



Cornerstone Bible Church

GLOBAL
METHODIST CHURCH
WESTERN STATES

Sedona, Arizona



Open position for an ordained Global Methodist Pastor.

Target date for new pastor to start: October 1, 2026 (there is some flexibility here).

Reason for open appointment: Current pastor retiring.

Please do not contact the church directly.

Why Live in Sedona, Arizona?

Sedona is one of Arizona's most beautiful communities, surrounded by iconic red rock landscapes and year round outdoor recreation. It offers a slower pace of life with a strong sense of place, a thriving arts scene, and a welcoming small town feel. With Flagstaff and the greater Phoenix area within driving distance, Sedona provides scenic living while still keeping major amenities and travel access close by.



Clergy Compensation

- ✓ Base Pay: \$60,000–\$70,000
- ✓ Parsonage: apartment including utilities
- ✓ Travel & accountable reimbursements
- ✓ Relocation assistance
- ✓ Insurance

Sedona Arizona is one of the most beautiful places you will ever see.

Why is this church a great appointment?

- ✓ Two fantastic retired pastors to assist however needed.
- ✓ Great potential in the area.
- ✓ Dedicated and solid congregation.
- ✓ Supportive of pastor and family.
- ✓ Growth all around the area.

If interested, please complete: www.ClergyProfile.com



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A Note from the Conference Superintendent

Cornerstone Bible Church in Sedona, Arizona, previously served within another denomination. When that denomination's disaffiliation process proved financially out of reach for congregations, Cornerstone chose a different path. They left their building behind and launched a new Global Methodist congregation that is currently meeting at an Elk's Lodge.

From what I have seen and been told, the relationship with the Elk's Lodge is solid and has provided a hospitable and workable home for this season. At the same time, I believe the congregation would benefit from securing a more settled facility, ideally one they can lease seven days a week. That stability would support consistent ministry rhythms and help them build for the long term.

There is also ongoing discernment about the best location for their future, whether remaining in Sedona or considering one of the surrounding communities. The incoming pastor will play an important role in guiding that conversation with wise leadership, clear vision casting, and steady reassurance for the congregation along the way.

Sedona is a uniquely beautiful community and a major tourist destination. It carries a strong artistic and spiritual atmosphere, and while organized religion is not particularly popular, spiritual interest is widespread in many forms. This creates both a challenge and an opportunity for thoughtful, Christ centered outreach and disciple making.

This is an excellent appointment for a pastor who feels called to help a congregation lift their eyes beyond their own doors, while also nurturing spiritual depth and maturity within the church family. I have preached at Cornerstone twice, and each time I was received with genuine warmth, hospitality, and encouragement.

An added blessing is that two retired pastors worship with this congregation. Both are highly engaged in the life of the church and actively involved in Conference ministries, bringing experience, stability, and a strong spirit of partnership.

Finally, the current pastor's spouse serves as the church administrator and is compensated at a solid hourly rate. Should an incoming pastor have a spouse who is gifted in administration and interested in that kind of team ministry, there may be an opportunity for additional household income through a similar working arrangement.



Church Name Cornerstone Bible Church
Physical Address 110 Airport Rd Sedona AZ 86336
Mailing Address PO Box 21117 Sedona AZ 86341

Current Pastor: Rev. Fred Mast

Current Membership: 85
 60+ Constituents

 Avg. In-Person Worship
 Attendance: 80 +

 Avg. On-Line Worship
 Attendance: 70+

 Worship Times: 9:30 am
 Sunday

Mission Statement:

**With Jesus in the Lead-And
 the Bible as Our Foundation**

See statement of faith

Current Pastoral Support

 Salary \$ 70,000
 Travel Gas Reimburse
 IRS Rate
 ARP \$ 5000
 Cont. Ed. \$ 500

 Parsonage **Yes Rented**
 Housing Allowance: \$ Rent and

Ministries of the Church

Worship: 9:30 am
Discipleship: Yes
Fellowship & Congregational Care: Yes
Missions & Outreach: Yes

Membership/Attendance Trends:

| | | | | |
|--------------|--------------|--------------|--------------|--------------|
| 2025: | 2024: | 2023: | 2022: | 2021: |
| 85/80 | 75/80 | 62/75 | N/A | N/A |

Professions of Faith:

| | | | | |
|--------------|--------------|--------------|--------------|--------------|
| 2025: | 2024: | 2023: | 2022: | 2021: |
| | | | | |

Number of Classes, Bands & Small Groups: 8
How many new groups started in last 12 months: 2
**Percentage of Congregation Engaged in Accountable
 Discipleship:** 40%

Church's Strengths:

Opportunities for Ministry:

What needs to Change:

Priority Gifts needed in next Pastor:

CONSULTATION QUESTIONS

1. Describe the community (mission field) in which your church is located and how you perceive your ministry setting? ***Sedona proper - High income/Highly successful, Well educated, Senior Community, Progressive community.***

Part of larger Verde Valley communities which are more blue collar, multi-generational. Conservative.
2. What is your identity as a church? How would you describe your church to someone who was a newcomer in your community? ***Very friendly, Bible Based, Theologically conservative, Good traditional worship. Well known to surrounding communities.***
3. What are the qualities of your church that you most value? ***Bible based, Faithful congregation, Very welcoming, Supportive people.***
4. What is your passion as a church? ***Worship, Missions support(\$), discipleship, transformation***
5. What are the strengths of your church? ***Passion for Jesus/Truth, Faithfulness, Welcoming***
6. What are the weaknesses of your church? ***Age of congregation, No permanent location, residing in a community in decline.***
7. Who are the people in your community (mission field) who are not being reached? ***Youth, Ethnic – Lack of multi-generational people.***
8. What are the opportunities within the community (mission field) for mission and ministry? ***Limited in Sedona – Mainly adult facilities, Some homeless ministries. Surrounding communities offer a plethora of opportunities.***
9. What do you believe is God's vision for the future of this congregation? ***Currently in conversation with church leadership strategizing how/when to accomplish a move to Cottonwood. This is the future location to allow for growth and future success of Cornerstone.***
10. What is the main thing that needs to change or be developed for this congregation to be highly vital? ***Location, Location, Location!***
11. How are the laity engaged in fulfilling the mission and vision of the congregation? ***Open communications/invitations, offer many mission/fellowship/learning opportunities. Introducing small groups/bands.***

important
 Not urgent
 Unimportant
 unknown

Church Priorities in Pastoral Leadership

How important are each of these skillsets within the life of the church at this time:

| Leadership Skill | Description | Vital | important | Not urgent | Unimportant | unknown |
|--|---|-------|-----------|------------|-------------|---------|
| <i>Leadership & Vision-Casting</i> | <i>Serving as the leader of the leaders in the congregation, the person who articulates the vision and focuses the work of the whole congregation on that vision.</i> | X | | | | |
| <i>Planning & Leading Worship</i> | <i>Planning and conducting worship services, Preparing computer information for services, and working with others who lead and participate in worship.</i> | X | | | | |
| <i>Community Leader</i> | <i>Serving as a volunteer leader in the community to help make the community stronger and our world a better place (Kiwanis, Rotary, Optimus, town/city/county boards, etc.)</i> | | X | | | |
| <i>Staff Supervision</i> | <i>Overseeing the staff of the church, setting priorities, and directing the ministry leaders of the church.</i> | | X | | | |
| <i>Teaching</i> | <i>Planning and teaching short-term classes, teaching bible studies, teaching confirmation classes, teaching training classes on leadership, evangelism, etc.</i> | | | X | | |
| <i>Discipleship</i> | <i>Helping others to identify their own special call to service, and enabling them to respond, by developing and following a discipline of Bible and other devotional study, participating in programs of continuing education and service to the Kingdom through their giftedness.</i> | X | | | | |
| <i>Prophetic Ministry</i> | <i>Speaking the truth of scripture into the culture and community and seeking to lead the community in making a Kingdom difference in the world.</i> | X | | | | |
| <i>Personal & Spiritual Growth</i> | <i>Developing and following a discipline of Bible Study and other devotional study, participating in programs of personal development and education, in order to lead more effectively.</i> | | X | | | |
| <i>Office Management</i> | <i>Keeping accurate records, collecting data, and filling out needed reports</i> | | X | | | |

| | | | | | | |
|---|--|---|---|--|---|--|
| Administration | <i>Serving as the executive of the congregation, working with the committees on planning and implementation of programs</i> | X | | | | |
| Communications | <i>Handling the correspondence of the church, channeling communications, getting information into bulletins, newsletters, onto the internet, etc.</i> | | | | X | |
| Counseling & Spiritual Direction | <i>Meeting with individuals on a one-on-one basis to work through personal and spiritual problems, helping them to put together a spiritual plan, meeting with couples planning to be married, or those who are dealing with the issues of life.</i> | | X | | | |
| Evangelism | <i>Calling on the unchurched, nominally churched, de-churched, and people in the community, calling on prospective new members, and generally bearing witness to the Good News in hopes that individuals will accept the Gospel Message.</i> | X | | | | |
| Preaching | <i>Planning for, preparing, writing, and delivering sermons.</i> | X | | | | |
| Visitation | <i>Calling on those associated with the church family in their homes or at their places of work in a systematic program to meet each member where they are most comfortable.</i> | | X | | | |
| Financial Planning & Fundraising | <i>Helping to plan the financial program of the church, creating and executing a plan to provide funding for the church and/or any special project or general ministry need.</i> | | X | | | |

12. What other critical pastoral gifts and skills are needed to help you move toward that vision?

In the Trenches, Personal Witness, Genuine, Open to Change

13. What personality traits of a clergy leader best match the culture of this local church?

Genuine, Able to Share Heart, Part of the Family

14. Other Church staff and roles:

Current Pastor spouse involved in day to day Administration-Partner in ministry, 2nd Pastor

15. What other needs or concerns do you have as you look to the future?

Sedona rapidly aging out-Consider move to Cottonwood to ensure future mission/growth/success

If a parsonage is provided, indicate provisions for accessibility and where relevant, the number of:

Rented Townhome

Bedrooms, 2 ; Bathrooms, 2 ; Living Room, _____

Kitchen, 1 ; Dining Room, ***Eat in Kitchen***; Family Room, 1 ;

Garage, 2 Car ; Study/Office, 1 ; Basement, N/A

Western States Church Profile

Date of Original Construction 1990ish Dates of Major Renovations _____

Comments: Church pays for rent & utilities

Financial Overview:

Annual Giving \$294,000 Annual Budget Total \$281,206

Budget for Programming \$1500 Budget for Trustees/Facilities \$14000

Budget for Administration \$46000 Total Budget for Staffing \$206,600

Budget for Connectional Giving 3% Total Budget for missions \$7000 + Offerings ≈ \$20K

New Pastor Pay and Benefits

(Please be as realistic and accurate as possible)

Budgeted combined salary and housing for new pastor: \$ 60 to 70K plus benefits

Amount budgeted for new pastor moving expenses: \$ 10K

Appointment type preference (1/4, 1/2, 3/4, full time): Full Time

Please note the following:

1/4 time, no benefits

1/2 time, Retirement must be paid for by congregation. Minimum 5% of salary and housing

3/4 time, Retirement and long-term disability paid for by congregation.

Full time, Retirement, long-term disability, and medical insurance paid for by congregation.

Budgeted travel reimbursement: \$ Fuel Reimburse

Budgeted Accountable Reimbursement \$ 5K

Budgeted Continuing Education for pastor \$ 500

Does this church already have a pastor in mind to fill this appointment, if so, whom and current Conference? Not Yet

Previous Pastors (and dates):

Rev. Fred Mast

Cornerstone Bible Church – Statement of Faith

We believe the Bible to be the inspired, completely accurate, authoritative Word of God. All Scripture is “God breathed” and reveals the love of God to the world. John 10:35; 1 Thessalonians 2:13; 2 Timothy 3:15-17; John 3:16.

We believe that there is one God, eternally existent in three persons: Father, Son, and Holy Spirit. Matthew 28:19; John 10:30; Ephesians 4:4-6.

We believe in the deity of the Lord Jesus Christ, in His virgin birth, in His sinless life, in His miracles, in His vicarious and atoning death through His shed blood on the cross, in His bodily resurrection, in His ascension to the right hand of the Father, and in His personal return in power and glory. Matthew 1:23; John 1:1-4 and 1:29; Acts 1:11 and 2:22-24; Romans 8:34; 1 Corinthians 15:3-4; 2 Corinthians 5:21; Philipians 2:5-11; Hebrews 1:1-4 and 4:15.

We believe that all of humanity is sinful and faces the judgment of God, that Jesus Christ is the only way of salvation, and that for the salvation of fallen and sinful people, repentance of sin and faith in Jesus Christ results in being born again by the Holy Spirit. Furthermore, we believe that God will reward the righteous with eternal life in heaven, but the unrighteous will experience eternal separation from God. Luke 24:46-47; John 14:6; Acts 4:12; Romans 3:23; 2 Corinthians 5:10-11; Ephesians 1:7 and 2:8-9; Titus 3:4-7.

We believe in the present ministry of the Holy Spirit, whose indwelling enables the Christian to live a godly life. John 3:5-8; Acts 1:8 and 4:31; Romans 8:9; 1 Corinthians 2:14; Galatians 5:16-18; Ephesians 6:12; Colossians 2:6-10.

We believe in the spiritual unity of believers in the Lord Jesus Christ and that all true believers are members of His body, the church. 1 Corinthians 12:12, 27; Ephesians 1:22-23.

We believe that the ministry of evangelism (sharing and proclaiming the message of salvation only possible by grace through faith in Jesus Christ) and discipleship (helping followers of Christ grow up into maturity in Christ) is a responsibility of all followers of Jesus Christ. Matthew 28:18-20; Acts 1:8; Romans 10:9-15; 1 Peter 3:15.

We believe that we must dedicate ourselves to prayer and to the service of our Lord. We humbly submit to His authority over our lives. Matthew 9:35-38, 22:37-39, and 28:18-20; Acts 1:8; Romans 10:9-15 and 12:20-21; Galatians 6:10; Colossians 2:6-10; 1 Peter 3:15.

“Therefore a man shall leave his father and mother and be joined to his wife, and they shall become one flesh” (Genesis 2:24). We believe God’s plan for human sexuality is to be expressed only within the context of marriage, that God created man and woman as unique biological persons made to complete each other. God instituted monogamous marriage as the foundation of the family and the basic structure of human society. For this reason, we believe that marriage is exclusively the union of one genetic male and one genetic female. Genesis 2:24; Matthew 19:5-6; Mark 10:6-9; Romans 1:26-27; 1 Corinthians 6:9.

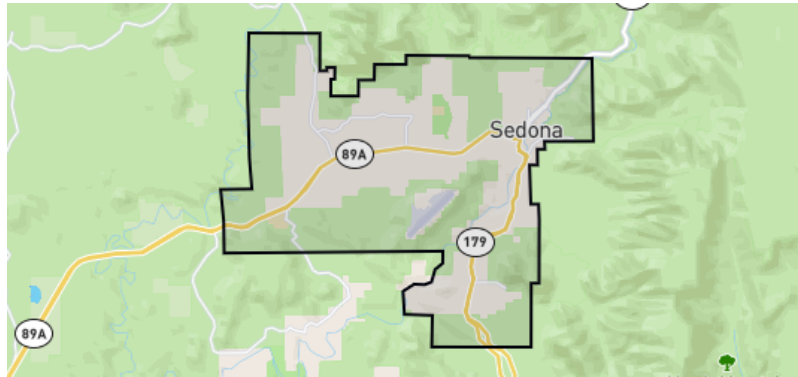
We believe that human life is sacred from conception to its natural end; and that we must have concern for the physical and spiritual needs of our fellowmen. Psalm 139:13; Isaiah 49:1; Jeremiah 1:5; Matthew 22:37-39; Romans 12:20-21; Galatians 6:10.

Study Area: Cities - Sedona
Base State: AZ
Current Year Estimate: 2025
5 Year Projection: 2030
10 Year Forecast: 2035
Date: 3/3/2026
Semi-Annual Projection: Fall

This ExecutiveInsite Report presents a demographic overview of your geographic study area. Data tables and graphs illustrate changes and trends for a range of insights. Some trend tables provide change over time, including five- and ten-year forecasts. Color-coded tables and graphs help you easily identify changes.

Your geographic study area can be a region, zip code, county, or a user-defined radius, polygon, or shape. Your study area displays in the map below.

The Study Area



| Topic | Page |
|--|------|
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More Information

Please refer to the last page of the report for additional notes and interpretation aides in reading the report.

Population:

The study area's 2025 population is 9,559 and by 2030 is projected to decline by -111 to a total of 9,448. This growth rate is declining slower than the state growth rate. The study area is projected to decline by -1.16% over the next five years, compared to the state's projection to grow by 7.23%. The study area's estimated average change rate is -0.23%

Population Per Household:

The relationship between population and household numbers offers insights into community dynamics. Population growing faster than households indicates a rise in persons per household, often attributed to factors like increased birth rates, multigenerational households, shared housing among young adults, or multi-family dwellings.

Households:

The households within the community are declining faster than the population. The 2020 average population per household was 1.94 and by 2030 is projected to be 1.94. Compare this to the state average estimated at 2.84 persons per household.

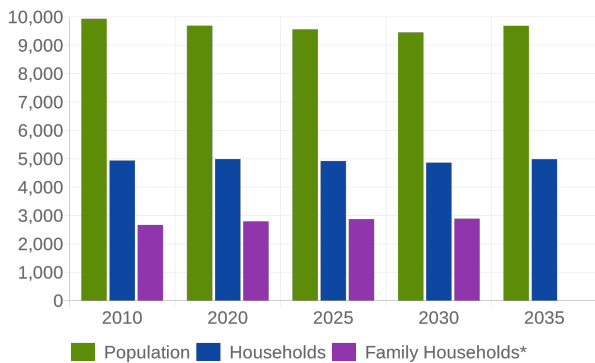
Family Households:

Analyzing family household trends alongside population growth can reveal important insights. An increase in both suggests larger households are likely due to more children per family. The study area reflects this trend where the family household growth mirrors that of the population, indicating the increase is attributed to more children.

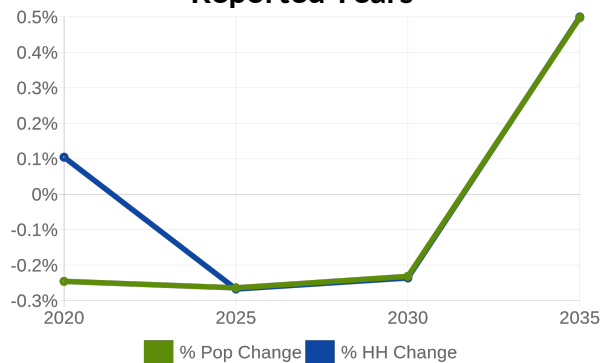
Population/Households & Family Trends

| | 2010 | 2020 | 2025 | 2030 | 2035 |
|-------------------------|-------|--------|--------|--------|--------|
| Population | 9,931 | 9,686 | 9,559 | 9,448 | 9,683 |
| Change Count | | -245 | -127 | -111 | 235 |
| Percent Change | | -2.47% | -1.31% | -1.16% | 2.49% |
| Households | 4,934 | 4,985 | 4,919 | 4,861 | 4,982 |
| Change Count | | 51 | -66 | -58 | 121 |
| Percent Change | | 1.03% | -1.32% | -1.18% | 2.49% |
| Population / Households | 2.1 | 1.94 | 1.94 | 1.94 | 1.94 |
| Change Count | | -0.6 | 0.00 | 0.00 | 0.00 |
| Percent Change | | -3.46% | 0.02% | 0.02% | -0.01% |
| Family Households* | 2,666 | 2,789 | 2,872 | 2,885 | 0 |
| Change Count | | 123 | 83 | 13 | |
| Percent Change | | 4.61% | 2.98% | 0.45% | |

Population, Household & Family Trends



Average Annual Percentage Change Between Reported Years



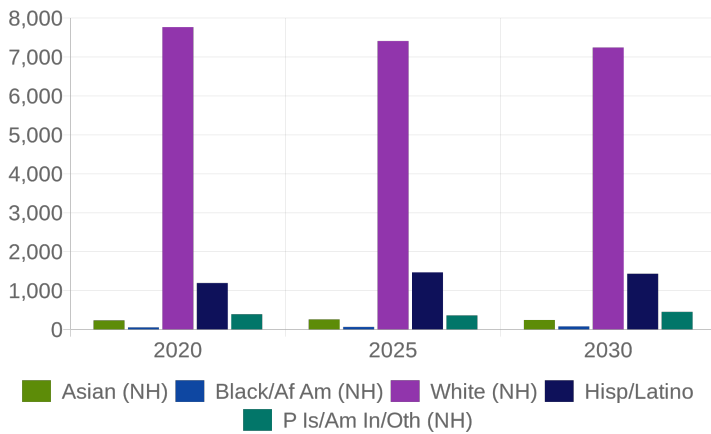
* Family Household data is not projected out 10 years.

MISSIONINSITE Insite 2: Racial-Ethnic Trends

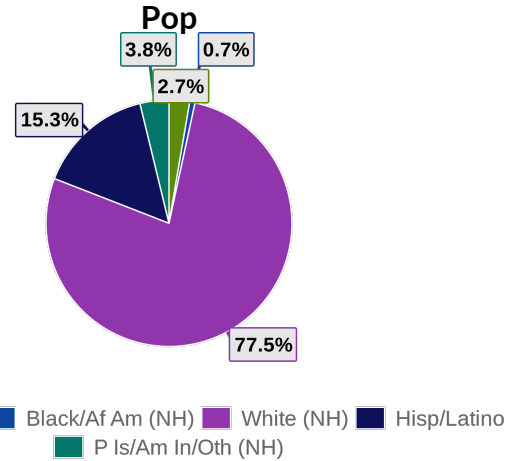
The US population's racial-ethnic diversity is continually adding new and rich cultural mixes. This data considers the five groups for which trending information is available. Please note that several groups are aggregated into a single category due to their smaller size. Those persons who indicated Hispanic or Latino ethnicity along with a racial category have been separated into a Hispanic or Latino category.

The Population: Racial/Ethnic Trends table provides the actual numbers and percentage of the total population for each of the five racial/ethnic categories. Pay special attention to the final column on the right. This will quickly indicate the direction of change from the last census to the current five year projection.

Racial-Ethnic Population Trends



Current Year Racial/Ethnicity as Percentage of Pop



The Racial Ethnic Trends graph displays history and projected change by each racial/ethnic group.

This chart shows the percentage of each group for the current year estimate.

The percentage of the population...

Asian (Non-Hisp) is projected to remain about the same over the next five years.

White (Non-Hisp) is projected to decline by 0.86% over the next five years.

Black/African American (Non-Hisp) is projected to remain about the same over the next five years.

Hispanic or Latino is projected to remain about the same over the next five years.

Race and Ethnicity

| | 2020 | 2025 | 2030 | 2020 % | 2025 % | 2030 % | 2020 - 2030 %pt Change |
|---------------------|--------------|--------------|--------------|--------|--------|--------|------------------------|
| Asian (NH) | 234 | 258 | 243 | 2.43% | 2.70% | 2.57% | 0.14% |
| Black/Af Am (NH) | 53 | 65 | 79 | 0.55% | 0.68% | 0.84% | 0.29% |
| White (NH) | 7,766 | 7,409 | 7,242 | 80.59% | 77.50% | 76.64% | -3.95% |
| Hisp/Latino | 1,193 | 1,467 | 1,432 | 12.38% | 15.35% | 15.16% | 2.78% |
| P Is/Am In/Oth (NH) | 391 | 361 | 453 | 4.06% | 3.78% | 4.79% | 0.73% |
| Total | 9,637 | 9,560 | 9,449 | | | | |

A community's age structure and how it is changing is an important part of its story. Overall, the American Population has been aging as the Baby Boomers progress through each phase of life. This has been abetted by episodes of declining live births. However, this picture may particularize differently from community to community. There are communities in the US where the average age is lower than some others. In other cases, there is a clear shift toward senior years as the Boomers enter their retirement years.

The Age Trend Insite explores two variables: Average age and Phase of Life.

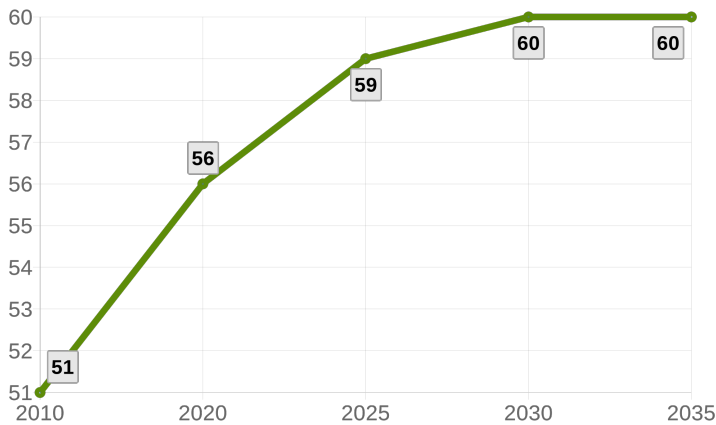
Average Age Trends provides five important snapshots of a community from five data points; the 2010 census, the last census, the current year estimate, the five-year projection and the ten year forecast. These five numbers will indicate the aging direction of a community.

The Phase of Life Trends breaks the population into seven life phases that the population passes through in its life time.

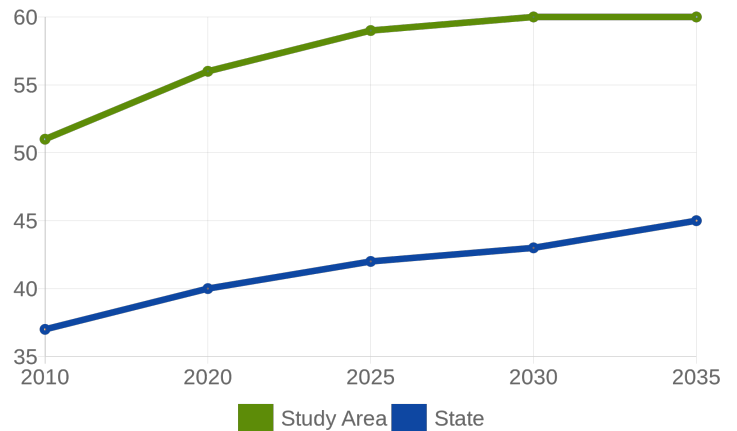
Average Age Trends

| | 2010 | 2020 | 2025 | 2030 | 2035 |
|-------------------------|-------|-------|-------|-------|-------|
| Average Age: Study Area | 51.48 | 55.96 | 58.59 | 60.3 | 60.49 |
| Percent Change | | 8.70% | 4.69% | 2.46% | 0.76% |
| Average Age: State | 36.79 | 39.65 | 42.4 | 43.48 | 44.54 |
| Percent Change | | 7.77% | 6.04% | 3.42% | 2.43% |
| Comparative Change | 139 | 141 | 139 | 138 | 135 |
| Median Age: Study Area | 56 | 61 | 66 | 67 | 68 |

Study Area Average Age Trend



Ave. Age Comparison: Study Area to State



Summary of Average Age Findings:

The Average Age Trend chart shows both history and projection of the change in average age in the study area. The average age of the study area has been rising for several years. It is projected to rise over the next five years.

A comparison to the average age of the state helps to contextualize the significance of the average age of the study area and its history and projection. In the graph above, the study area and state are laid out side by side. The state's average age is estimated to be lower than the study area.

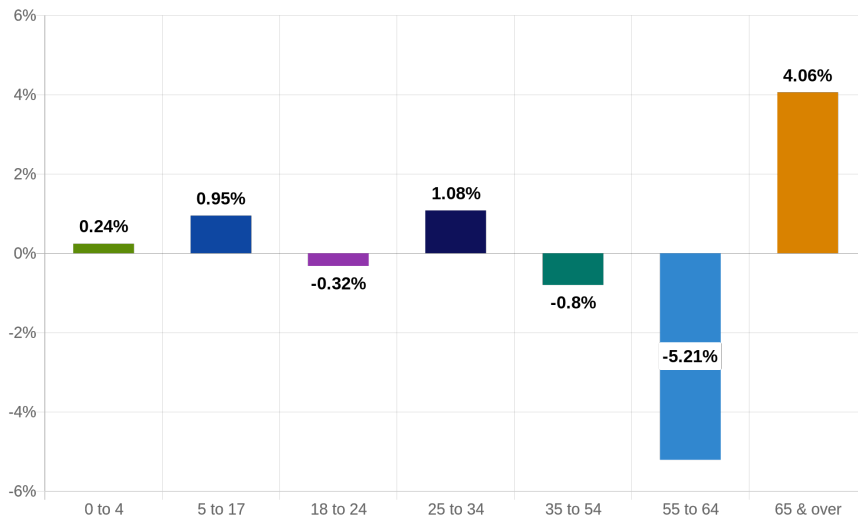
Phase of Life

The Phase of Life analysis provides insight into the age distribution of a population across the different stages of life experience. It can reveal a community in transition.

Focus on the color-coding in the "Change" column (far right). It quickly highlights population percentage increases or decreases for each phase.

| | 2020 | 2025 | 2030 | 2035 | 2020 % | 2025 % | 2030 % | 2035 % | 2025 - 2035 %pt Change |
|-------------------------------------|-------|-------|-------|-------|--------|--------|--------|--------|------------------------|
| Before Formal Schooling | | | | | | | | | |
| Ages 0 to 4 | 166 | 230 | 235 | 256 | 1.71% | 2.41% | 2.49% | 2.64% | 0.23% |
| Required Formal Schooling | | | | | | | | | |
| Ages 5 to 17 | 639 | 561 | 568 | 660 | 6.60% | 5.87% | 6.01% | 6.82% | 0.95% |
| College/Career Starts | | | | | | | | | |
| Ages 18 to 24 | 328 | 373 | 385 | 347 | 3.39% | 3.90% | 4.08% | 3.58% | -0.32% |
| Singles & Young Families | | | | | | | | | |
| Ages 25 to 34 | 610 | 532 | 531 | 644 | 6.30% | 5.56% | 5.62% | 6.65% | 1.09% |
| Families & Empty Nesters | | | | | | | | | |
| Ages 35 to 54 | 1,689 | 1,491 | 1,401 | 1,433 | 17.44% | 15.60% | 14.83% | 14.80% | -0.80% |
| Enrichment Yrs Sing/Couples | | | | | | | | | |
| Ages 55 to 64 | 2,028 | 1,412 | 1,042 | 925 | 20.94% | 14.77% | 11.03% | 9.55% | -5.22% |
| Retirement Opportunities | | | | | | | | | |
| Age 65 and over | 4,226 | 4,961 | 5,285 | 5,418 | 43.63% | 51.89% | 55.94% | 55.95% | 4.06% |

Phase of Life Changes



Summary of Phase of Life Findings:

Phase of Life changes reflect the age profile of a community. On average, it takes 2.1 children per woman to replace both mother and father. If the percentage of the population under 20 is declining as a percentage of the total it is likely that the community will see an increase in the more senior aged population possibly due to a decline in birth rates.

In this study area children 17 years of age and younger are increasing as a percentage of the total population. Considering the other end of the phases of life, adults 55 years of age and older are stable as a percentage of the total population. In summary, it may be that the community is experiencing some growth of children of school age.

MISSIONINSITE Insite 4: School Aged Children Trends

Children are the future! Understanding their specific population dynamics is critical for all planners of social and/or educational services. The "School Aged Children" variable is a subset of the "Required Formal Schooling" segment in the Phase of Life profile. It allows one to zoom in more closely on the children who are of formal schooling age.

The school aged population includes all school aged children including those enrolled in public and private schools, those home schooled and children in institutions.

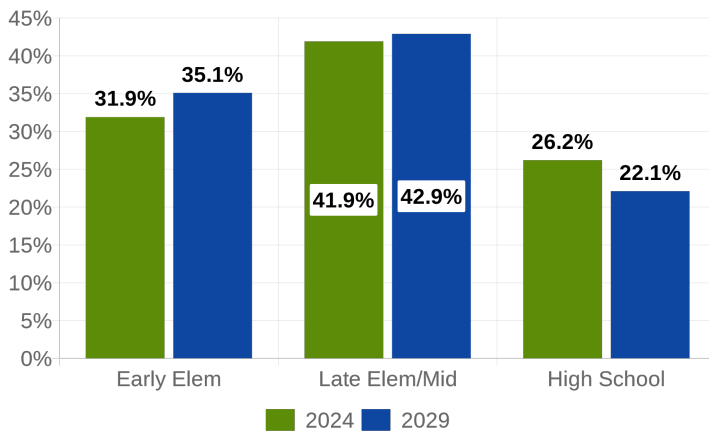
The School Aged Children variable provides a snapshot of three levels of the population that comprise school age children. The three levels roughly correspond to the following.

- Elementary grades
- Intermediate/Middle School grades
- High School grades

School Aged Children

| | 2020 | 2025 | 2030 | 2020 % | 2025 % | 2030 % | 2025 - 2030 %pt Change |
|--------------------------------------|------|------|------|--------|--------|--------|------------------------|
| Early Elementary | | | | | | | |
| Ages 5 to 9 | 217 | 179 | 199 | 33.96% | 31.91% | 35.10% | 3.19% |
| Late Elementary-Middle School | | | | | | | |
| Ages 10 to 14 | 271 | 235 | 243 | 42.41% | 41.89% | 42.86% | 0.97% |
| High School | | | | | | | |
| Ages 15 to 17 | 151 | 147 | 125 | 23.63% | 26.20% | 22.05% | -4.15% |

School Aged Children Trends: By Levels



Comparative Index: Study Area to State by Level



Summary of School Aged Children Findings:

Early Elementary children ages 5 to 9 are projected to grow as a percentage of children between 5 and 17 by 3.19%.

Late Elementary to Middle School aged children ages 10 to 14 are projected to grow as a percentage of children between 5 and 17 by 0.97%.

High School aged children ages 15 to 17 are projected to decline as a percentage of children between 5 and 17 by 4.15%.

Overall, children are aging through, but there is some evidence of a resurgence of children in the younger years.

Average Household Income and Per Capita Income

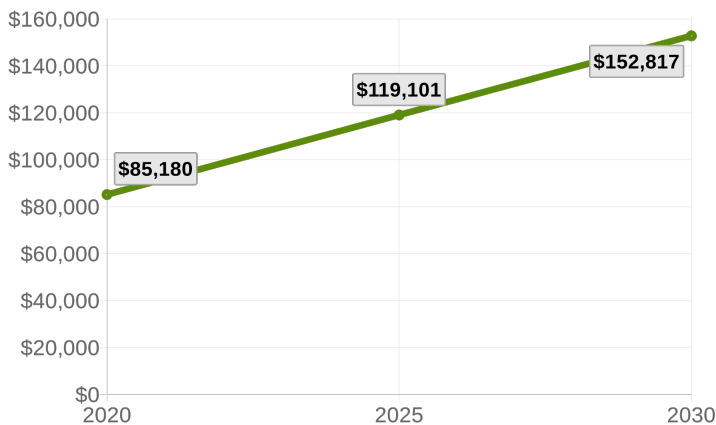
Average Household Income and Per Capita Income indicate the level of financial resources within a community. Average Household income reflects the average income for each household, whether family or non-family.

In this study area, the estimated current year average household income is \$119,095. The average household income is projected to grow by 28.31% to \$152,806.

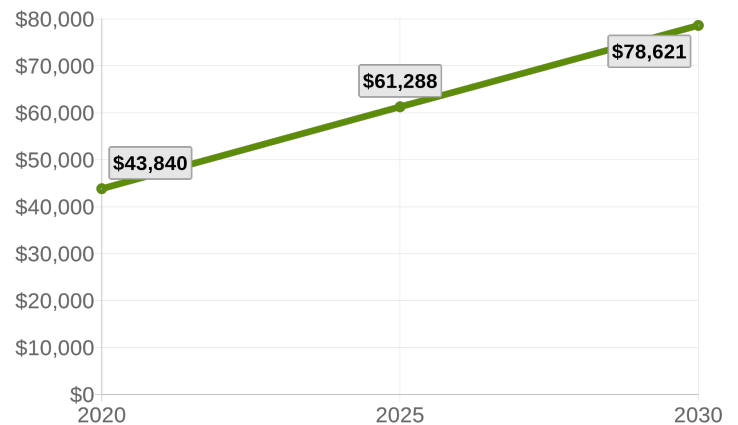
Per Capita Income is a measure of the average income of all persons within a household. For family households, this would include all children. It does not mean that each person actually contributes to the average income from work. It is calculated by dividing the aggregate household income by the population.

The estimated per capita income for the current year is \$61,285. The Per Capita Income is projected to grow by 28.28% to \$78,619.

Average Household Income Trend



Per Capita Income Trend



Household Income Trends

| | 2020 | 2025 | 2030 | 2020 % | 2025 % | 2030 % | 2025 - 2030 %pt Change |
|------------------------|--------------|--------------|--------------|--------|--------|--------|------------------------|
| Less than \$10,000 | 354 | 219 | 162 | 7.09% | 4.45% | 3.33% | -1.12% |
| \$10,000 to \$14,999 | 225 | 172 | 102 | 4.50% | 3.50% | 2.10% | -1.40% |
| \$15,000 to \$24,999 | 364 | 298 | 249 | 7.29% | 6.06% | 5.12% | -0.94% |
| \$25,000 to \$34,999 | 490 | 259 | 241 | 9.81% | 5.27% | 4.96% | -0.31% |
| \$35,000 to \$49,999 | 719 | 600 | 304 | 14.39% | 12.20% | 6.25% | -5.95% |
| \$50,000 to \$74,999 | 970 | 879 | 742 | 19.42% | 17.87% | 15.26% | -2.61% |
| \$75,000 to \$99,999 | 629 | 632 | 677 | 12.59% | 12.85% | 13.92% | 1.07% |
| \$100,000 to \$149,999 | 601 | 683 | 878 | 12.03% | 13.89% | 18.05% | 4.16% |
| \$150,000 to \$199,999 | 259 | 372 | 383 | 5.18% | 7.56% | 7.88% | 0.32% |
| \$200,000 or more | 385 | 804 | 1,125 | 7.71% | 16.35% | 23.13% | 6.78% |
| Total | 4,996 | 4,918 | 4,863 | | | | |

Family Income

Family income is a sub-set of household income. It excludes non-family households. Family households include two or more persons who are related and living in the same dwelling unit. Children are more likely to live in family households. Non-family households are households in which two or more persons live in the same dwelling unit but are unrelated.

The number of families with annual incomes above \$100,000 is projected to grow over the next five years. For the current year, it is estimated that 38% of all family incomes exceed \$100,000 per year. In five years that number is projected to be 51%.

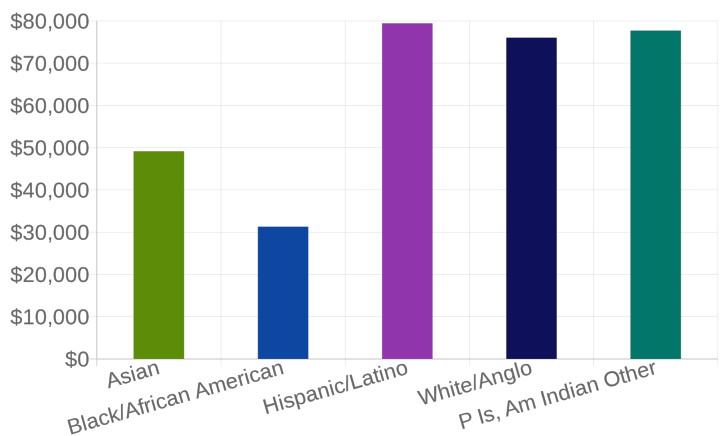
Family Income Trends

| | 2025 | 2030 | 2025 % | 2030 % | 2025 - 2030 %pt Change |
|------------------------|--------------|--------------|--------|--------|------------------------|
| Less than \$10,000 | 133 | 133 | 4.63% | 4.47% | -0.16% |
| \$10,000 to \$14,999 | 102 | 36 | 3.55% | 1.21% | -2.34% |
| \$15,000 to \$24,999 | 165 | 70 | 5.74% | 2.35% | -3.39% |
| \$25,000 to \$34,999 | 152 | 125 | 5.29% | 4.20% | -1.09% |
| \$35,000 to \$49,999 | 338 | 197 | 11.76% | 6.62% | -5.14% |
| \$50,000 to \$74,999 | 509 | 483 | 17.72% | 16.22% | -1.50% |
| \$75,000 to \$99,999 | 377 | 413 | 13.12% | 13.87% | 0.75% |
| \$100,000 to \$149,999 | 391 | 487 | 13.61% | 16.35% | 2.74% |
| \$150,000 to \$199,999 | 228 | 305 | 7.94% | 10.24% | 2.30% |
| \$200,000 or more | 478 | 729 | 16.64% | 24.48% | 7.84% |
| Total | 2,873 | 2,978 | | | |

Median Income by Race and Ethnicity

Median income by race and ethnicity is a subset of household income. Median income is that point where there are as many households with incomes greater than the median as there are households with incomes less than the median.

| | 2025 |
|---|-----------------|
| Asian Household Income | \$49,162 |
| Black/African American Household Income | \$31,295 |
| Hispanic/Latino Household Income | \$79,435 |
| White/Anglo Household Income | \$76,048 |
| P Is, Am Indian Other Household Income | \$77,716 |
| Average | \$62,731 |



Diversity of child rearing environments is increasing along with the many other types of growing diversity in the US. To understand this, we begin with the types of households that exist in a community. There are...

- Family households with children under 18
- Family households without children under 18

This analysis focuses on family households with children under 18, specifically...

- Married-couple families
- Single-parent families (father or mother)

These family types are reported for the study area in the table below.

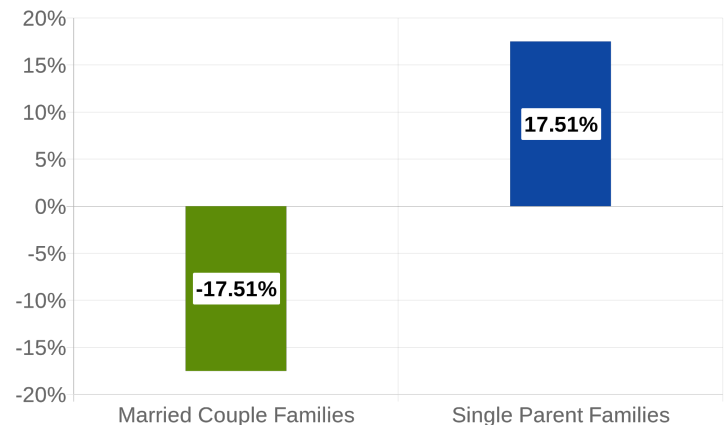
Households with Children under 18

| | 2020 | 2025 | 2030 | 2020 % | 2025 % | 2030 % | 2025 - 2030 %pt Change |
|----------------|------|------|------|--------|--------|--------|------------------------|
| Married Couple | 244 | 415 | 648 | 65.95% | 77.28% | 59.78% | -17.50% |
| Single Parent | 126 | 122 | 436 | 34.05% | 22.72% | 40.22% | 17.50% |

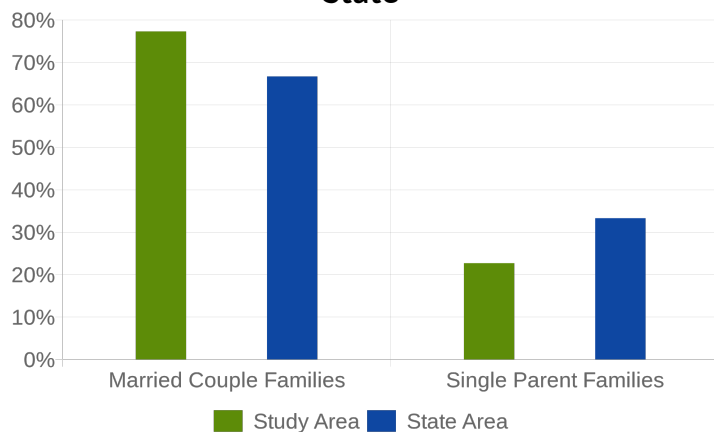
Of the households with children under 18, married couple households are decreasing as a percentage while single parent households are increasing. The graph to the right illustrates this. Bars above the 0% point indicate a family type that is increasing while bars below 0% is decreasing. This provides "insite" into how family households and structures with children are changing in the study area.

A comparison to the state reveals to what extent this community is similar or dissimilar to the state as a whole. The study area's married couple households with children are dissimilar to the state's profile. The percentage of single parent households with children is less than the state.

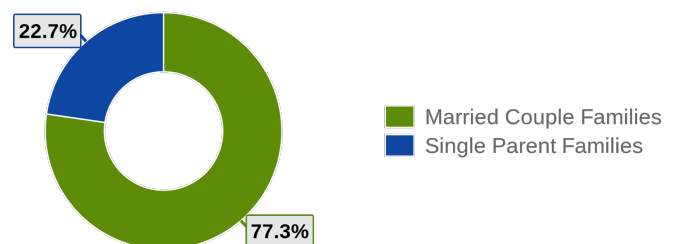
Households with Children: Projected Change



Households with Children Under 18 Compared to State



Percentage of Households with Children by Type



MISSIONINSITE Insite 7: Marital Status Trends

Population by Marital Status examines the distribution of marital statuses (number and percentage) for individuals 15 and older in the study area. Trend data and comparisons to the state provide context.

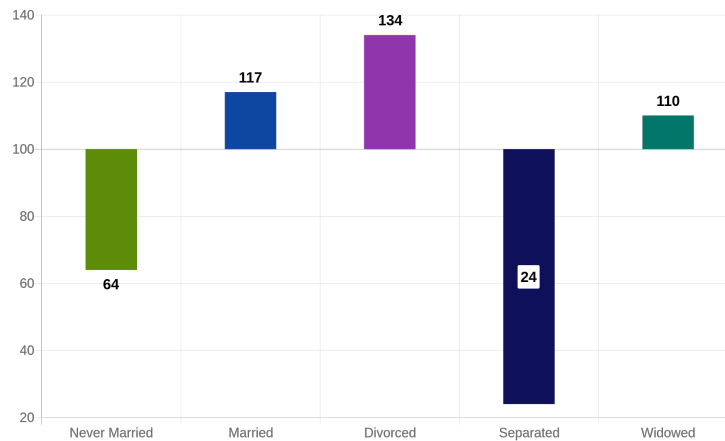
Marital types reported include Never Married, Married, Divorced, Separated, and Widowed.

Population by Marital Status: Age 15+

| | 2020 | 2025 | 2030 | 2020 % | 2025 % | 2030 % | 2020 - 2030 %pt Change |
|---------------|-------|-------|-------|--------|--------|--------|------------------------|
| Never Married | 1,728 | 1,894 | 1,981 | 19.13% | 21.25% | 22.59% | 3.46% |
| Married | 5,096 | 5,041 | 4,895 | 56.42% | 56.55% | 55.82% | -0.60% |
| Divorced | 1,527 | 1,415 | 1,336 | 16.91% | 15.87% | 15.23% | -1.68% |
| Separated | 81 | 32 | 29 | 0.90% | 0.36% | 0.33% | -0.57% |
| Widowed | 600 | 532 | 529 | 6.64% | 5.97% | 6.03% | -0.61% |

In this community, the current year estimate of marital status reveals a community of adults more likely to be married than the state average for adults. The percentage single never married is lower than the state average for adults 15 years and older. Divorce is more prevalent than the state wide average.

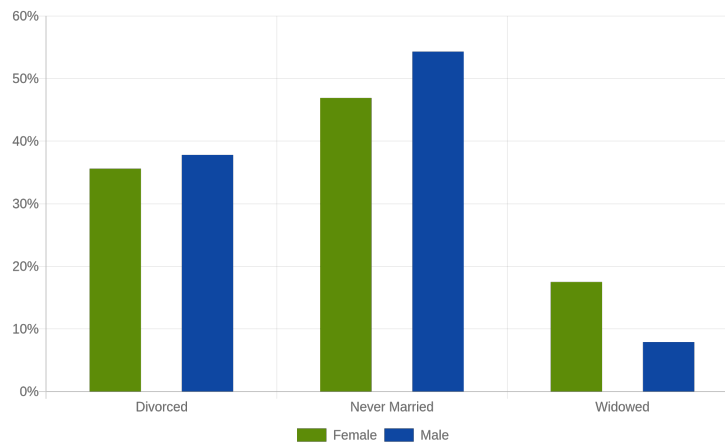
Marital Status: Comparison to the State



Women 15 years and older are about as likely to be divorced as men.

Women 15 years and older are more likely to be widowed than men.

Single Female and Male Comparison by Type

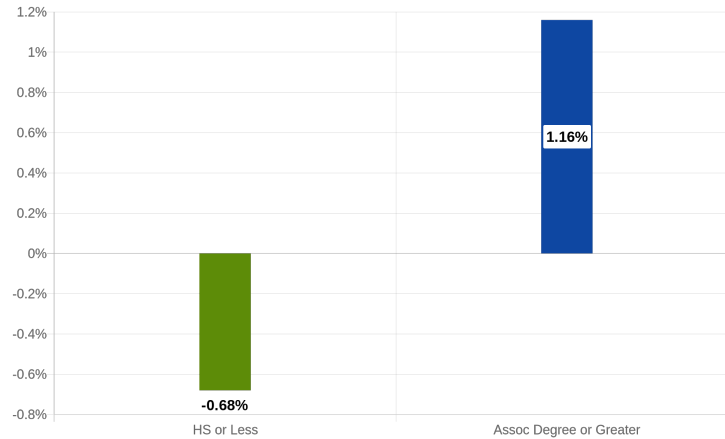


The level of educational attainment among an area’s adult population is a key indicator of community opportunities and challenges. This analysis examines adult educational attainment from three perspectives.

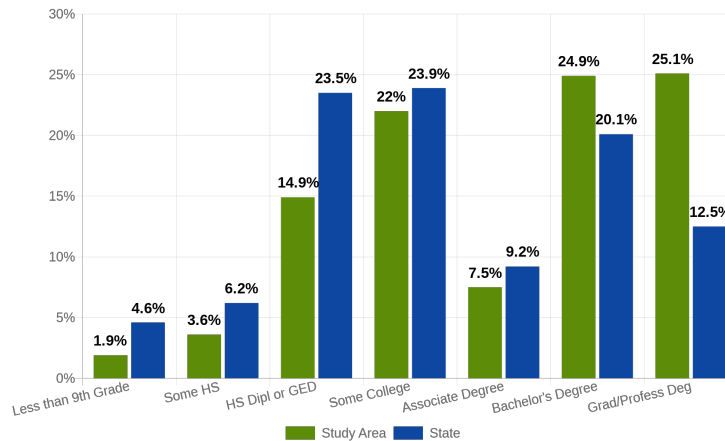
First, is the level rising? Second, how does it compare to the state (or itself for state reports)? Finally, what are the specific 2020 percentages?

Educational Level Attainment Change

The educational attainment level of adults has been rising over the past few years. It is projected to rise over the next five years by 1.16%.



Educational Level Compared to the State



Population by Educational Attainment: 25+

| | 2020 | 2025 | 2030 | 2025 (State) | 2025 Comp Index |
|---------------------|--------|--------|--------|--------------|-----------------|
| Less than 9th Grade | 1.95% | 1.93% | 2.20% | 4.62% | 41 |
| Some HS | 3.38% | 3.65% | 3.93% | 6.23% | 58 |
| HS Dipl or GED | 19.68% | 14.93% | 13.70% | 23.49% | 63 |
| Some College | 18.11% | 22.02% | 21.54% | 23.85% | 92 |
| Associate Degree | 7.71% | 7.46% | 7.53% | 9.25% | 80 |
| Bachelor's Degree | 24.71% | 24.91% | 25.48% | 20.05% | 124 |
| Grad/Profess Deg | 24.45% | 25.10% | 25.62% | 12.51% | 200 |

The overall educational attainment of the adults in this community is greater than the state.

MISSIONINSITE Insite 9: Population by Employment

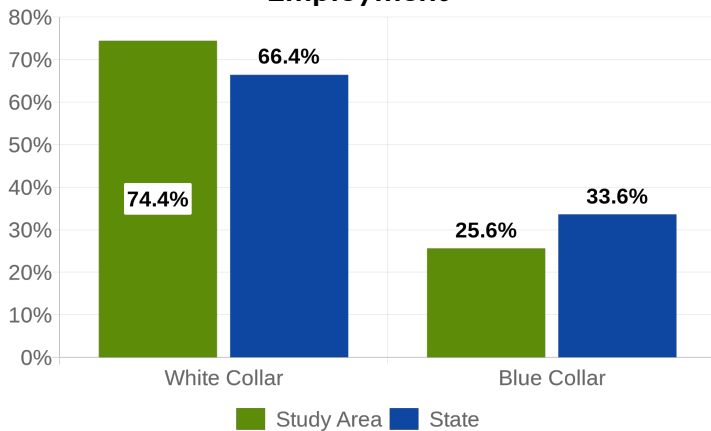
Like educational attainment, an analysis of a community by its employment types and categories provides an important “insite” into its socio-economics. This analysis looks at two factors.

First is a report of the employed population 16 and over by the traditional “blue collar” and “white collar” occupations and compares these to the state. Second, it looks at the community by the seven standard census bureau occupations and compares them to the state.

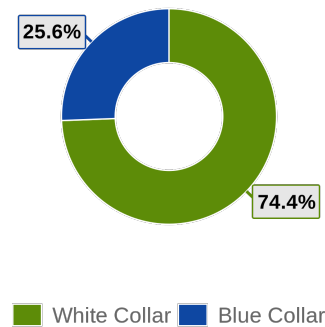
Employed Population: Blue Collar or White Collar

On the chart to the left, the study area is compared to the state. This study area is well above the state average for White Collar workers. It is well below the state average for Blue Collar workers.

Comparison of Blue and White Collar Employment



Percentage Blue to White Collar



Employed Civilian Population by Occupation

| | 2025 | 2025 (State) | Comp. Index | Interpretation |
|------------------------------|--------|--------------|-------------|----------------------------------|
| Bldg Maintenance & Cleaning | 8.96% | 3.59% | 249 | Well above the state average |
| Construction | 6.33% | 8.39% | 75 | Somewhat below the state average |
| Farming, Fishing, & Forestry | 0.13% | 0.47% | 26 | Somewhat below the state average |
| Food Preparation Serving | 4.54% | 5.26% | 86 | Somewhat below the state average |
| Healthcare Support | 2.17% | 3.07% | 70 | Somewhat below the state average |
| Managerial Executive | 26.19% | 17.49% | 149 | Well above the state average |
| Office Admin | 10.50% | 12.33% | 85 | Somewhat below the state average |
| Personal Care | 1.52% | 2.45% | 62 | Somewhat below the state average |
| Production Transportation | 4.05% | 10.95% | 37 | Well below the state average |
| Prof Specialty | 25.66% | 23.35% | 109 | About average for the state |
| Protective | 0.06% | 2.53% | 2 | |
| Sales | 9.88% | 10.13% | 97 | About average for the state |

MISSIONINSITE Insite 10: Mosaic Segments

Mosaic is a geo-demographic segmentation system designed for marketers. Rather than analyzing individual demographic variables, it clusters households based on multiple shared characteristics, such as income, education levels, family composition, and occupation.

Developed by Mosaic® USA, this database provides a multi-dimensional view of a community, often seen as helpful.

The report below shows the study area's top 15 Mosaic Segments (or fewer, if applicable).

| | Study Area | Study Area % | State % | Comp Index | Relative to the State Average |
|---|------------|--------------|---------|------------|----------------------------------|
| C12 Booming with Confidence - Golf Carts and Gourmets | 2,359 | 47.95% | 3.12% | 1535 | Well above the state average |
| C13 Booming with Confidence - Philanthropic Sophisticates | 450 | 9.15% | 4.83% | 189 | Well above the state average |
| L41 Blue Sky Boomers - Booming and Consuming | 448 | 9.11% | 3.66% | 248 | Well above the state average |
| A02 Power Elite - Platinum Prosperity | 257 | 5.22% | 0.35% | 1477 | Well above the state average |
| Q62 Golden Year Guardians - Enjoying Retirement | 245 | 4.98% | 2.29% | 217 | Well above the state average |
| C11 Booming with Confidence - Sophisticated City Dwellers | 153 | 3.11% | 2.45% | 127 | Well above the state average |
| K37 Significant Singles - Wired for Success | 142 | 2.89% | 1.58% | 182 | Well above the state average |
| A04 Power Elite - Picture Perfect Families | 131 | 2.66% | 0.65% | 412 | Well above the state average |
| E19 Thriving Boomers - Consummate Consumers | 98 | 1.99% | 1.57% | 127 | Well above the state average |
| A01 Power Elite - American Royalty | 98 | 1.99% | 2.14% | 93 | Somewhat below the state average |
| Q65 Golden Year Guardians - Mature and Wise | 93 | 1.89% | 2.76% | 68 | Somewhat below the state average |
| A05 Power Elite - Couples with Clout | 74 | 1.50% | 1.59% | 94 | Somewhat below the state average |
| B09 Flourishing Families - Family Fun-tastic | 56 | 1.14% | 1.15% | 99 | About average for the state |
| H27 Bourgeois Melting Pot - Life of Leisure | 49 | 1.00% | 1.36% | 73 | Somewhat below the state average |
| E20 Thriving Boomers - No Place Like Home | 37 | 0.75% | 2.14% | 35 | Well below the state average |

Learn more about Mosaic Households

To open a link in a new tab, hold the Ctrl key on your keyboard while clicking.

Mosaic Portrait Data

[Mosaic® USA E-Handbook](#)

Understanding the Mosaic Handbook

[Mosaic Technology Adoption](#)

[Mosaic Communication Channels and Preferences](#)

The Mission Impact Guide

[Mission Impact Mosaic Application Guide by Bandy](#)

Examining a generation through its life phases provides a powerful demographic lens. In a general sense, each phase of life has common life experiences. But it's even more insightful to understand a generational cohort group – people born and coming of age around the same time – who share a unique sense of identity. [The Strauss and Howe model brings this three-dimensional view to life, enriching age demographics.](#)

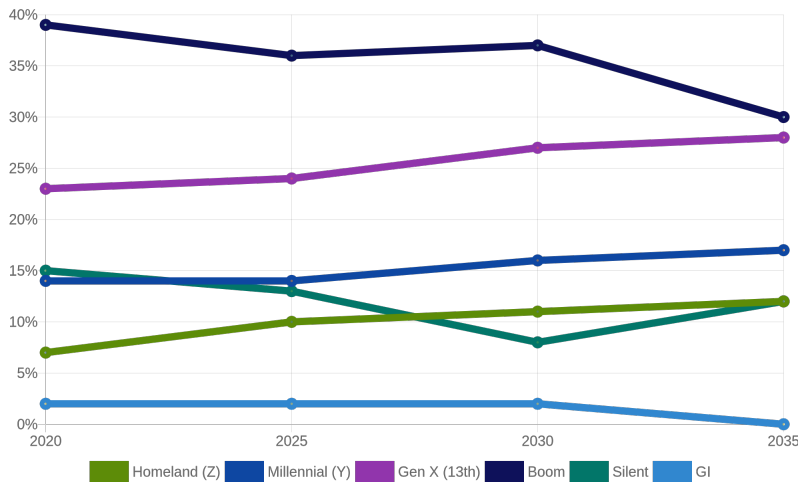
According to the Strauss and Howe model, members of a generation share three qualities.

- An age location in history
- Common beliefs and behaviors (around risk, culture, values, civic engagement, family)
- A common perceived membership in a generation, e.g., Boomers, Gen X, Millennials, etc.

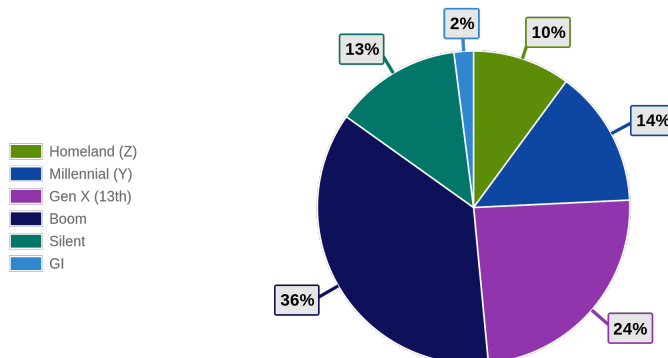
[For more information on Generational types, click here.](#)

| Name | S & H Type | Initial Birth | Final Birth | 2020 | 2020 % | 2025 | 2025 % | 2030 | 2030 % | 2035 | 2035 % |
|----------------|------------|---------------|-------------|--------------|--------|--------------|--------|--------------|--------|--------------|--------|
| Homeland (Z) | Artist | 2005 | 2025 | 702 | 7.25% | 954 | 9.98% | 1,008 | 10.94% | 1,133 | 12.37% |
| Millennial (Y) | Hero | 1982 | 2004 | 1,324 | 13.67% | 1,360 | 14.23% | 1,428 | 15.50% | 1,597 | 17.44% |
| Gen X (13th) | Nomad | 1961 | 1981 | 2,262 | 23.35% | 2,284 | 23.90% | 2,501 | 27.15% | 2,552 | 27.86% |
| Boom | Prophet | 1946 | 1960 | 3,764 | 38.86% | 3,467 | 36.27% | 3,373 | 36.62% | 2,746 | 29.98% |
| Silent | Artist | 1925 | 1945 | 1,425 | 14.71% | 1,287 | 13.47% | 728 | 7.90% | 1,131 | 12.35% |
| GI | Hero | 1901 | 1924 | 209 | 2.16% | 206 | 2.16% | 173 | 1.88% | 0 | 0.00% |
| Total | | | | 9,686 | | 9,558 | | 9,211 | | 9,159 | |

Strauss and Howe Generations: Projected Percentages



Generations Current Year Percentage



MISSIONINSITE Insite 12: Religious Program or Ministry Preferences

This report is based on the American Beliefs Study. For further insights, explore the ReligiousInsite, ReligiousInsite Priorities, MinistryInsite, or MinistryInsite Priorities reports.

| | Study Area | | US Average | | Comparative Index | |
|---|--------------------|----------------|--------------------|----------------|--------------------|----------------|
| | Modestly Important | Very Important | Modestly Important | Very Important | Modestly Important | Very Important |
| Personal Growth | 36.12% | 6.61% | 36.15% | 10.74% | 99 | 61 |
| Addiction support groups | 27.85% | 6.66% | 28.41% | 10.37% | 98 | 64 |
| Health/weight loss programs | 31.48% | 3.23% | 30.40% | 7.22% | 103 | 44 |
| Membership and leadership training | 26.67% | 4.49% | 33.81% | 8.34% | 78 | 53 |
| Opportunities to develop personal relationships | 54.18% | 14.92% | 49.75% | 19.21% | 108 | 77 |
| Practical training seminars (money management, computer skills, etc.) | 40.40% | 3.76% | 38.37% | 8.58% | 105 | 43 |
| Family Support and Intervention Services | 32.13% | 6.15% | 33.98% | 11.51% | 94 | 53 |
| Alternative wellness practices (meditation, yoga, etc.) | 38.07% | 5.21% | 35.58% | 8.49% | 106 | 61 |
| Crisis support groups | 37.93% | 9.35% | 40.92% | 13.64% | 92 | 68 |
| Daycare/after-school programs | 16.84% | 4.41% | 22.11% | 8.07% | 76 | 54 |
| Family oriented activities | 41.06% | 11.39% | 41.32% | 19.00% | 99 | 59 |
| Marriage enrichment | 35.81% | 4.80% | 31.23% | 10.81% | 114 | 44 |
| Parenting development | 14.93% | 2.24% | 28.00% | 8.84% | 53 | 25 |
| Personal/family counseling | 40.30% | 5.62% | 38.71% | 11.74% | 104 | 47 |
| Community Involvement and Advocacy Programs | 44.02% | 8.84% | 43.50% | 12.39% | 101 | 71 |
| Adult social activities | 52.39% | 11.98% | 52.25% | 14.56% | 100 | 82 |
| Involvement in social causes | 50.19% | 8.53% | 46.04% | 12.78% | 109 | 66 |
| Mission trips and global outreach | 24.81% | 1.84% | 31.96% | 7.96% | 77 | 23 |
| Opportunities for volunteering in the community | 56.81% | 11.57% | 49.59% | 15.52% | 114 | 74 |
| Social justice advocacy work | 35.88% | 10.26% | 37.68% | 11.11% | 95 | 92 |
| Community Activities or Cultural Programs | 38.36% | 6.84% | 39.56% | 11.45% | 96 | 59 |
| Cultural programs (music, drama, art) | 47.12% | 3.62% | 44.83% | 11.16% | 105 | 32 |
| Holiday programs/activities | 51.47% | 7.48% | 49.62% | 16.39% | 103 | 45 |
| Seniors/retiree activities | 40.45% | 14.28% | 41.25% | 14.18% | 98 | 100 |
| Singles or college-age groups | 20.53% | 3.25% | 26.84% | 6.75% | 76 | 48 |
| Size of church congregation | 35.64% | 3.40% | 36.60% | 6.62% | 97 | 51 |
| Small groups (i.e., life groups, personal interest groups) | 49.98% | 7.67% | 47.43% | 11.80% | 105 | 64 |
| Youth social activities | 23.32% | 8.18% | 30.37% | 13.27% | 76 | 61 |
| Religious/Spiritual Programs | 32.84% | 14.45% | 34.63% | 18.78% | 94 | 76 |
| Bible or Scripture study/prayer groups | 21.72% | 12.63% | 32.80% | 16.91% | 66 | 74 |
| Celebration of sacraments | 36.11% | 10.32% | 31.59% | 16.63% | 114 | 62 |
| Christian/Parochial schools | 20.26% | 2.79% | 23.47% | 6.82% | 86 | 40 |
| Contemporary worship experiences | 44.82% | 7.76% | 39.52% | 12.47% | 113 | 62 |
| Online or virtual worship experiences | 24.65% | 7.83% | 34.29% | 10.56% | 71 | 74 |
| Quality sermons | 36.79% | 26.84% | 34.28% | 33.23% | 107 | 80 |
| Religious education for children | 23.49% | 9.03% | 28.60% | 16.48% | 82 | 54 |
| Spiritual discussion groups | 39.20% | 10.71% | 39.74% | 12.97% | 98 | 82 |
| Traditional worship experiences | 43.04% | 14.67% | 39.04% | 22.40% | 110 | 65 |
| Warm and friendly encounters | 38.28% | 41.93% | 43.01% | 39.37% | 89 | 106 |

Interpreting the Report

The ExecutiveInsite report is designed for easy reading. But there are several tools provided in the tables that make this easier.

Change over time

Several trend tables have a column indicating a change over time. Generally these tables begin with the last census, include the current year estimate, a five year projection and if available, a 10 year forecast. The data in each cell represents a percentage change up or down.

Color Coding

Both the "Change over Time" and "Comparative Indexes" columns are color coded so you can easily spot changes and the direction of change.

| Description | Color |
|---------------|-------|
| Above Average | Green |
| Below Average | Red |

Variable Definitions

Full variable definitions can be found in the MI Demographic Reference Guide. Download it free from the Help/Documents menu located on the map screen of your study area on the MissionInsite website.

Support Documents

To open a link in a new tab, hold the Ctrl key on your keyboard while clicking.

[Click to download the ExecutiveInsite Worksheet](#)

Indexes

Some variables will have a column called "Comparative Index." An index is an easy way to compare a study area with a larger area. For this report, all comparisons are with the state or states within which the study area falls. The indexes can be interpreted as follows.

- Indexes of 100 mean the study area variable is the same as its base area.
- Indexes greater than 100 mean the study area variable is above the base area. The higher the number, the greater it is above the base.
- Indexes less than 100 mean the study area variable is below the base area. The lower the number, the greater it is below the base.

Support

If you need support, email us at misupport@acst.com or call 1-877-230-3212