	47.86%	10.95%	10.84%	15.71%	14.64%
I believe asking the rich to pay a higher tax rate is a way to establish economic justice.	10.78%	12.07%	16.18%	29.60%	31.37%
I believe children should be raised by a mother and father only, if possible.	29.48%	14.78%	17.00%	20.08%	18.67%
I believe globalization is a threat to our nation's economic future.	8.76%	15.45%	36.61%	24.00%	15.19%
I believe greater emphasis must be given to embracing our ethnic diversity.	6.38%	9.50%	31.52%	26.90%	25.70%
I believe marriage is a relationship between one man and one woman only.	35.14%	13.34%	13.39%	11.34%	26.80%
I believe our society must give more attention to accomplishing economic justice.	8.05%	9.11%	19.62%	36.97%	26.24%
I believe race relations in the United States are generally good.	16.87%	30.79%	23.59%	22.18%	6.57%
I believe religion must play a primary role in shaping social morality.	23.08%	16.22%	22.54%	24.31%	13.85%
I believe religious communities should be exempt from LGBTQIA+-based policies or regulations.	28.36%	12.17%	32.07%	12.45%	14.95%
I believe same gender parents can raise children as effectively as a mother and father.	10.32%	13.92%	16.60%	18.96%	40.20%
I believe same-sex marriage must remain legal and protected.	13.27%	6.32%	21.00%	17.95%	41.46%
I believe some form of amnesty program for illegal immigrants who have been working and living in this country should be implemented.	13.94%	14.24%	16.36%	31.55%	23.92%
I believe strong families are key to social stability.	2.77%	2.71%	13.40%	42.07%	39.05%
I believe that the US should maintain a position of world leadership.	2.27%	3.02%	18.61%	36.00%	40.10%
I believe the US should pursue avenues to stop illegal immigration.	4.23%	7.69%	15.73%	28.06%	44.28%
I believe the science that says humans are affecting the climate of the planet (i.e. climate change).	9.32%	9.82%	12.08%	26.32%	42.46%
I believe there is too much attention paid to race and racial issues in our country these days.	19.10%	17.02%	13.92%	26.61%	23.35%
I believe tolerance is necessary for social peace and wellbeing.	1.22%	3.70%	19.57%	37.61%	37.90%
I believe traditional marriage as a social institution is becoming obsolete.	12.25%	18.99%	24.85%	33.13%	10.77%
I believe we must be good stewards of the environment even if it means restricting natural resource development, such as oil drilling, mining, logging, etc.	6.26%	9.49%	18.78%	33.80%	31.66%
I believe we need to promote sensible gun laws to reduce gun violence.	5.98%	6.99%	15.24%	28.14%	43.65%
I do not believe children are adequately taught good moral standards today.	4.33%	12.72%	16.41%	33.19%	33.35%
I do not believe the government should be deeply involved in solving poverty.	31.06%	32.11%	16.85%	15.10%	4.88%
I have great hope for the future of my own community (i.e. neighborhood, village, town).	3.54%	11.94%	32.14%	38.05%	14.34%

**Beliefs about Social & Moral Values**



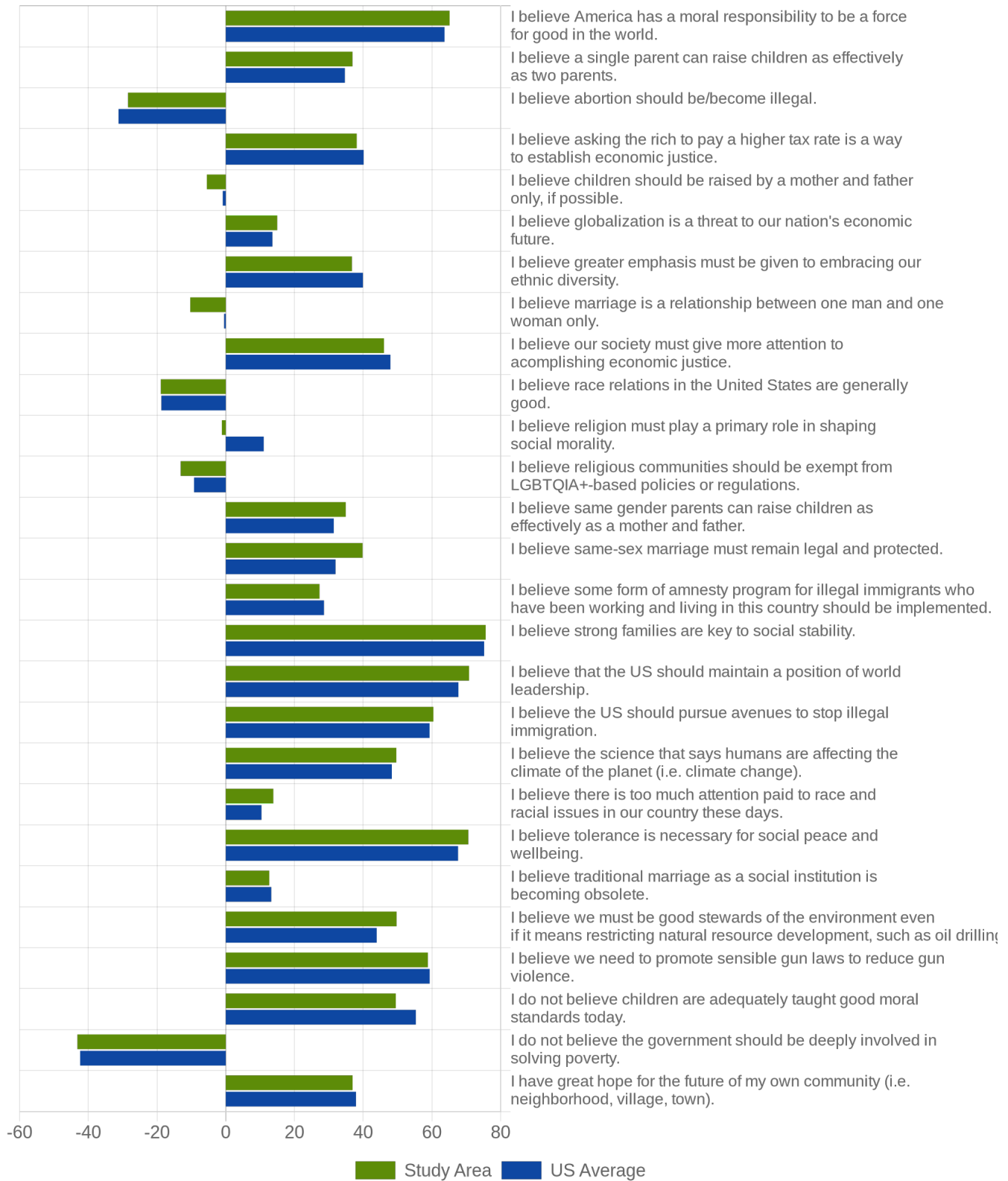
Hint: The report indicates how people within the study area likely respond to the statements about Social & Moral Values. Look for the distribution across the five categories and use the illustrative graph to see where the largest percentage is found.

**Beliefs about Social & Moral Values**

Study Area Compared to National Average	Study Area			US Average			Comparative Index	
	All Disagree	All Agree	Distance	All Disagree	All Agree	Distance	All Disagree	All Agree
I believe America has a moral responsibility to be a force for good in the world.	8.74%	73.89%	65.15%	9.40%	73.07%	63.67%	92	101
I believe a single parent can raise children as effectively as two parents.	25.86%	62.74%	36.88%	26.19%	60.86%	34.67%	98	103
I believe abortion should be/become illegal.	58.81%	30.35%	-28.46%	58.83%	27.62%	-31.21%	99	109
I believe asking the rich to pay a higher tax rate is a way to establish economic justice.	22.85%	60.97%	38.12%	21.71%	61.84%	40.13%	105	98
I believe children should be raised by a mother and father only, if possible.	44.26%	38.75%	-5.51%	41.16%	40.28%	-0.88%	107	96
I believe globalization is a threat to our nation's economic future.	24.21%	39.19%	14.98%	24.16%	37.74%	13.58%	100	103
I believe greater emphasis must be given to embracing our ethnic diversity.	15.88%	52.60%	36.72%	15.75%	55.67%	39.92%	100	94
I believe marriage is a relationship between one man and one woman only.	48.48%	38.14%	-10.34%	42.53%	42.04%	-0.49%	113	90
I believe our society must give more attention to accomplishing economic justice.	17.16%	63.21%	46.05%	14.02%	61.94%	47.92%	122	102
I believe race relations in the United States are generally good.	47.66%	28.75%	-18.91%	48.35%	29.60%	-18.75%	98	97
I believe religion must play a primary role in shaping social morality.	39.30%	38.16%	-1.14%	34.13%	45.18%	11.05%	115	84
I believe religious communities should be exempt from LGBTQIA+-based policies or regulations.	40.53%	27.40%	-13.13%	36.90%	27.66%	-9.24%	109	99
I believe same gender parents can raise children as effectively as a mother and father.	24.24%	59.16%	34.92%	25.48%	56.91%	31.43%	95	103
I believe same-sex marriage must remain legal and protected.	19.59%	59.41%	39.82%	22.73%	54.68%	31.95%	86	108
I believe some form of amnesty program for illegal immigrants who have been working and living in this country should be implemented.	28.18%	55.47%	27.29%	24.84%	53.43%	28.59%	113	103
I believe strong families are key to social stability.	5.48%	81.12%	75.64%	5.53%	80.73%	75.20%	99	100
I believe that the US should maintain a position of world leadership.	5.29%	76.10%	70.81%	6.89%	74.60%	67.71%	76	102
I believe the US should pursue avenues to stop illegal immigration.	11.92%	72.34%	60.42%	11.79%	71.11%	59.32%	101	101
I believe the science that says humans are affecting the climate of the planet (i.e. climate change).	19.14%	68.78%	49.64%	17.90%	66.23%	48.33%	106	103
I believe there is too much attention paid to race and racial issues in our country these days.	36.12%	49.96%	13.84%	36.94%	47.34%	10.40%	97	105
I believe tolerance is necessary for social peace and wellbeing.	4.92%	75.51%	70.59%	8.06%	75.67%	67.61%	61	99
I believe traditional marriage as a social institution is becoming obsolete.	31.24%	43.90%	12.66%	30.61%	43.86%	13.25%	102	100
I believe we must be good stewards of the environment even if it means restricting natural resource development, such as oil drilling, mining, logging, etc.	15.75%	65.46%	49.71%	17.19%	61.12%	43.93%	91	107
I believe we need to promote sensible gun laws to reduce gun violence.	12.97%	71.79%	58.82%	13.36%	72.71%	59.35%	97	98
I do not believe children are adequately taught good moral standards today.	17.05%	66.54%	49.49%	15.01%	70.33%	55.32%	113	94
I do not believe the government should be deeply involved in solving poverty.	63.17%	19.98%	-43.19%	62.97%	20.58%	-42.39%	100	97
I have great hope for the future of my own community (i.e. neighborhood, village, town).	15.48%	52.39%	36.91%	17.06%	54.96%	37.90%	90	95

Hint: The Comparative Index uses red and green highlights to show if your study area is above or below the national average. No color means your area is in line with the national average. The magnitude of the number reflects the degree of deviation from the average.

## Direction and Strength of Beliefs about Social & Moral Values Study Area Compared to National Average

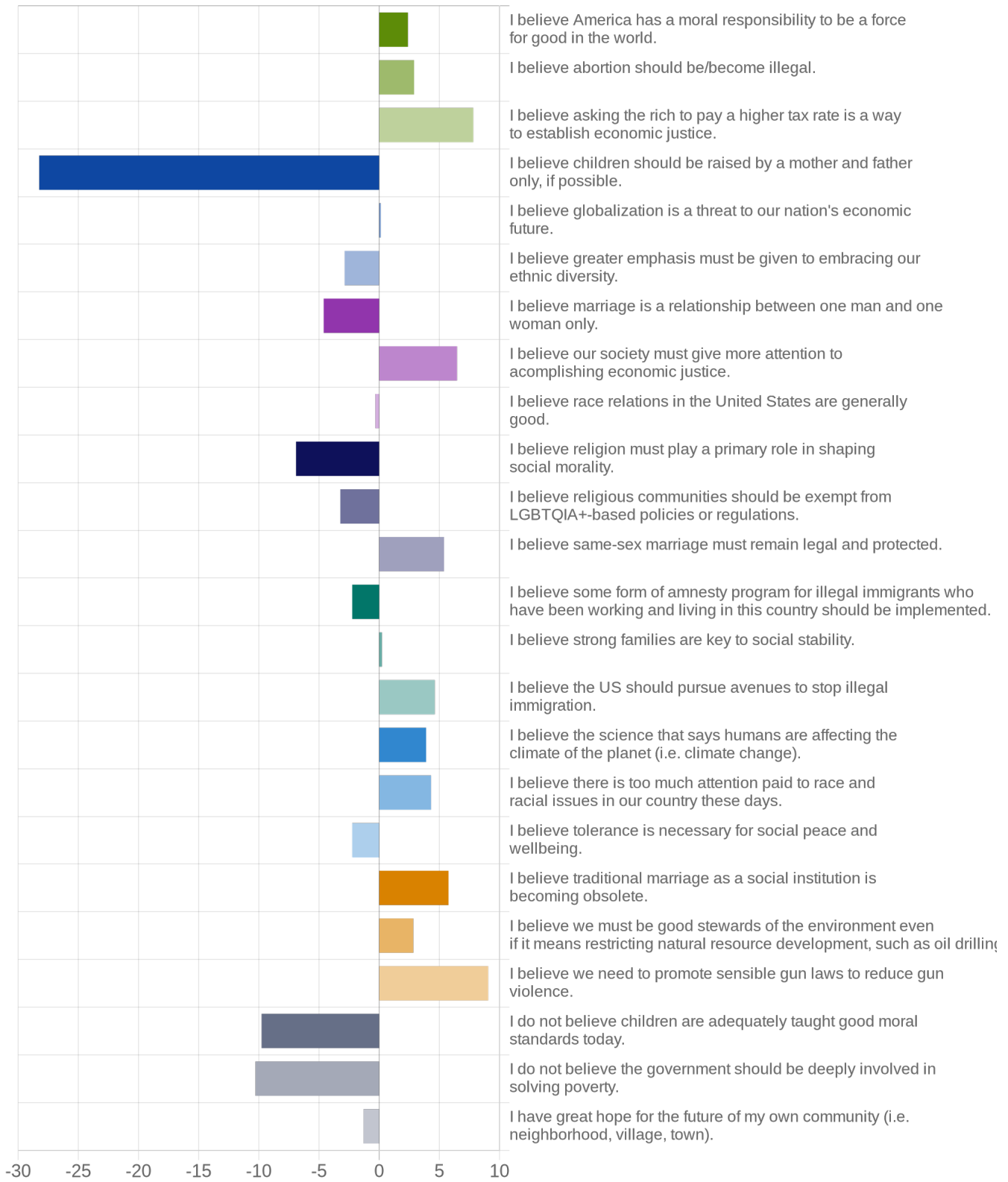


Hint: This chart visually compares the study area's beliefs to the national average. Longer bars indicate stronger agreement or disagreement with the statement.

Beliefs about Social & Moral Values									
Study Area Comparison between  2021 & 2025	2021		2025				Change Between Surveys		
	All	No	All	All	No	All	All	No	All
	Disagree	Opinion	Agree	Disagree	Opinion	Agree	Disagree	Opinion	Agree
I believe America has a moral responsibility to be a force for good in the world.	11.92%	16.57%	71.50%	8.74%	17.37%	73.89%	-3.18%	0.80%	2.39%
I believe abortion should be/become illegal.	59.00%	13.55%	27.45%	58.81%	10.84%	30.35%	-0.19%	-2.71%	2.90%
I believe asking the rich to pay a higher tax rate is a way to establish economic justice.	32.59%	14.25%	53.15%	22.85%	16.18%	60.97%	-9.74%	1.93%	7.82%
I believe children should be raised by a mother and father only, if possible.	15.80%	17.21%	67.00%	44.26%	17.00%	38.75%	28.46%	-0.21%	-28.25%
I believe globalization is a threat to our nation's economic future.	28.57%	32.37%	39.06%	24.21%	36.61%	39.19%	-4.36%	4.24%	0.13%
I believe greater emphasis must be given to embracing our ethnic diversity.	19.46%	25.07%	55.47%	15.88%	31.52%	52.60%	-3.58%	6.45%	-2.87%
I believe marriage is a relationship between one man and one woman only.	41.99%	15.26%	42.75%	48.48%	13.39%	38.14%	6.49%	-1.87%	-4.61%
I believe our society must give more attention to accomplishing economic justice.	22.31%	20.95%	56.74%	17.16%	19.62%	63.21%	-5.15%	-1.33%	6.47%
I believe race relations in the United States are generally good.	54.57%	16.36%	29.07%	47.66%	23.59%	28.75%	-6.91%	7.23%	-0.32%
I believe religion must play a primary role in shaping social morality.	32.42%	22.52%	45.07%	39.30%	22.54%	38.16%	6.88%	0.02%	-6.91%
I believe religious communities should be exempt from LGBTQIA+-based policies or regulations.	40.56%	28.81%	30.63%	40.53%	32.07%	27.40%	-0.03%	3.26%	-3.23%
I believe same-sex marriage must remain legal and protected.	25.01%	20.96%	54.02%	19.59%	21.00%	59.41%	-5.42%	0.04%	5.39%
I believe some form of amnesty program for illegal immigrants who have been working and living in this country should be implemented.	27.00%	15.29%	57.71%	28.18%	16.36%	55.47%	1.18%	1.07%	-2.24%
I believe strong families are key to social stability.	5.27%	13.84%	80.89%	5.48%	13.40%	81.12%	0.21%	-0.44%	0.23%
I believe the US should pursue avenues to stop illegal immigration.	15.35%	16.93%	67.72%	11.92%	15.73%	72.34%	-3.43%	-1.20%	4.62%
I believe the science that says humans are affecting the climate of the planet (i.e. climate change).	23.26%	11.86%	64.88%	19.14%	12.08%	68.78%	-4.12%	0.22%	3.90%
I believe there is too much attention paid to race and racial issues in our country these days.	39.43%	14.92%	45.65%	36.12%	13.92%	49.96%	-3.31%	-1.00%	4.31%
I believe tolerance is necessary for social peace and wellbeing.	7.46%	14.78%	77.75%	4.92%	19.57%	75.51%	-2.54%	4.79%	-2.24%
I believe traditional marriage as a social institution is becoming obsolete.	35.53%	26.33%	38.14%	31.24%	24.85%	43.90%	-4.29%	-1.48%	5.76%
I believe we must be good stewards of the environment even if it means restricting natural resource development, such as oil drilling, mining, logging, etc.	19.87%	17.50%	62.62%	15.75%	18.78%	65.46%	-4.12%	1.28%	2.84%
I believe we need to promote sensible gun laws to reduce gun violence.	22.37%	14.90%	62.73%	12.97%	15.24%	71.79%	-9.40%	0.34%	9.06%
I do not believe children are adequately taught good moral standards today.	11.78%	11.91%	76.31%	17.05%	16.41%	66.54%	5.27%	4.50%	-9.77%
I do not believe the government should be deeply involved in solving poverty.	53.29%	16.44%	30.26%	63.17%	16.85%	19.98%	9.88%	0.41%	-10.28%
I have great hope for the future of my own community (i.e. neighborhood, village, town).	13.56%	32.75%	53.69%	15.48%	32.14%	52.39%	1.92%	-0.61%	-1.30%

This table analyzes responses from the 2021 and 2025 American Beliefs Study survey to identify trends in social and moral beliefs

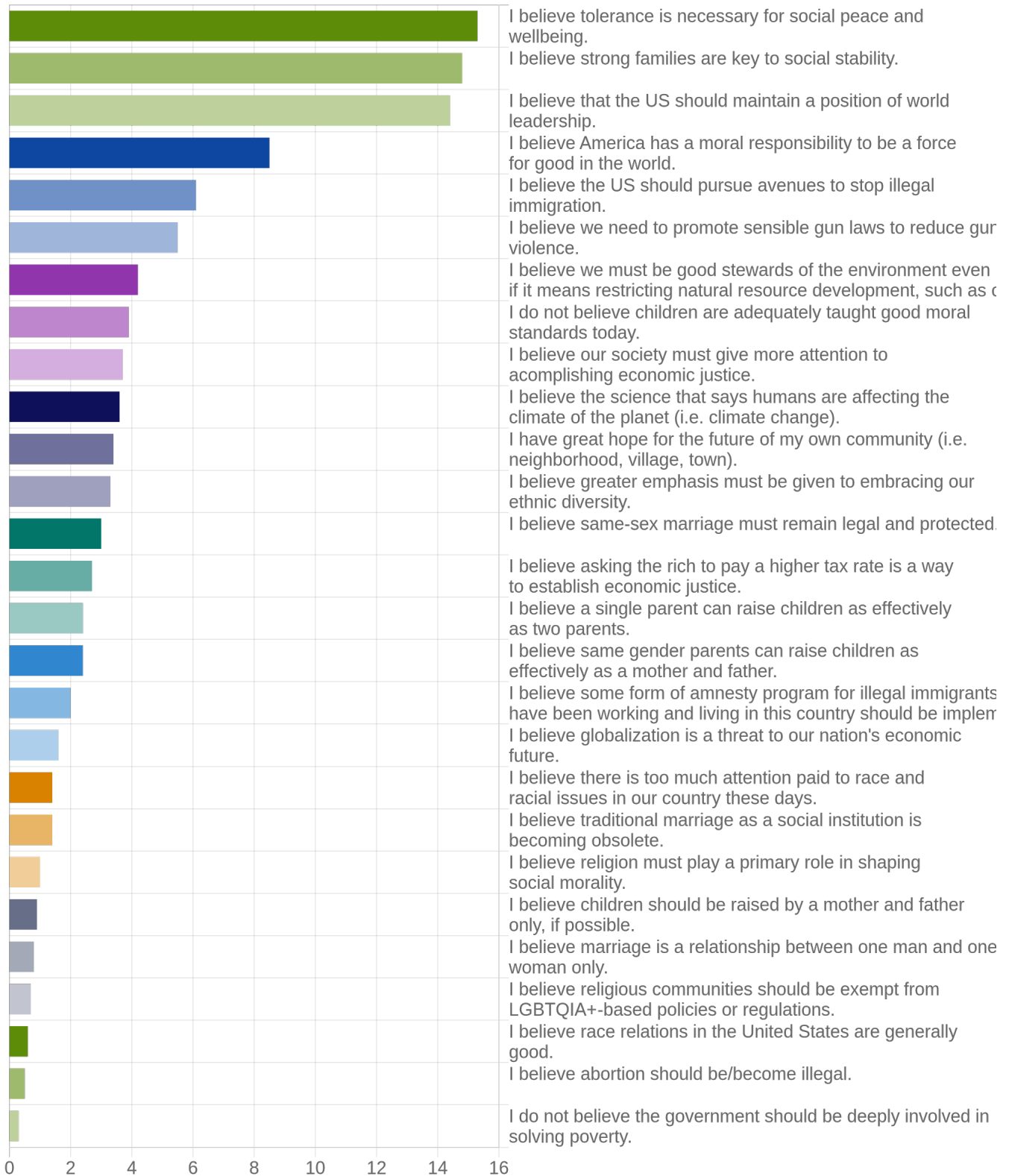
## Trends in Beliefs about Social & Moral Values All Agree: Point Change Between 2021 & 2025



This chart visualizes shifts in agreement between the 2021 and 2025 American Beliefs Study Surveys for this specific study area. It does not contain a comparison to the national profile. Longer bars indicate greater change in agreement.

Beliefs about Social & Moral Values in Order of Agreement			
Priority List			
Ranking	Statement	Ratio	Strength of Agreement
1	I believe tolerance is necessary for social peace and wellbeing.	15.3	Extremely Strong Agreement
2	I believe strong families are key to social stability.	14.8	Extremely Strong Agreement
3	I believe that the US should maintain a position of world leadership.	14.4	Extremely Strong Agreement
4	I believe America has a moral responsibility to be a force for good in the world.	8.5	Extremely Strong Agreement
5	I believe the US should pursue avenues to stop illegal immigration.	6.1	Very Strong Agreement
6	I believe we need to promote sensible gun laws to reduce gun violence.	5.5	Very Strong Agreement
7	I believe we must be good stewards of the environment even if it means restricting natural resource development, such as oil drilling, mining, logging, etc.	4.2	Very Strong Agreement
8	I do not believe children are adequately taught good moral standards today.	3.9	Strong Agreement
9	I believe our society must give more attention to accomplishing economic justice.	3.7	Strong Agreement
10	I believe the science that says humans are affecting the climate of the planet (i.e. climate change).	3.6	Strong Agreement
11	I have great hope for the future of my own community (i.e. neighborhood, village, town).	3.4	Strong Agreement
12	I believe greater emphasis must be given to embracing our ethnic diversity.	3.3	Strong Agreement
13	I believe same-sex marriage must remain legal and protected.	3.0	Strong Agreement
14	I believe asking the rich to pay a higher tax rate is a way to establish economic justice.	2.7	Strong Agreement
15	I believe a single parent can raise children as effectively as two parents.	2.4	Strong Agreement
16	I believe same gender parents can raise children as effectively as a mother and father.	2.4	Strong Agreement
17	I believe some form of amnesty program for illegal immigrants who have been working and living in this country should be implemented.	2.0	Strong Agreement
18	I believe globalization is a threat to our nation's economic future.	1.6	Somewhat Strong Agreement
19	I believe there is too much attention paid to race and racial issues in our country these days.	1.4	Somewhat Strong Agreement
20	I believe traditional marriage as a social institution is becoming obsolete.	1.4	Somewhat Strong Agreement
21	I believe religion must play a primary role in shaping social morality.	1.0	Neutral Agreement
22	I believe children should be raised by a mother and father only, if possible.	0.9	Neutral Agreement
23	I believe marriage is a relationship between one man and one woman only.	0.8	Somewhat Weak Agreement
24	I believe religious communities should be exempt from LGBTQIA+-based policies or regulations.	0.7	Somewhat Weak Agreement
25	I believe race relations in the United States are generally good.	0.6	Somewhat Weak Agreement
26	I believe abortion should be/become illegal.	0.5	Weak Agreement
27	I do not believe the government should be deeply involved in solving poverty.	0.3	Very Weak Agreement

**Beliefs about Social & Moral Values in Order of Agreement**



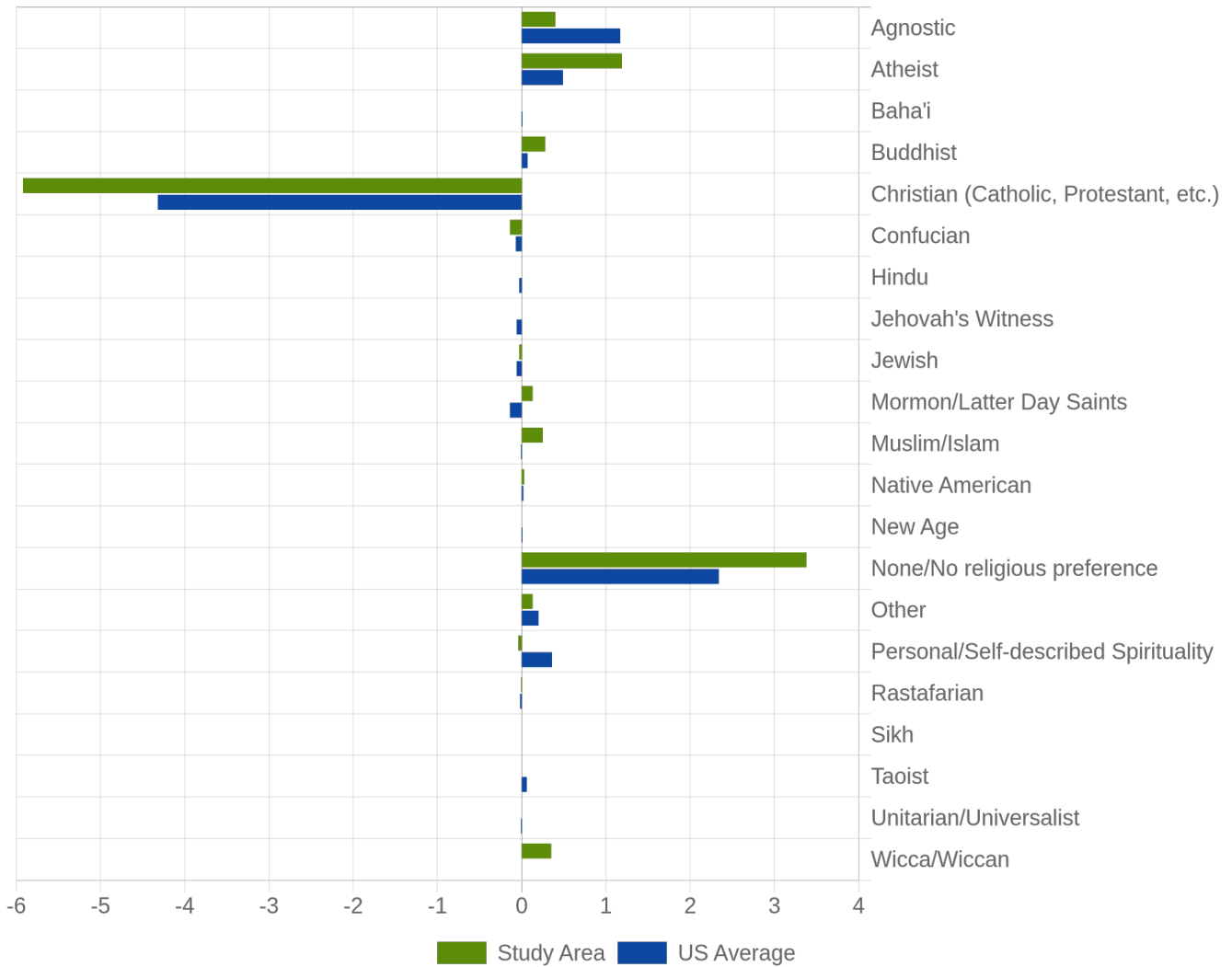
This report analyzes the level of agreement to disagreement with the statement. Responses of "No Opinion" are excluded.

Religious preferences vary widely, from "Nones" to specific traditions. The following reports compare your study area's current and past (10 years prior) preferences, highlighting any increases or decreases.

Religious Preferences								
Study Area Compared to National Average	Study Area			US Average			Comparative Index	
	10 Years Prior	Now	Point Change	10 Years Prior	Now	Point Change	10 Years Prior	Now
Agnostic	8.84%	9.24%	0.40%	6.38%	7.55%	1.17%	138	122
Atheist	5.18%	6.37%	1.19%	4.14%	4.63%	0.49%	125	137
Baha'i	0.01%	0.01%	0.00%	0.03%	0.04%	0.01%	33	25
Buddhist	0.86%	1.14%	0.28%	1.02%	1.09%	0.07%	84	104
Christian (Catholic, Protestant, etc.)	63.43%	57.51%	-5.92%	67.79%	63.47%	-4.32%	93	90
Confucian	0.15%	0.01%	-0.14%	0.12%	0.05%	-0.07%	125	20
Hindu	0.32%	0.32%	0.00%	0.50%	0.47%	-0.03%	64	68
Jehovah's Witness	0.05%	0.05%	0.00%	0.49%	0.43%	-0.06%	10	11
Jewish	3.42%	3.39%	-0.03%	3.20%	3.14%	-0.06%	106	107
Mormon/Latter Day Saints	1.83%	1.96%	0.13%	1.31%	1.17%	-0.14%	139	167
Muslim/Islam	0.02%	0.27%	0.25%	0.72%	0.71%	-0.01%	2	38
Native American	0.42%	0.45%	0.03%	0.09%	0.11%	0.02%	466	409
New Age	0.00%	0.00%	0.00%	0.08%	0.09%	0.01%	0	0
None/No religious preference	13.11%	16.49%	3.38%	12.61%	14.95%	2.34%	103	110
Other	0.40%	0.53%	0.13%	0.39%	0.59%	0.20%	102	89
Personal/Self-described Spirituality	0.65%	0.61%	-0.04%	0.49%	0.85%	0.36%	132	71
Rastafarian	0.01%	0.00%	-0.01%	0.03%	0.01%	-0.02%	33	0
Sikh	0.66%	0.66%	0.00%	0.04%	0.04%	0.00%	1650	1650
Taoist	0.01%	0.01%	0.00%	0.10%	0.16%	0.06%	10	6
Unitarian/Universalist	0.00%	0.00%	0.00%	0.10%	0.09%	-0.01%	0	0
Wicca/Wiccan	0.62%	0.97%	0.35%	0.36%	0.36%	0.00%	172	269

Hint: Respondents were asked to indicate their religious preference, if any, for both 10 years ago and now. The table provides both data points plus a calculation of the change between the two points. Red highlights in the Point Change columns signal a decline, while no highlight indicates an increase. Comparative Indexes show whether the study area's preferences are above or below the national average.

**Direction & Strength of Religious Preferences  
Study Area Compared to National Average**



Hint: Bars extending to the right indicate an estimated increase in affiliation, while bars extending to the left indicate an estimated decline.

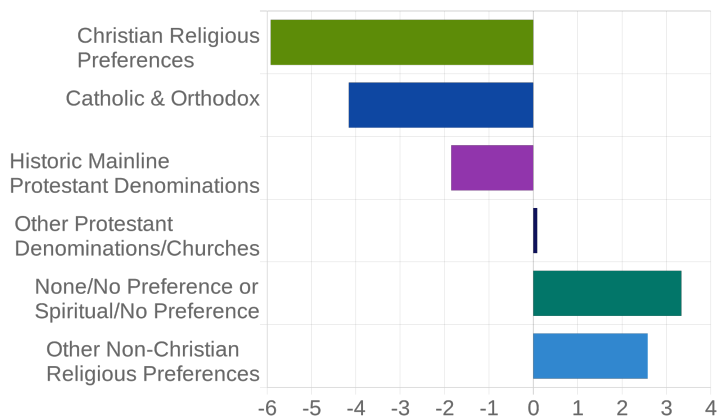
## Summary of Religious Preferences: Christian and Other

Study Area Compared to National Average	Study Area			US Average			Comparative Index	
	10 Years Prior	Now	Point Change	10 Years Prior	Now	Point Change	10 Years Prior	Now
Christian Religious Preferences	63.43%	57.51%	-5.92%	67.79%	63.47%	-4.32%	93	90
Catholic & Orthodox	23.30%	19.14%	-4.16%	24.53%	21.59%	-2.94%	94	88
Historic Mainline Protestant Denominations	17.73%	15.88%	-1.85%	19.13%	16.92%	-2.21%	92	93
Other Protestant Denominations/Churches	22.40%	22.49%	0.09%	24.13%	24.96%	0.83%	92	90
None/No Preference or Spiritual/No Preference	13.76%	17.10%	3.34%	13.10%	15.80%	2.70%	105	108
Other Non-Christian Religious Preferences	22.80%	25.38%	2.58%	19.10%	20.73%	1.63%	119	122

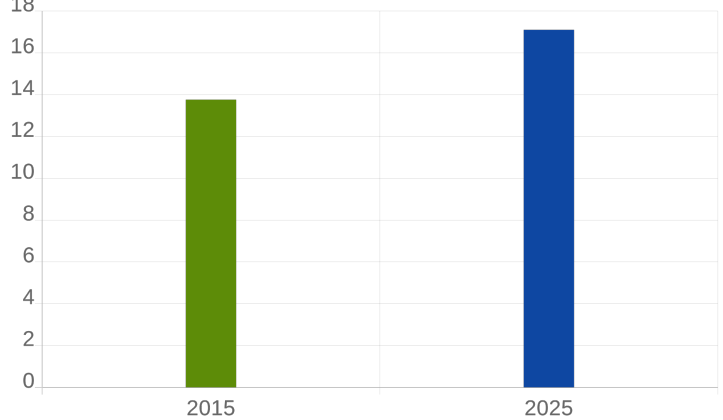
Hint: This table summarizes religious preference trends by grouping various traditions into broader categories, highlighting areas of growth and decline.

Note: Historic Mainline Protestant Denominations are based on the classifications used by the Association of Religion Data Archives (ARDA) in their 2020 religion census.

**Religious Preferences: Point Change from 10 Years Prior to Now**



**No Religious Preference: Comparison between 2015 & 2025**



Hint: The left chart visualizes growth or decline within major religious tradition categories in the study area. The right chart highlights the proportion of the population identifying as "none" or "no preference".

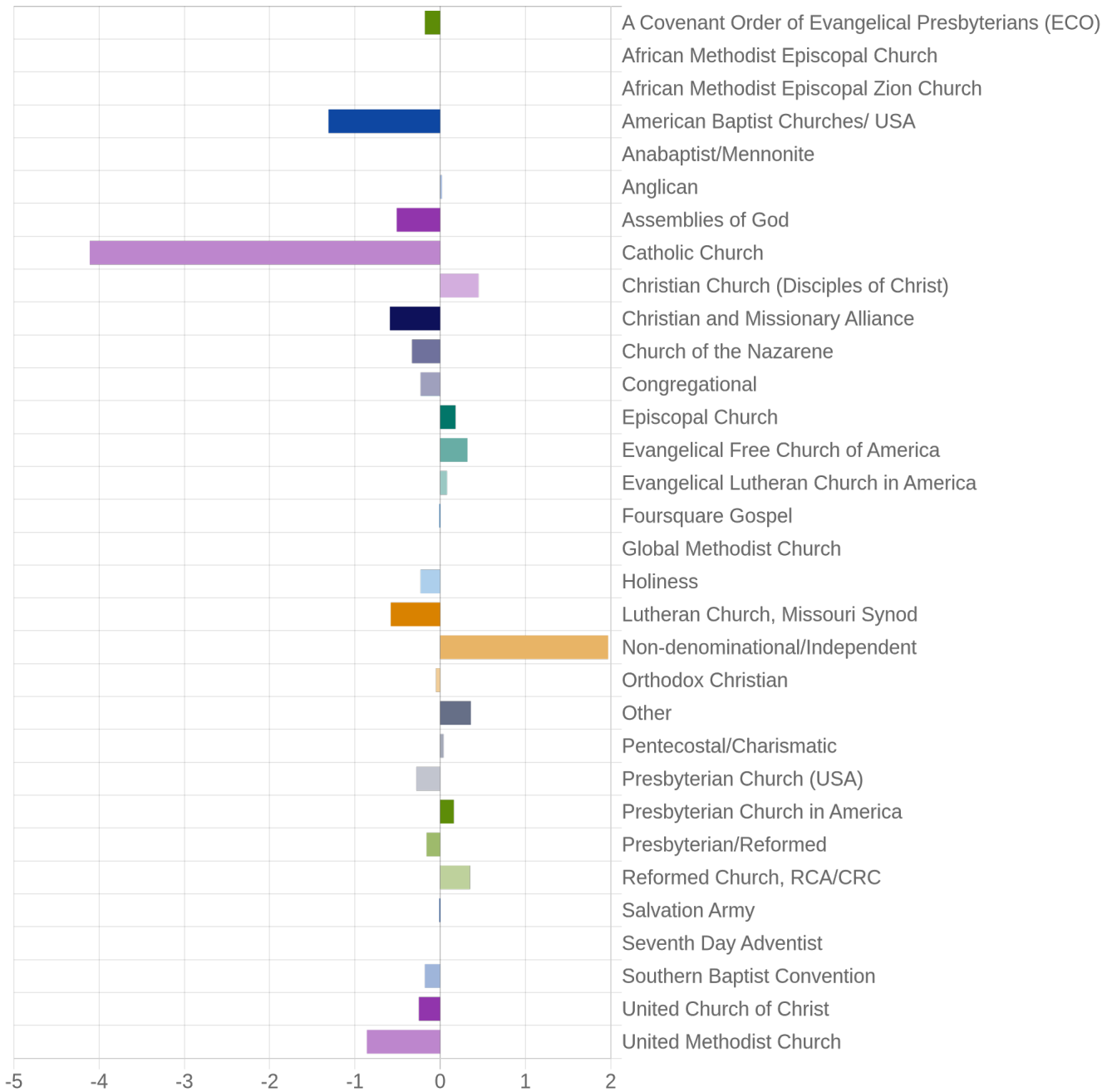
Note: Historic Mainline Protestant Denominations are based on the classifications used by the Association of Religion Data Archives (ARDA) in their 2020 religion census.

Some people within the study area identify with one of the following denominations. These projected affiliations reflect both current and past (10 years prior) identifications.

Study Area Compared to National Average	Denominations							
	Study Area			US Average			Comparative Index	
	10 Years Prior	Now	Point Change	10 Years Prior	Now	Point Change	10 Years Prior	Now
A Covenant Order of Evangelical Presbyterians (ECO)	0.18%	0.00%	-0.18%	0.14%	0.16%	0.02%	128	0
African Methodist Episcopal Church	0.30%	0.30%	0.00%	0.36%	0.33%	-0.03%	83	90
African Methodist Episcopal Zion Church	0.00%	0.00%	0.00%	0.07%	0.06%	-0.01%	0	0
American Baptist Churches/ USA	3.05%	1.74%	-1.31%	5.05%	4.47%	-0.58%	60	38
Anabaptist/Mennonite	0.00%	0.00%	0.00%	0.10%	0.05%	-0.05%	0	0
Anglican	0.10%	0.12%	0.02%	0.20%	0.25%	0.05%	50	48
Assemblies of God	1.58%	1.07%	-0.51%	1.22%	1.06%	-0.16%	129	100
Catholic Church	22.73%	18.62%	-4.11%	23.80%	20.77%	-3.03%	95	89
Christian Church (Disciples of Christ)	3.11%	3.56%	0.45%	3.15%	3.11%	-0.04%	98	114
Christian and Missionary Alliance	0.83%	0.24%	-0.59%	0.51%	0.50%	-0.01%	162	48
Church of the Nazarene	0.53%	0.20%	-0.33%	0.37%	0.27%	-0.10%	143	74
Congregational	0.66%	0.43%	-0.23%	0.73%	0.54%	-0.19%	90	79
Episcopal Church	1.20%	1.38%	0.18%	1.19%	1.07%	-0.12%	100	128
Evangelical Free Church of America	0.38%	0.70%	0.32%	0.44%	0.46%	0.02%	86	152
Evangelical Lutheran Church in America	0.88%	0.96%	0.08%	1.06%	0.99%	-0.07%	83	96
Foursquare Gospel	0.53%	0.52%	-0.01%	0.18%	0.14%	-0.04%	294	371
Global Methodist Church	-	0.02%	0.02%	-	0.41%	0.41%	-	4
Holiness	0.23%	0.00%	-0.23%	0.30%	0.33%	0.03%	76	0
Lutheran Church, Missouri Synod	1.89%	1.31%	-0.58%	2.44%	2.25%	-0.19%	77	58
Non-denominational/Independent	11.19%	13.16%	1.97%	7.50%	8.77%	1.27%	149	150
Orthodox Christian	0.57%	0.52%	-0.05%	0.73%	0.82%	0.09%	78	63
Other	2.29%	2.65%	0.36%	3.77%	4.02%	0.25%	60	65
Pentecostal/Charismatic	0.53%	0.57%	0.04%	1.88%	1.88%	0.00%	28	30
Presbyterian Church (USA)	3.08%	2.80%	-0.28%	1.90%	1.78%	-0.12%	162	157
Presbyterian Church in America	0.03%	0.19%	0.16%	0.44%	0.35%	-0.09%	6	54
Presbyterian/Reformed	0.18%	0.02%	-0.16%	0.24%	0.25%	0.01%	75	8
Reformed Church, RCA/CRC	0.20%	0.55%	0.35%	0.23%	0.23%	0.00%	86	239
Salvation Army	0.01%	0.00%	-0.01%	0.14%	0.10%	-0.04%	7	0
Seventh Day Adventist	0.73%	0.73%	0.00%	0.37%	0.39%	0.02%	197	187
Southern Baptist Convention	0.99%	0.81%	-0.18%	3.66%	3.18%	-0.48%	27	25
United Church of Christ	1.33%	1.08%	-0.25%	1.01%	0.90%	-0.11%	131	120
United Methodist Church	4.12%	3.26%	-0.86%	4.61%	3.58%	-1.03%	89	91

## Denominational Affiliations

**Trends in Denominational Affiliation**  
**Study Area: Points Change Over 10 Years**



Hint: Bars extending to the right indicate an estimated increase in affiliation, while bars extending to the left indicate an estimated decline.

Note: The Global Methodist Church is a new denomination formed in 2022. As such, no change over 10 years can be established.

Faith is a dynamic force in the lives of many people. It can grow and decline, and the level of active involvement can change as well. The Faith and Religious Involvement variables use several vantage points to provide an understanding of how faith and involvement play out in the lives of people in your study area.

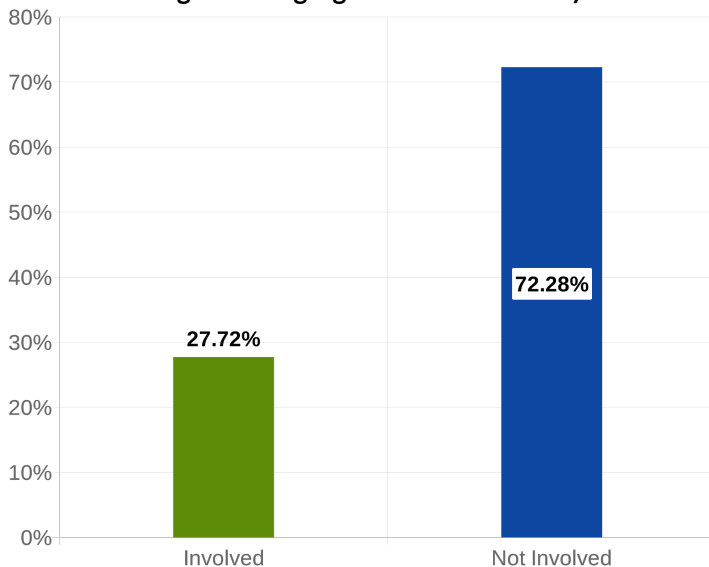
Activity in a Religious Congregation or Community			
Study Area Compared to National Average	Study Area	US Average	Comparative Index
<b>Involvement</b>			
Projected Percentage Involved	27.72%	34.73%	79
Projected Percentage NOT Involved	72.28%	65.27%	110
Estimated percent change of those involved 10 years prior	-7.57%	-9.67%	

Hint: This table compares the study area's religious community involvement rates to national averages. Also, consider the "Estimated percent change of those involved 10 years prior." Negative values here suggest declining involvement in the study area. Compare this trend to national changes.

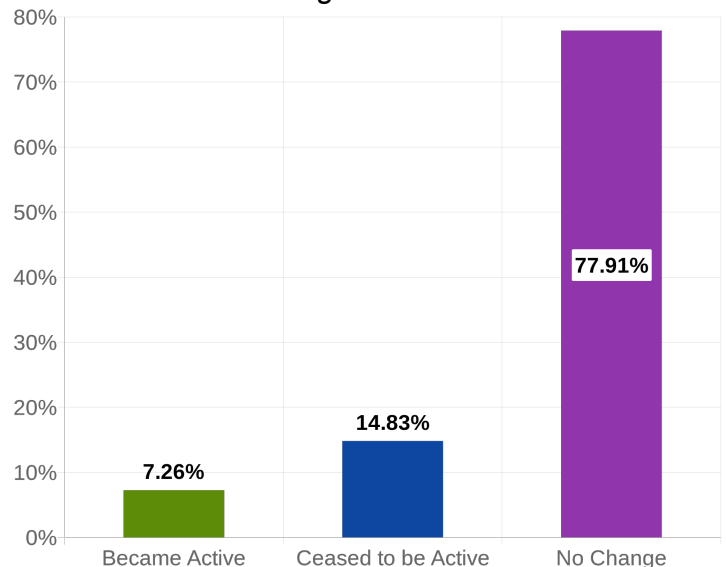
Directional Change in Involvement			
Percent likely to have become active	7.26%	6.10%	119
Percent likely to have ceased to be active	14.83%	15.78%	93
Percent likely to have made no change	77.91%	78.11%	99
Net change in direction of activity	-7.57%	-9.68%	

This table tracks changes in religious community involvement over 10 years. The "Percent likely..." columns show increases or decreases in activity. "Net change..." indicates the overall trend; a red highlight signifies a decline. You can also compare your study area to the national average.

**Involvement in Religious Congregation or Community**



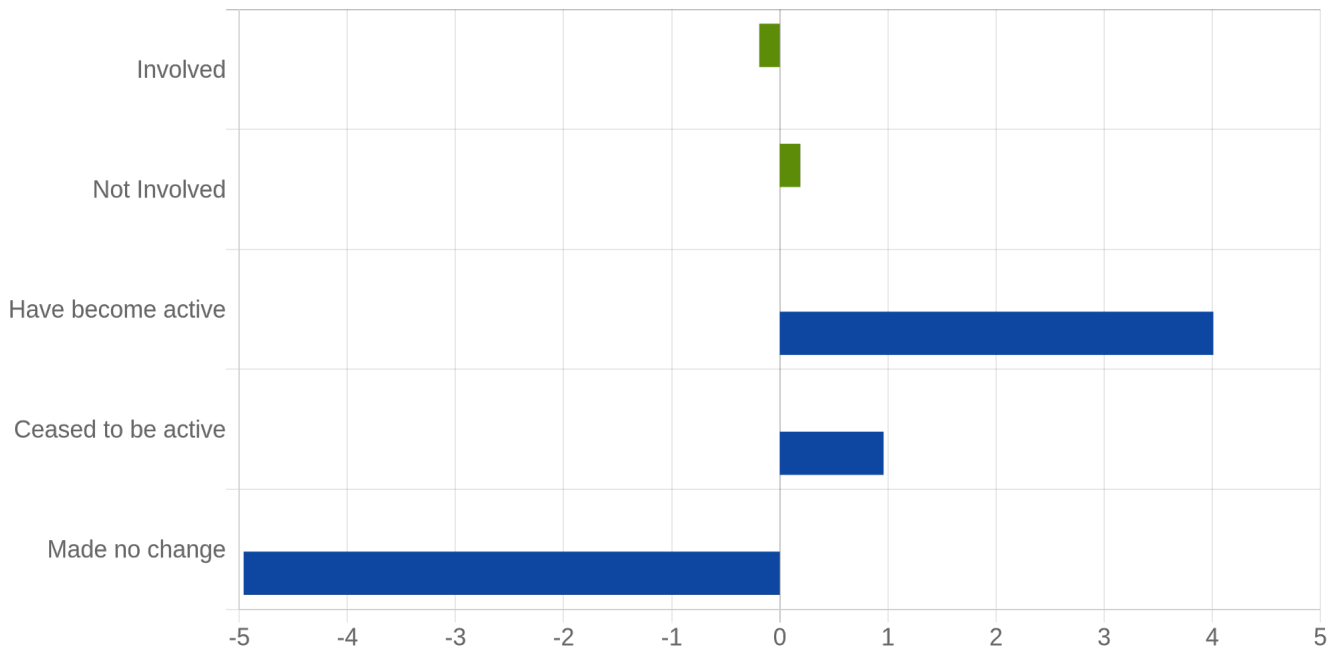
**Trends in Active Religious Involvement**



Activity in a Religious Congregation or Community			
Study Area Comparison between 2021 & 2025	2021	2025	Point Change Between Surveys
<b>Involvement</b>			
Projected percentage involved	27.91%	27.72%	-0.19%
Projected percentage NOT involved	72.09%	72.28%	0.19%
<b>Directional Change in Involvement</b>			
Percent likely to have become active	3.25%	7.26%	4.01%
Percent likely to have ceased to be active	13.87%	14.83%	0.96%
Percent likely to have made no change	82.87%	77.91%	-4.96%

This table tracks changes in the level and direction of active involvement between the 2021 and 2025 Surveys.

**Trends in Religious Activity**  
**Point Change Between 2021 & 2025**



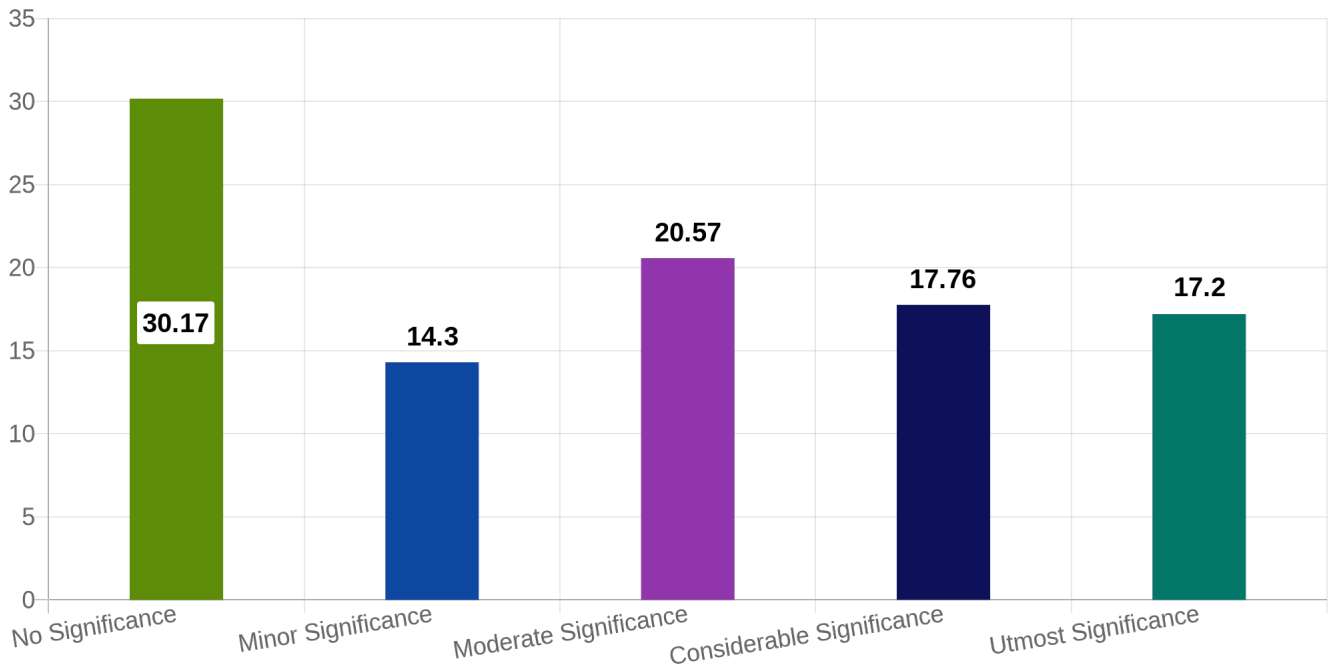
This chart visualizes the shifts in responses between the 2021 and 2025 American Beliefs Study Surveys for this study area. Pay attention to notable changes in either direction.

## Projected Role of Religious Faith to Life

Study Area Compared to National Average	Study Area	US Average	Comparative Index
<b>Level of Significance</b>			
No Significance	30.17%	23.46%	128
Minor Significance	14.30%	14.83%	96
Moderate Significance	20.57%	18.39%	111
Considerable Significance	17.76%	20.05%	88
Utmost Significance	17.20%	23.27%	73

Hint: This table compares how important religious faith is to people in your study area versus the national average.

### Role of Religious Faith to Life

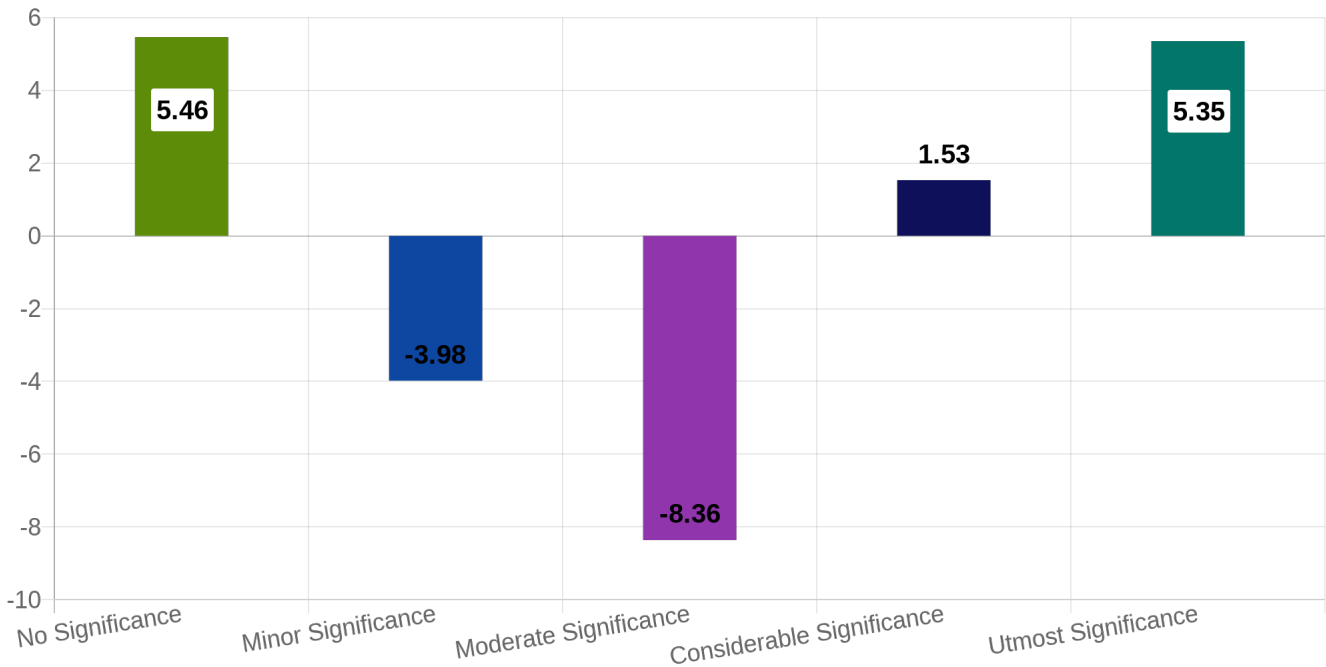


## Projected Role of Religious Faith to Life

Study Area Compared to National Average	Study Area	US Average	Comparative Index
<b>Change in the role of religious faith over 10 years:</b>			
No Significance	24.71%	20.79%	118
Minor Significance	18.28%	17.07%	107
Moderate Significance	28.93%	22.19%	130
Considerable Significance	16.23%	20.89%	77
Utmost Significance	11.85%	19.06%	62

Hint: This table shows how the perceived importance of faith has changed in your study area over the past 10 years, compared to the national average. A red highlight indicates a decline, while no highlight signifies an increase.

**Changes in the Role of Religious Faith Over 10 years**

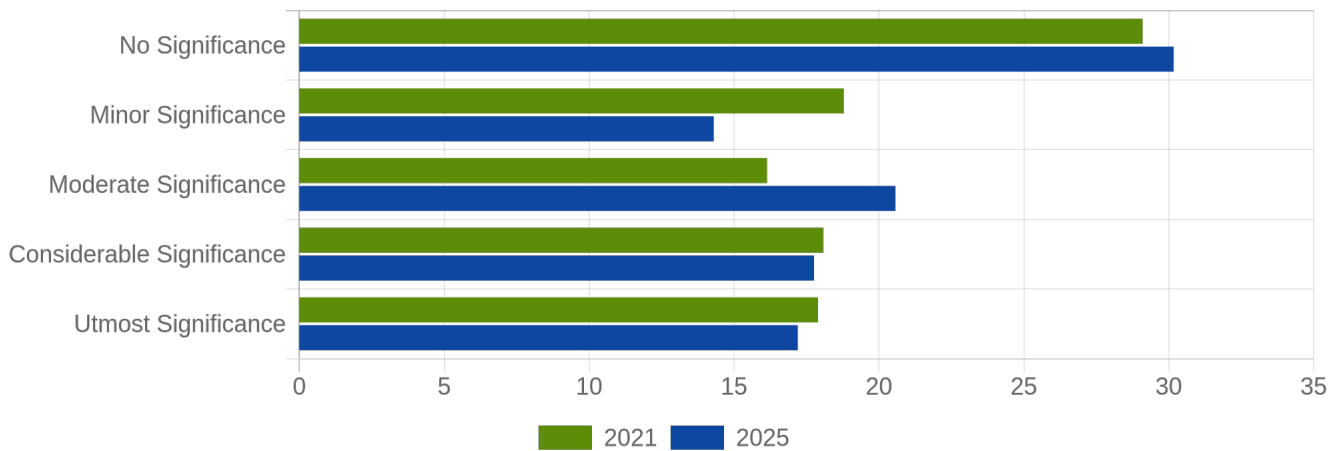


## Projected Role of Religious Faith to Life

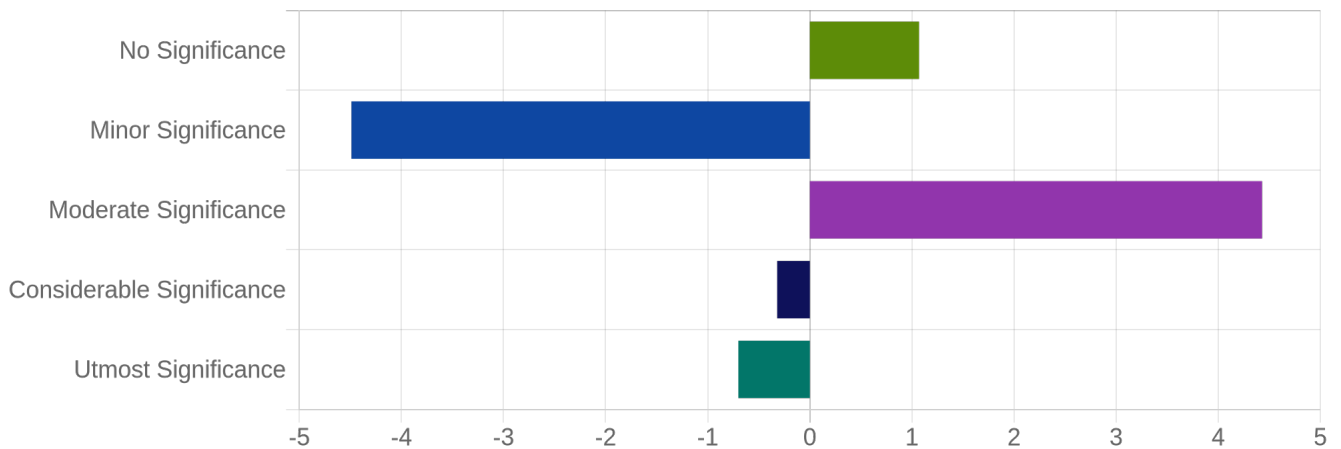
Study Area Comparison between 2021 & 2025	2021	2025	Point Change
<b>Level of Significance</b>			
No Significance	29.10%	30.17%	1.07%
Minor Significance	18.79%	14.30%	-4.49%
Moderate Significance	16.14%	20.57%	4.43%
Considerable Significance	18.08%	17.76%	-0.32%
Utmost Significance	17.90%	17.20%	-0.70%

Hint: This table compares the level of significance between the 2021 and 2025 American Beliefs Study surveys and displays the changing role of religious faith to life.

**Significance of Religious Faith  
Compare 2021 & 2025**



**Estimated Change in Significance of Religious Faith  
Between 2021 & 2025**



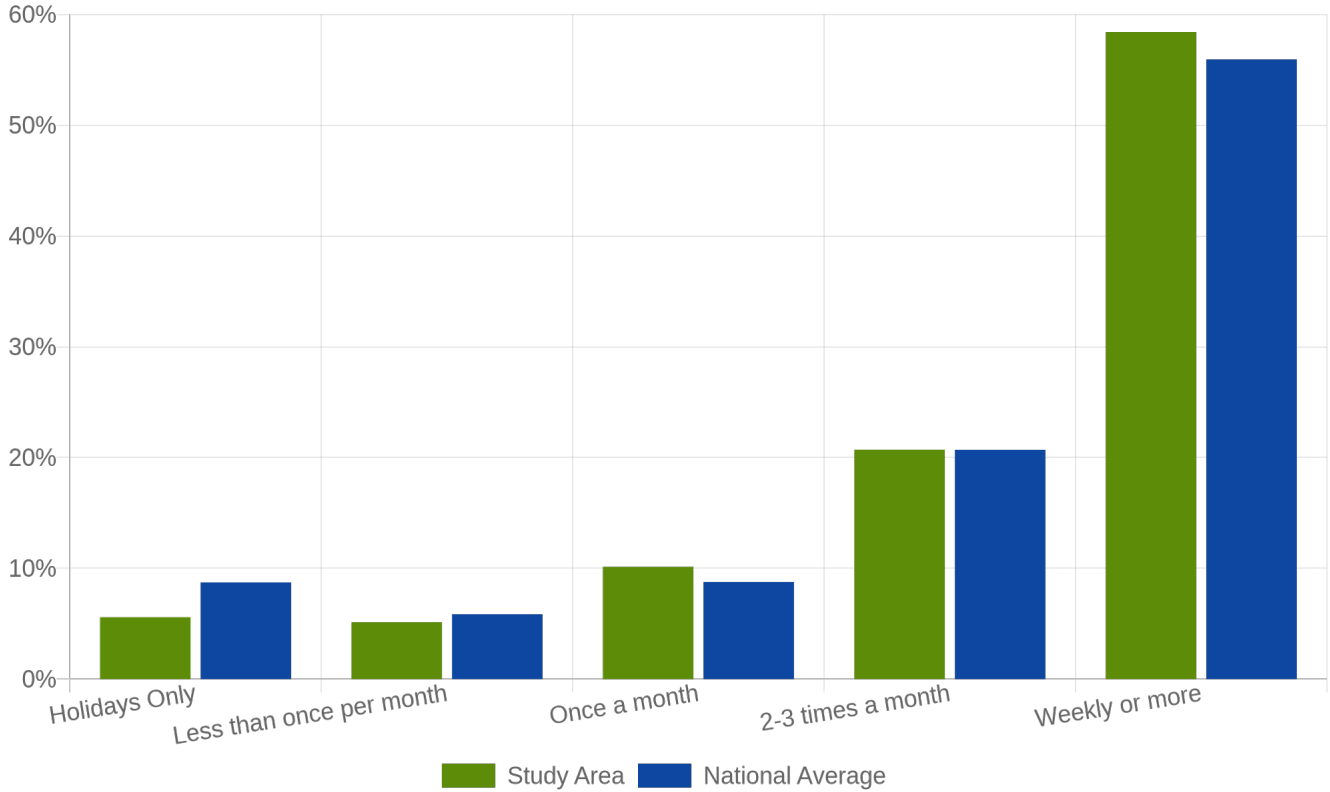
Hint: Use these charts to identify which categories experienced an increase or decrease in the perceived significance of religious faith between 2021 and 2025 surveys.

**Level of Participation in Religious Faith**

Study Area Compared to National Average	Study Area	US Average	Comparative Index
<b>Of those who indicated participation</b>			
Holidays/Special Occasions/Holy Days/Feast Days	5.59%	8.73%	64
Less than once per month	5.14%	5.86%	87
Once a month	10.14%	8.77%	115
2-3 times a month	20.71%	20.70%	100
Weekly or more	58.41%	55.94%	104

Hint: This table compares how actively people in your study area participate in religious communities, relative to the national average.

**Estimated Level of Participation  
Study Area Compared to National Average**



### Interpreting the Report

The American Beliefs Study reports help you interpret data at a glance.

#### Comparative Indexes:

All variables have a column called Comparative Index, which compares your study area with a larger area. For this report, all comparisons are with the national averages for the data item.

- 1) Indexes of 100 mean the study area variable is the same as its base area.
- 2) Indexes greater than 100 mean the study area variable is above the base area. The higher the number, the greater it is above the base.
- 3) Indexes less than 100 mean the study area variable is below the base area. The lower the number, the greater it is below the base.

### Color Coding

The Comparative Indexes columns are color coded so you can easily spot changes and the direction of change.

Description	Color
Above Average	Green
Below Average	Red

### Support

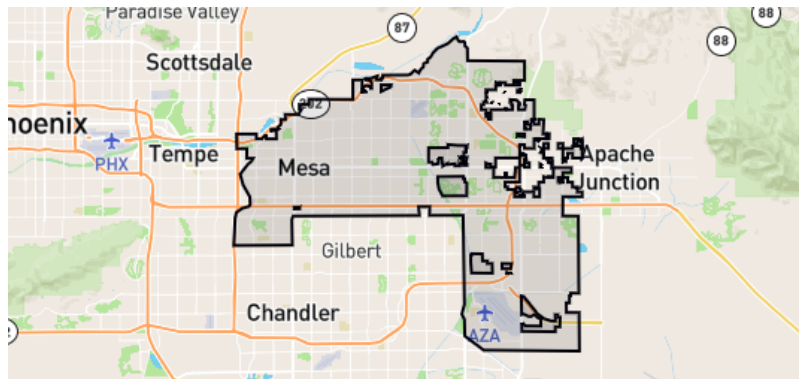
If you need support with this report, please email MissionInsite at: [misupport@acst.com](mailto:misupport@acst.com) or call 1-877-230-3212.

**Study Area:** Cities - Mesa  
**Base State:** AZ  
**Current Year Estimate:** 2025  
**5 Year Projection:** 2030  
**10 Year Forecast:** 2035  
**Date:** 3/27/2026  
**Semi-Annual Projection:** Fall

This ExecutiveInsite Report presents a demographic overview of your geographic study area. Data tables and graphs illustrate changes and trends for a range of insights. Some trend tables provide change over time, including five- and ten-year forecasts. Color-coded tables and graphs help you easily identify changes.

Your geographic study area can be a region, zip code, county, or a user-defined radius, polygon, or shape. Your study area displays in the map below.

**The Study Area**



Topic	Page
Insite 1: Population, Household Trends	2
Insite 2: Racial/Ethnic Trends	3
Insite 3: Age Trends	4
Insite 4: School Aged Children Trends	6
Insite 5: Household Income Trends	7
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**More Information**

Please refer to the last page of the report for additional notes and interpretation aides in reading the report.

**Population:**

The study area's 2025 population is 519,455 and by 2030 is projected to grow by 21,831 to a total of 541,286. This growth rate is growing slower than the state growth rate. The study area is projected to grow by 4.20% over the next five years, compared to the state's projection to grow by 7.23%. The study area's estimated average change rate is 0.84%

**Population Per Household:**

The relationship between population and household numbers offers insights into community dynamics. Population growing faster than households indicates a rise in persons per household, often attributed to factors like increased birth rates, multigenerational households, shared housing among young adults, or multi-family dwellings.

**Households:**

The households within the community are growing but not as fast as the population. The 2020 average population per household was 2.63 and by 2030 is projected to be 2.67. Compare this to the state average estimated at 2.84 persons per household.

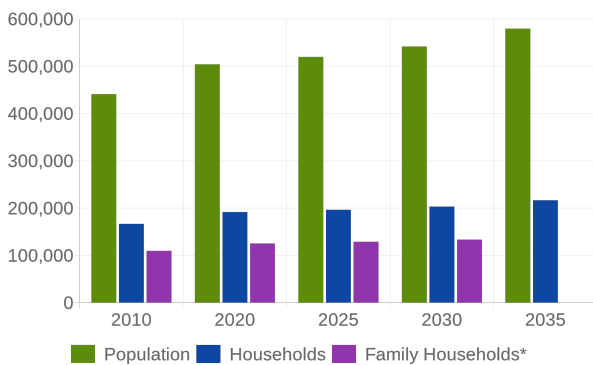
**Family Households:**

Analyzing family household trends alongside population growth can reveal important insights. An increase in both suggests larger households are likely due to more children per family. However, this study area presents a different picture. The family household growth rate lags behind the growth of the population, suggesting that the increase may be a rise in non-family adult households.

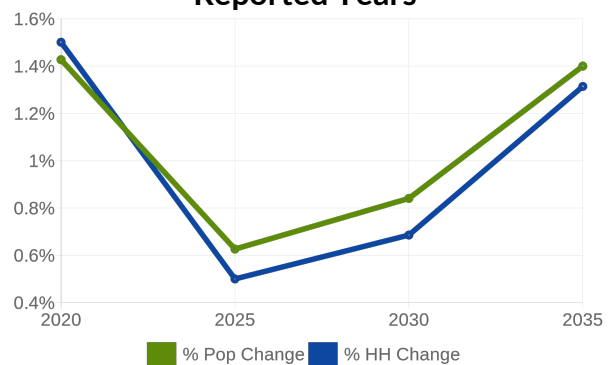
**Population/Households & Family Trends**

	2010	2020	2025	2030	2035
Population	440,779	503,685	519,455	541,286	579,181
Change Count		62,906	15,770	21,831	37,895
Percent Change		14.27%	3.13%	4.20%	7.00%
Households	166,443	191,426	196,211	202,936	216,270
Change Count		24,983	4,785	6,725	13,334
Percent Change		15.01%	2.50%	3.43%	6.57%
Population / Households	2.64	2.63	2.64	2.66	2.67
Change Count		-0.1	0.1	0.1	0.1
Percent Change		-0.64%	0.62%	0.75%	0.40%
Family Households*	109,320	124,798	128,484	133,102	0
Change Count		15,478	3,686	4,618	
Percent Change		14.16%	2.95%	3.59%	

**Population, Household & Family Trends**



**Average Annual Percentage Change Between Reported Years**



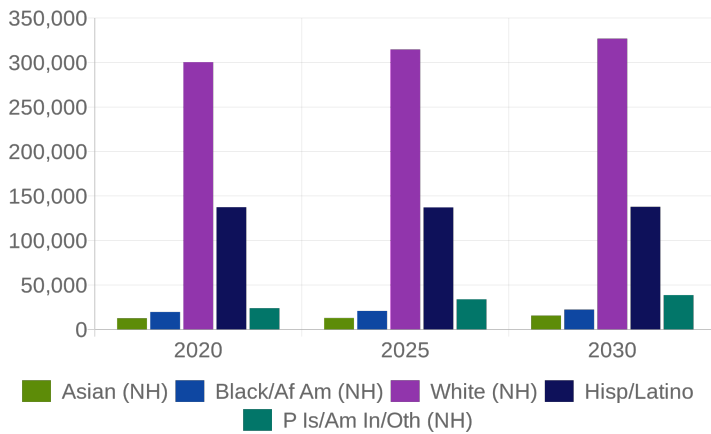
\* Family Household data is not projected out 10 years.

## MISSIONINSITE Insite 2: Racial-Ethnic Trends

The US population's racial-ethnic diversity is continually adding new and rich cultural mixes. This data considers the five groups for which trending information is available. Please note that several groups are aggregated into a single category due to their smaller size. Those persons who indicated Hispanic or Latino ethnicity along with a racial category have been separated into a Hispanic or Latino category.

The Population: Racial/Ethnic Trends table provides the actual numbers and percentage of the total population for each of the five racial/ethnic categories. Pay special attention to the final column on the right. This will quickly indicate the direction of change from the last census to the current five year projection.

### Racial-Ethnic Population Trends



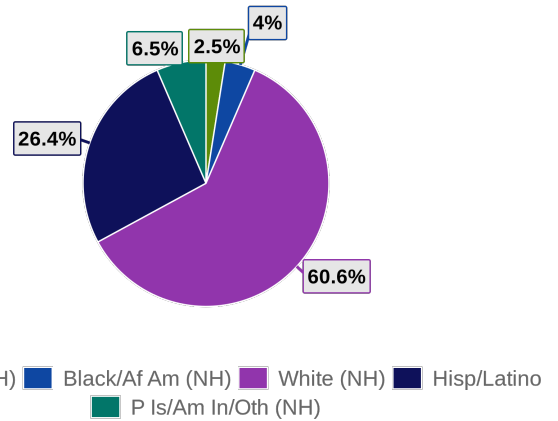
The Racial Ethnic Trends graph displays history and projected change by each racial/ethnic group.

### The percentage of the population...

Asian (Non-Hisp) is projected to remain about the same over the next five years.

Black/African American (Non-Hisp) is projected to remain about the same over the next five years.

### Current Year Racial/Ethnicity as Percentage of Pop



This chart shows the percentage of each group for the current year estimate.

White (Non-Hisp) is projected to remain about the same over the next five years.

Hispanic or Latino is projected to decline by 0.93% over the next five years.

### Race and Ethnicity

	2020	2025	2030	2020 %	2025 %	2030 %	2020 - 2030 %pt Change
Asian (NH)	12,630	12,895	15,617	2.56%	2.48%	2.89%	0.33%
Black/Af Am (NH)	19,657	20,851	22,364	3.98%	4.01%	4.13%	0.15%
White (NH)	300,370	314,656	326,823	60.81%	60.57%	60.38%	-0.43%
Hisp/Latino	137,404	137,145	137,858	27.82%	26.40%	25.47%	-2.35%
P Is/Am In/Oth (NH)	23,918	33,909	38,625	4.84%	6.53%	7.14%	2.30%
<b>Total</b>	<b>493,979</b>	<b>519,456</b>	<b>541,287</b>				

A community's age structure and how it is changing is an important part of its story. Overall, the American Population has been aging as the Baby Boomers progress through each phase of life. This has been abetted by episodes of declining live births. However, this picture may particularize differently from community to community. There are communities in the US where the average age is lower than some others. In other cases, there is a clear shift toward senior years as the Boomers enter their retirement years.

The Age Trend Insite explores two variables: Average age and Phase of Life.

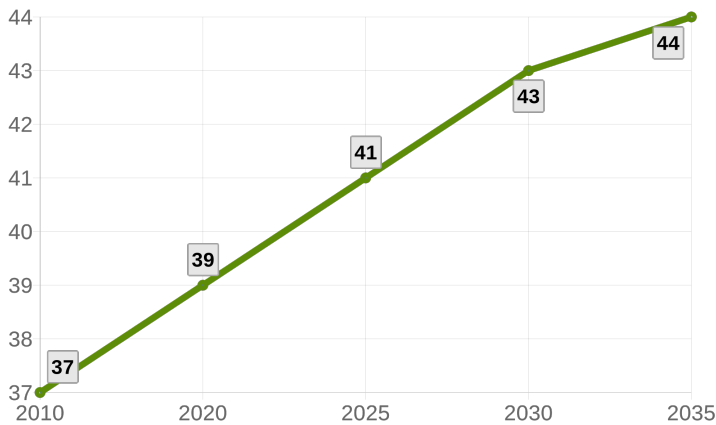
**Average Age Trends provides five important snapshots of a community from five data points; the 2010 census, the last census, the current year estimate, the five-year projection and the ten year forecast. These five numbers will indicate the aging direction of a community.**

**The Phase of Life Trends breaks the population into seven life phases that the population passes through in its life time.**

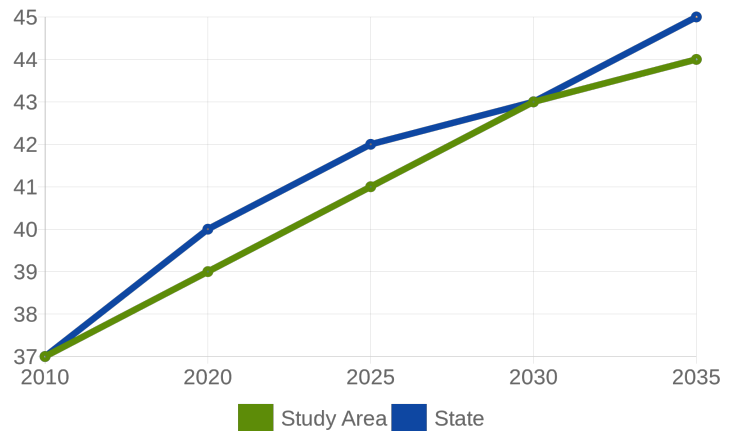
### Average Age Trends

	2010	2020	2025	2030	2035
Average Age: Study Area	36.51	38.72	41.4	42.53	43.70
Percent Change		6.06%	5.97%	3.63%	2.77%
Average Age: State	36.79	39.65	42.4	43.48	44.54
Percent Change		7.77%	6.04%	3.42%	2.43%
Comparative Change	99	97	97	97	98
Median Age: Study Area	33	36	38	41	42

**Study Area Average Age Trend**



**Ave. Age Comparison: Study Area to State**



### Summary of Average Age Findings:

The Average Age Trend chart shows both history and projection of the change in average age in the study area. The average age of the study area has been rising for several years. It is projected to rise over the next five years.

A comparison to the average age of the state helps to contextualize the significance of the average age of the study area and its history and projection. In the graph above, the study area and state are laid out side by side. The state's average age is estimated to be higher than the study area.

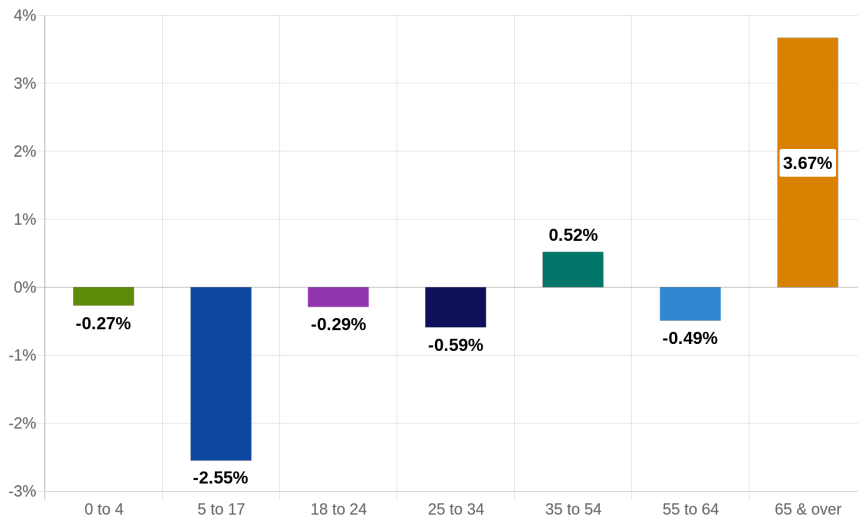
### Phase of Life

The Phase of Life analysis provides insight into the age distribution of a population across the different stages of life experience. It can reveal a community in transition.

Focus on the color-coding in the "Change" column (far right). It quickly highlights population percentage increases or decreases for each phase.

	2020	2025	2030	2035	2020 %	2025 %	2030 %	2035 %	2025 - 2035 %pt Change
<b>Before Formal Schooling</b>									
Ages 0 to 4	30,774	28,179	28,285	29,834	6.11%	5.42%	5.23%	5.15%	-0.27%
<b>Required Formal Schooling</b>									
Ages 5 to 17	87,382	85,119	81,020	80,147	17.35%	16.39%	14.97%	13.84%	-2.55%
<b>College/Career Starts</b>									
Ages 18 to 24	47,278	47,343	50,277	51,095	9.39%	9.11%	9.29%	8.82%	-0.29%
<b>Singles &amp; Young Families</b>									
Ages 25 to 34	71,898	68,339	66,190	72,783	14.27%	13.16%	12.23%	12.57%	-0.59%
<b>Families &amp; Empty Nesters</b>									
Ages 35 to 54	118,036	125,239	133,599	142,678	23.43%	24.11%	24.68%	24.63%	0.52%
<b>Enrichment Yrs Sing/Couples</b>									
Ages 55 to 64	59,563	57,407	56,765	61,182	11.83%	11.05%	10.49%	10.56%	-0.49%
<b>Retirement Opportunities</b>									
Age 65 and over	88,754	107,829	125,149	141,462	17.62%	20.76%	23.12%	24.42%	3.66%

### Phase of Life Changes



### Summary of Phase of Life Findings:

Phase of Life changes reflect the age profile of a community. On average, it takes 2.1 children per woman to replace both mother and father. If the percentage of the population under 20 is declining as a percentage of the total it is likely that the community will see an increase in the more senior aged population possibly due to a decline in birth rates.

In this study area children 17 years of age and younger are declining as a percentage of the total population. Considering the other end of the phases of life, adults 55 years of age and older are increasing as a percentage of the total population. In summary, it may be that the community is aging as children are raised and leave but parents remain.

# MISSIONINSITE Insite 4: School Aged Children Trends

Children are the future! Understanding their specific population dynamics is critical for all planners of social and/or educational services. The "School Aged Children" variable is a subset of the "Required Formal Schooling" segment in the Phase of Life profile. It allows one to zoom in more closely on the children who are of formal schooling age.

The school aged population includes all school aged children including those enrolled in public and private schools, those home schooled and children in institutions.

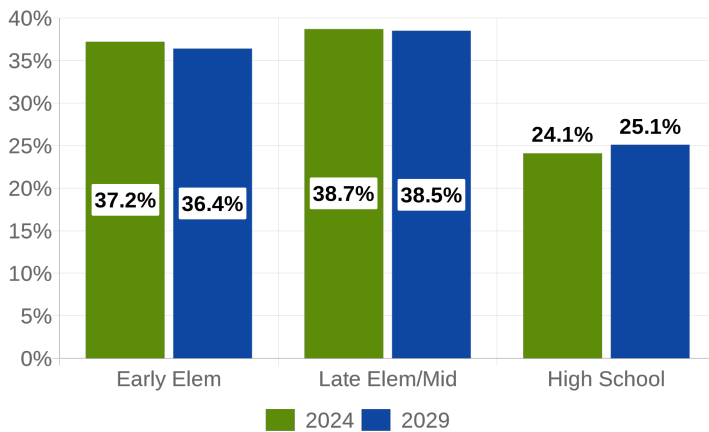
The School Aged Children variable provides a snapshot of three levels of the population that comprise school age children. The three levels roughly correspond to the following.

- Elementary grades
- Intermediate/Middle School grades
- High School grades

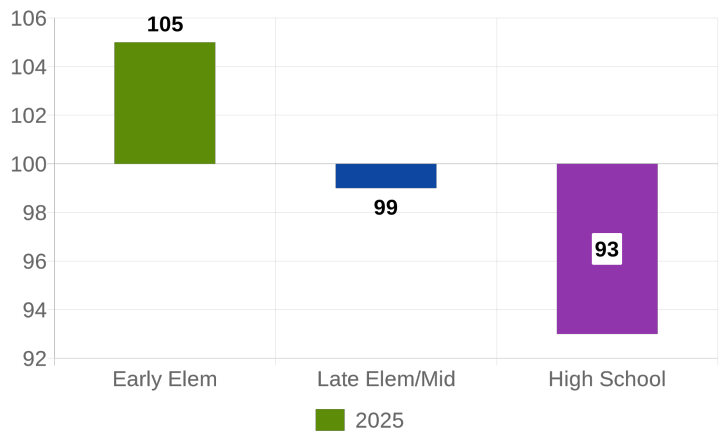
## School Aged Children

	2020	2025	2030	2020 %	2025 %	2030 %	2025 - 2030 %pt Change
<b>Early Elementary</b>							
Ages 5 to 9	33,103	31,670	29,474	37.88%	37.21%	36.38%	-0.83%
<b>Late Elementary-Middle School</b>							
Ages 10 to 14	34,354	32,903	31,188	39.31%	38.66%	38.49%	-0.17%
<b>High School</b>							
Ages 15 to 17	19,925	20,545	20,359	22.80%	24.14%	25.13%	0.99%

### School Aged Children Trends: By Levels



### Comparative Index: Study Area to State by Level



## Summary of School Aged Children Findings:

Early Elementary children ages 5 to 9 are projected to decline as a percentage of children between 5 and 17 by 0.83%.

Late Elementary to Middle School aged children ages 10 to 14 are projected to decline as a percentage of children between 5 and 17 by 0.17%.

High School aged children ages 15 to 17 are projected to grow as a percentage of children between 5 and 17 by 0.99%.

Overall, children are aging through, but not being replaced at the younger levels.

## Average Household Income and Per Capita Income

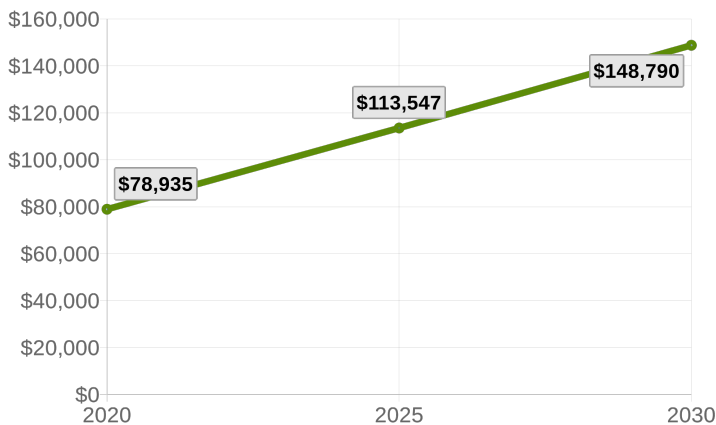
Average Household Income and Per Capita Income indicate the level of financial resources within a community. Average Household income reflects the average income for each household, whether family or non-family.

In this study area, the estimated current year average household income is \$113,547. The average household income is projected to grow by 31.04% to \$148,791.

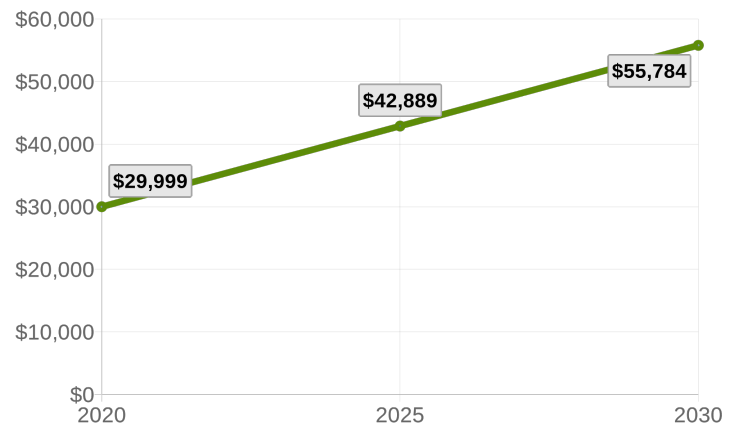
Per Capita Income is a measure of the average income of all persons within a household. For family households, this would include all children. It does not mean that each person actually contributes to the average income from work. It is calculated by dividing the aggregate household income by the population.

The estimated per capita income for the current year is \$42,889. The Per Capita Income is projected to grow by 30.07% to \$55,784.

**Average Household Income Trend**



**Per Capita Income Trend**



### Household Income Trends

	2020	2025	2030	2020 %	2025 %	2030 %	2025 - 2030 %pt Change
Less than \$10,000	8,641	6,593	4,658	4.57%	3.36%	2.30%	-1.06%
\$10,000 to \$14,999	6,661	3,720	2,930	3.52%	1.90%	1.44%	-0.46%
\$15,000 to \$24,999	16,398	9,202	6,242	8.67%	4.69%	3.08%	-1.61%
\$25,000 to \$34,999	17,165	10,980	7,523	9.08%	5.60%	3.71%	-1.89%
\$35,000 to \$49,999	27,150	19,757	12,897	14.36%	10.07%	6.36%	-3.71%
\$50,000 to \$74,999	36,804	32,485	26,169	19.47%	16.56%	12.90%	-3.66%
\$75,000 to \$99,999	25,861	27,893	24,987	13.68%	14.22%	12.31%	-1.91%
\$100,000 to \$149,999	30,340	38,803	39,003	16.05%	19.78%	19.22%	-0.56%
\$150,000 to \$199,999	10,135	23,945	26,706	5.36%	12.20%	13.16%	0.96%
\$200,000 or more	9,918	22,834	51,821	5.25%	11.64%	25.54%	13.90%
<b>Total</b>	<b>189,073</b>	<b>196,212</b>	<b>202,936</b>				

## Family Income

Family income is a sub-set of household income. It excludes non-family households. Family households include two or more persons who are related and living in the same dwelling unit. Children are more likely to live in family households. Non-family households are households in which two or more persons live in the same dwelling unit but are unrelated.

The number of families with annual incomes above \$100,000 is projected to grow over the next five years. For the current year, it is estimated that 47% of all family incomes exceed \$100,000 per year. In five years that number is projected to be 55%.

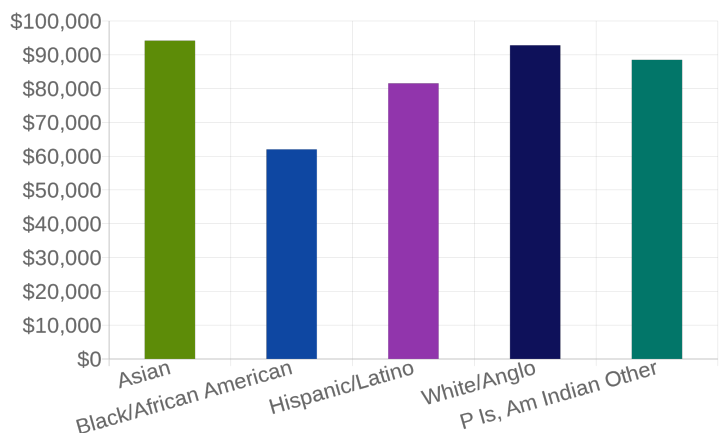
### Family Income Trends

	2025	2030	2025 %	2030 %	2025 - 2030 %pt Change
Less than \$10,000	3,876	2,765	3.02%	2.06%	-0.96%
\$10,000 to \$14,999	2,195	1,654	1.71%	1.23%	-0.48%
\$15,000 to \$24,999	5,298	3,440	4.12%	2.56%	-1.56%
\$25,000 to \$34,999	6,503	5,075	5.06%	3.77%	-1.29%
\$35,000 to \$49,999	11,653	9,933	9.07%	7.38%	-1.69%
\$50,000 to \$74,999	19,930	18,464	15.51%	13.73%	-1.78%
\$75,000 to \$99,999	18,065	18,602	14.06%	13.83%	-0.23%
\$100,000 to \$149,999	26,403	30,971	20.55%	23.03%	2.48%
\$150,000 to \$199,999	17,287	21,530	13.45%	16.01%	2.56%
\$200,000 or more	17,273	22,075	13.44%	16.41%	2.97%
<b>Total</b>	<b>128,483</b>	<b>134,509</b>			

## Median Income by Race and Ethnicity

Median income by race and ethnicity is a subset of household income. Median income is that point where there are as many households with incomes greater than the median as there are households with incomes less than the median.

	2025
Asian Household Income	\$94,180
Black/African American Household Income	\$62,007
Hispanic/Latino Household Income	\$81,541
White/Anglo Household Income	\$92,807
P Is, Am Indian Other Household Income	\$88,505
<b>Average</b>	<b>\$83,808</b>



Diversity of child rearing environments is increasing along with the many other types of growing diversity in the US. To understand this, we begin with the types of households that exist in a community. There are...

- Family households with children under 18
- Family households without children under 18

This analysis focuses on family households with children under 18, specifically...

- Married-couple families
- Single-parent families (father or mother)

These family types are reported for the study area in the table below.

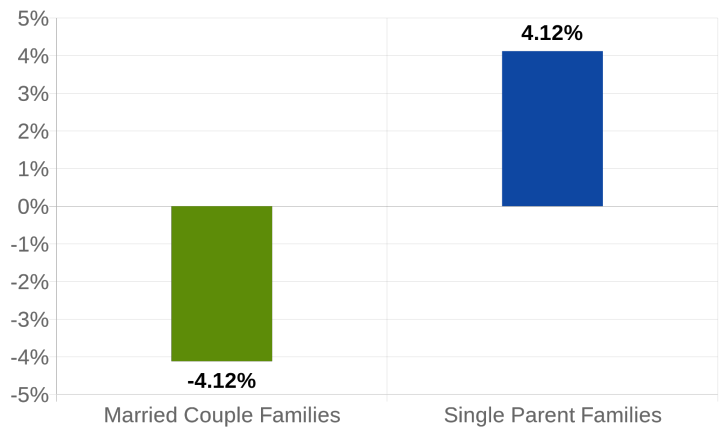
### Households with Children under 18

	2020	2025	2030	2020 %	2025 %	2030 %	2025 - 2030 %pt Change
Married Couple	32,288	35,368	40,375	71.22%	67.18%	63.06%	-4.12%
Single Parent	13,047	17,281	23,656	28.78%	32.82%	36.94%	4.12%

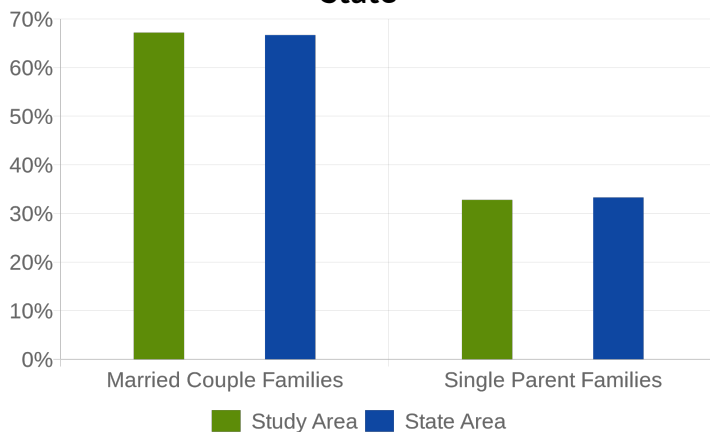
Of the households with children under 18, married couple households are decreasing as a percentage while single parent households are increasing. The graph to the right illustrates this. Bars above the 0% point indicate a family type that is increasing while bars below 0% is decreasing. This provides "insite" into how family households and structures with children are changing in the study area.

A comparison to the state reveals to what extent this community is similar or dissimilar to the state as a whole. The study area's married couple households with children are somewhat dissimilar to the state's profile. The percentage of single parent households with children is about the same as the state.

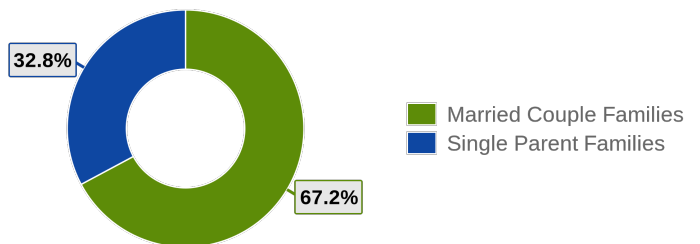
### Households with Children: Projected Change



### Households with Children Under 18 Compared to State



### Percentage of Households with Children by Type



Population by Marital Status examines the distribution of marital statuses (number and percentage) for individuals 15 and older in the study area. Trend data and comparisons to the state provide context.

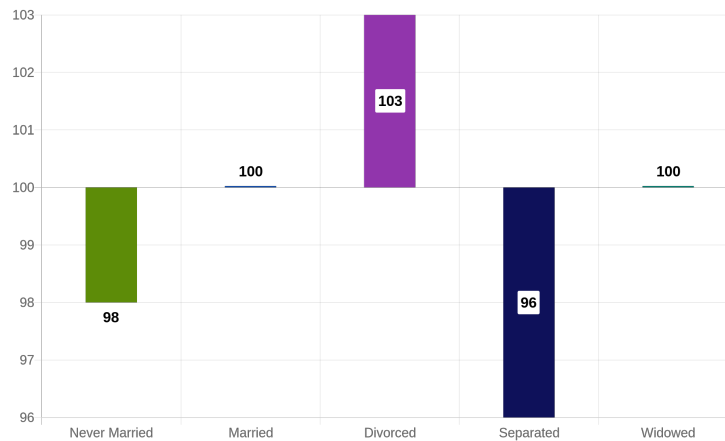
Marital types reported include Never Married, Married, Divorced, Separated, and Widowed.

**Population by Marital Status: Age 15+**

	2020	2025	2030	2020 %	2025 %	2030 %	2020 - 2030 %pt Change
Never Married	131,558	138,898	146,465	32.45%	32.55%	32.38%	-0.07%
Married	194,261	206,675	220,829	47.91%	48.44%	48.82%	0.91%
Divorced	49,264	51,960	54,434	12.15%	12.18%	12.03%	-0.12%
Separated	7,366	5,904	6,410	1.82%	1.38%	1.42%	-0.40%
Widowed	23,005	23,266	24,200	5.67%	5.45%	5.35%	-0.32%

In this community, the current year estimate of marital status reveals a community of adults less likely to be married than the state average for adults. The percentage single never married is lower than the state average for adults 15 years and older. Divorce is more prevalent than the state wide average.

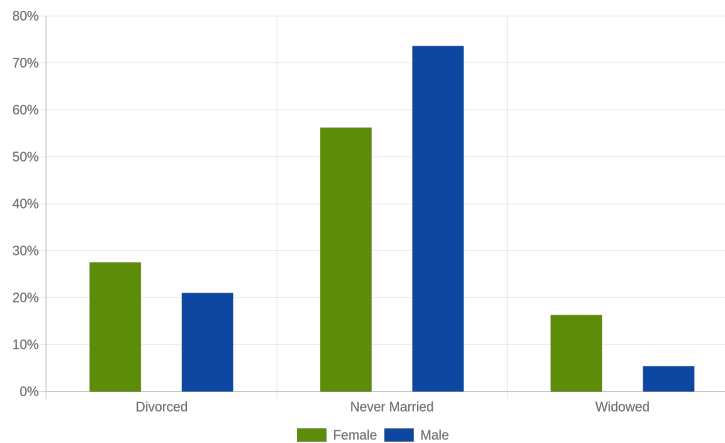
**Marital Status: Comparison to the State**



Women 15 years and older are more likely to be divorced than men.

Women 15 years and older are more likely to be widowed than men.

**Single Female and Male Comparison by Type**



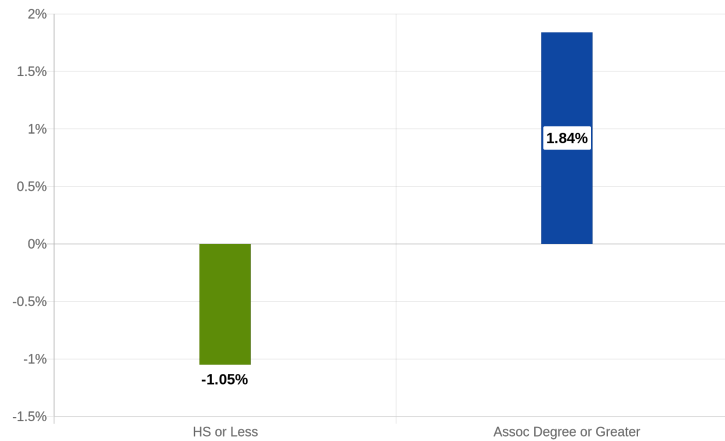
# MISSIONINSITE Insite 8: Adult Educational Attainment

The level of educational attainment among an area's adult population is a key indicator of community opportunities and challenges. This analysis examines adult educational attainment from three perspectives.

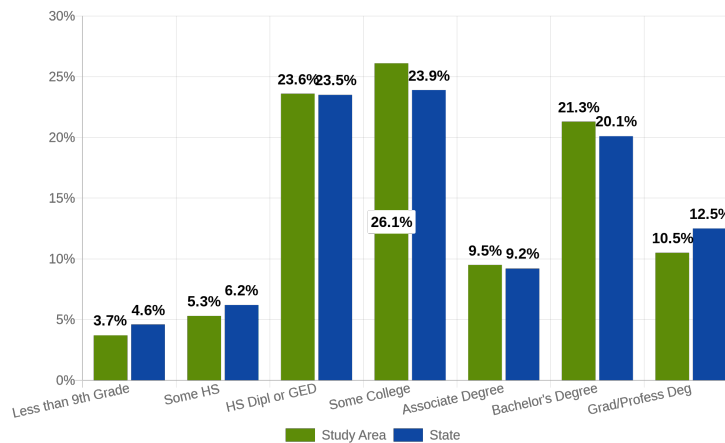
First, is the level rising? Second, how does it compare to the state (or itself for state reports)? Finally, what are the specific 2020 percentages?

## Educational Level Attainment Change

The educational attainment level of adults has been rising over the past few years. It is projected to rise over the next five years by 1.84%.



## Educational Level Compared to the State



## Population by Educational Attainment: 25+

	2020	2025	2030	2025 (State)	2025 Comp Index
Less than 9th Grade	3.94%	3.66%	3.55%	4.62%	79
Some HS	5.99%	5.28%	5.18%	6.23%	84
HS Dipl or GED	24.37%	23.60%	22.77%	23.49%	100
Some College	27.74%	26.07%	25.28%	23.85%	109
Associate Degree	9.47%	9.55%	9.68%	9.25%	103
Bachelor's Degree	19.11%	21.33%	22.44%	20.05%	106
Grad/Profess Deg	9.39%	10.51%	11.10%	12.51%	84

The overall educational attainment of the adults in this community is greater than the state.

# MISSIONINSITE Insite 9: Population by Employment

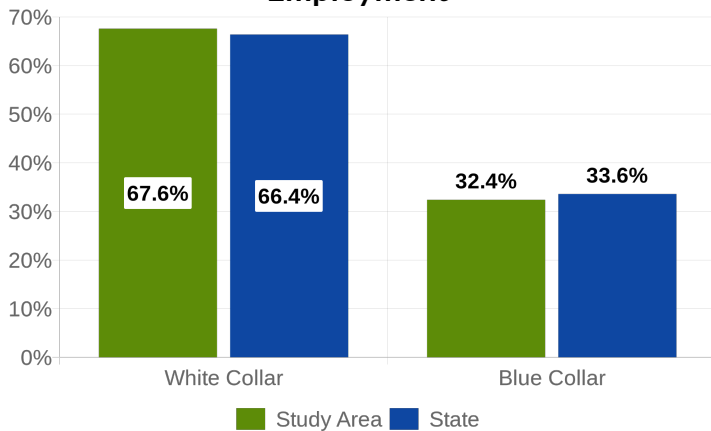
Like educational attainment, an analysis of a community by its employment types and categories provides an important “insite” into its socio-economics. This analysis looks at two factors.

First is a report of the employed population 16 and over by the traditional “blue collar” and “white collar” occupations and compares these to the state. Second, it looks at the community by the seven standard census bureau occupations and compares them to the state.

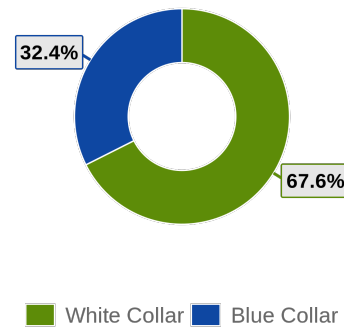
## Employed Population: Blue Collar or White Collar

On the chart to the left, the study area is compared to the state. This study area is close to the state average for White Collar workers. It is close to the state average for Blue Collar workers.

**Comparison of Blue and White Collar Employment**



**Percentage Blue to White Collar**



## Employed Civilian Population by Occupation

	2025	2025 (State)	Comp. Index	Interpretation
Bldg Maintenance & Cleaning	3.91%	3.59%	108	About average for the state
Construction	8.23%	8.39%	98	About average for the state
Farming, Fishing, & Forestry	0.22%	0.47%	46	Well below the state average
Food Preparation Serving	5.12%	5.26%	97	About average for the state
Healthcare Support	3.31%	3.07%	107	About average for the state
Managerial Executive	18.27%	17.49%	104	About average for the state
Office Admin	13.82%	12.33%	112	Somewhat above the state average
Personal Care	2.45%	2.45%	100	About average for the state
Production Transportation	10.52%	10.95%	96	About average for the state
Prof Specialty	21.98%	23.35%	94	Somewhat below the state average
Protective	1.99%	2.53%	78	Somewhat below the state average
Sales	10.18%	10.13%	100	About average for the state

## MISSIONINSITE Insite 10: Mosaic Segments

Mosaic is a geo-demographic segmentation system designed for marketers. Rather than analyzing individual demographic variables, it clusters households based on multiple shared characteristics, such as income, education levels, family composition, and occupation.

Developed by Mosaic® USA, this database provides a multi-dimensional view of a community, often seen as helpful.

The report below shows the study area's top 15 Mosaic Segments (or fewer, if applicable).

	Study Area	Study Area %	State %	Comp Index	Relative to the State Average
O54 Singles and Starters - Influenced by Influencers	16,335	8.33%	5.33%	156	Well above the state average
Q63 Golden Year Guardians - Footloose and Family Free	10,584	5.39%	2.95%	182	Well above the state average
Q65 Golden Year Guardians - Mature and Wise	9,758	4.97%	2.76%	180	Well above the state average
F22 Promising Families - Fast Track Couples	7,998	4.08%	3.43%	118	Somewhat above the state average
C13 Booming with Confidence - Philanthropic Sophisticates	7,051	3.59%	4.83%	74	Somewhat below the state average
J34 Autumn Years - Suburban Sophisticates	6,995	3.57%	2.73%	130	Well above the state average
C14 Booming with Confidence - Boomers and Boomerangs	6,830	3.48%	2.04%	171	Well above the state average
C11 Booming with Confidence - Sophisticated City Dwellers	6,162	3.14%	2.45%	128	Well above the state average
D16 Suburban Style - Settled in Suburbia	5,942	3.03%	1.74%	173	Well above the state average
E20 Thriving Boomers - No Place Like Home	5,914	3.01%	2.14%	140	Well above the state average
O55 Singles and Starters - Family Troopers	5,785	2.95%	2.17%	135	Well above the state average
I33 Family Union - Balance and Harmony	5,630	2.87%	4.38%	65	Somewhat below the state average
K40 Significant Singles - Bohemian Groove	5,243	2.67%	1.50%	178	Well above the state average
O51 Singles and Starters - Digitally Savvy	5,136	2.62%	2.54%	103	About average for the state
D17 Suburban Style - Cul de Sac Diversity	4,839	2.47%	2.73%	90	Somewhat below the state average

### Learn more about Mosaic Households

To open a link in a new tab, hold the Ctrl key on your keyboard while clicking.

#### Mosaic Portrait Data

[Mosaic® USA E-Handbook](#)

#### Understanding the Mosaic Handbook

[Mosaic Technology Adoption](#)

[Mosaic Communication Channels and Preferences](#)

#### The Mission Impact Guide

[Mission Impact Mosaic Application Guide by Bandy](#)

Examining a generation through its life phases provides a powerful demographic lens. In a general sense, each phase of life has common life experiences. But it's even more insightful to understand a generational cohort group – people born and coming of age around the same time – who share a unique sense of identity. [The Strauss and Howe model brings this three-dimensional view to life, enriching age demographics.](#)

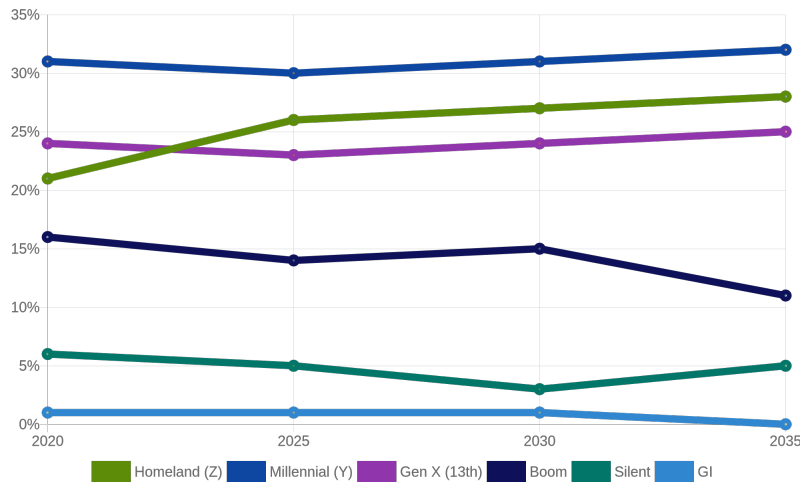
According to the Strauss and Howe model, members of a generation share three qualities.

- An age location in history
- Common beliefs and behaviors (around risk, culture, values, civic engagement, family)
- A common perceived membership in a generation, e.g., Boomers, Gen X, Millennials, etc.

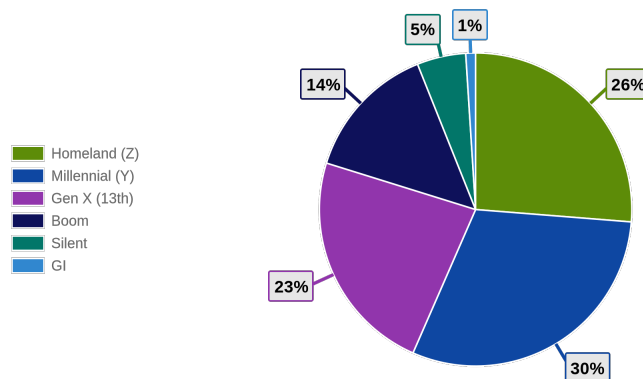
[For more information on Generational types, click here.](#)

Name	S & H Type	Initial Birth	Final Birth	2020	2020 %	2025	2025 %	2030	2030 %	2035	2035 %
Homeland (Z)	Artist	2005	2025	104,895	20.83%	133,798	25.76%	137,968	26.89%	146,066	28.11%
Millennial (Y)	Hero	1982	2004	158,282	31.42%	156,214	30.07%	156,673	30.54%	163,921	31.55%
Gen X (13th)	Nomad	1961	1981	122,333	24.29%	121,614	23.41%	122,583	23.90%	127,641	24.57%
Boom	Prophet	1946	1960	79,450	15.77%	74,058	14.26%	74,799	14.58%	57,624	11.09%
Silent	Artist	1925	1945	32,645	6.48%	28,126	5.41%	16,944	3.30%	24,293	4.68%
GI	Hero	1901	1924	6,080	1.21%	5,645	1.09%	4,034	0.79%	0	0.00%
<b>Total</b>				<b>503,685</b>		<b>519,455</b>		<b>513,001</b>		<b>519,545</b>	

**Strauss and Howe Generations: Projected Percentages**



**Generations Current Year Percentage**



## MISSIONINSITE Insite 12: Religious Program or Ministry Preferences

This report is based on the American Beliefs Study. For further insights, explore the ReligiousInsite, ReligiousInsite Priorities, MinistryInsite, or MinistryInsite Priorities reports.

	Study Area		US Average		Comparative Index	
	Modestly Important	Very Important	Modestly Important	Very Important	Modestly Important	Very Important
<b>Personal Growth</b>	<b>36.81%</b>	<b>8.91%</b>	<b>36.15%</b>	<b>10.74%</b>	101	82
Addiction support groups	29.28%	10.31%	28.41%	10.37%	103	99
Health/weight loss programs	34.65%	4.44%	30.40%	7.22%	113	61
Membership and leadership training	32.24%	6.33%	33.81%	8.34%	95	75
Opportunities to develop personal relationships	45.69%	18.30%	49.75%	19.21%	91	95
Practical training seminars (money management, computer skills, etc.)	42.18%	5.19%	38.37%	8.58%	109	60
<b>Family Support and Intervention Services</b>	<b>32.61%</b>	<b>9.36%</b>	<b>33.98%</b>	<b>11.51%</b>	95	81
Alternative wellness practices (meditation, yoga, etc.)	38.75%	6.56%	35.58%	8.49%	108	77
Crisis support groups	41.32%	11.94%	40.92%	13.64%	100	87
Daycare/after-school programs	21.40%	5.44%	22.11%	8.07%	96	67
Family oriented activities	38.39%	15.44%	41.32%	19.00%	92	81
Marriage enrichment	29.01%	9.21%	31.23%	10.81%	92	85
Parenting development	24.88%	6.87%	28.00%	8.84%	88	77
Personal/family counseling	34.49%	10.04%	38.71%	11.74%	89	85
<b>Community Involvement and Advocacy Programs</b>	<b>42.59%</b>	<b>10.93%</b>	<b>43.50%</b>	<b>12.39%</b>	97	88
Adult social activities	51.57%	13.02%	52.25%	14.56%	98	89
Involvement in social causes	45.50%	12.00%	46.04%	12.78%	98	93
Mission trips and global outreach	29.29%	5.44%	31.96%	7.96%	91	68
Opportunities for volunteering in the community	47.34%	14.61%	49.59%	15.52%	95	94
Social justice advocacy work	39.26%	9.56%	37.68%	11.11%	104	86
<b>Community Activities or Cultural Programs</b>	<b>37.58%</b>	<b>9.38%</b>	<b>39.56%</b>	<b>11.45%</b>	94	81
Cultural programs (music, drama, art)	44.45%	8.03%	44.83%	11.16%	99	71
Holiday programs/activities	48.02%	12.90%	49.62%	16.39%	96	78
Seniors/retiree activities	39.26%	12.95%	41.25%	14.18%	95	91
Singles or college-age groups	24.11%	6.04%	26.84%	6.75%	89	89
Size of church congregation	33.97%	4.78%	36.60%	6.62%	92	72
Small groups (i.e., life groups, personal interest groups)	45.80%	10.79%	47.43%	11.80%	96	91
Youth social activities	27.44%	10.20%	30.37%	13.27%	90	76
<b>Religious/Spiritual Programs</b>	<b>31.39%</b>	<b>16.03%</b>	<b>34.63%</b>	<b>18.78%</b>	90	85
Bible or Scripture study/prayer groups	25.81%	15.11%	32.80%	16.91%	78	89
Celebration of sacraments	29.33%	13.76%	31.59%	16.63%	92	82
Christian/Parochial schools	21.83%	4.55%	23.47%	6.82%	93	66
Contemporary worship experiences	38.58%	10.07%	39.52%	12.47%	97	80
Online or virtual worship experiences	30.29%	7.73%	34.29%	10.56%	88	73
Quality sermons	32.07%	28.52%	34.28%	33.23%	93	85
Religious education for children	24.33%	13.85%	28.60%	16.48%	85	84
Spiritual discussion groups	34.79%	12.45%	39.74%	12.97%	87	95
Traditional worship experiences	36.65%	15.55%	39.04%	22.40%	93	69
Warm and friendly encounters	40.24%	38.68%	43.01%	39.37%	93	98

## Interpreting the Report

The ExecutiveInsite report is designed for easy reading. But there are several tools provided in the tables that make this easier.

### Change over time

Several trend tables have a column indicating a change over time. Generally these tables begin with the last census, include the current year estimate, a five year projection and if available, a 10 year forecast. The data in each cell represents a percentage change up or down.

### Color Coding

Both the "Change over Time" and "Comparative Indexes" columns are color coded so you can easily spot changes and the direction of change.

Description	Color
Above Average	Green
Below Average	Red

### Variable Definitions

Full variable definitions can be found in the MI Demographic Reference Guide. Download it free from the Help/Documents menu located on the map screen of your study area on the MissionInsite website.

### Support Documents

To open a link in a new tab, hold the Ctrl key on your keyboard while clicking.

[Click to download the ExecutiveInsite Worksheet](#)

### Indexes

Some variables will have a column called "Comparative Index." An index is an easy way to compare a study area with a larger area. For this report, all comparisons are with the state or states within which the study area falls. The indexes can be interpreted as follows.

- Indexes of 100 mean the study area variable is the same as its base area.
- Indexes greater than 100 mean the study area variable is above the base area. The higher the number, the greater it is above the base.
- Indexes less than 100 mean the study area variable is below the base area. The lower the number, the greater it is below the base.

### Support

If you need support, email us at [misupport@acst.com](mailto:misupport@acst.com) or call 1-877-230-3212